



# City Hall Veterans Memorial Enhancement Project



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# Overview

- Background
- Memorial Concept
- Council Discussion & Direction



# Council Direction

- Does Council wish to proceed with the Veterans' Memorial Enhancement Project?





# Background

# The Corona City Hall Veterans Monument

- The City Hall Veterans Monument was dedicated on November 11, 2012, to honor and recognize those who have served in the armed forces.
  - The structure is a black granite monument which stands as a tribute to the Armed Services featuring the seals for Air Force, Army, Coast Guard, Marine Corps, and Navy.
- Veterans Memorial Computer Kiosk
  - Two interactive structures next to the Veterans Monument that allows veterans and their families to create an on-line profile detailing their military service.



# Veteran Groups Feedback

- Staff meeting early this summer.
  - Armed Forces monument lacks a memorial function.
  - Monument doesn't draw you in.
  - Memorial could be a place of reflection and recovery.
  - Monument is hidden during concerts and other attractions in the plaza.



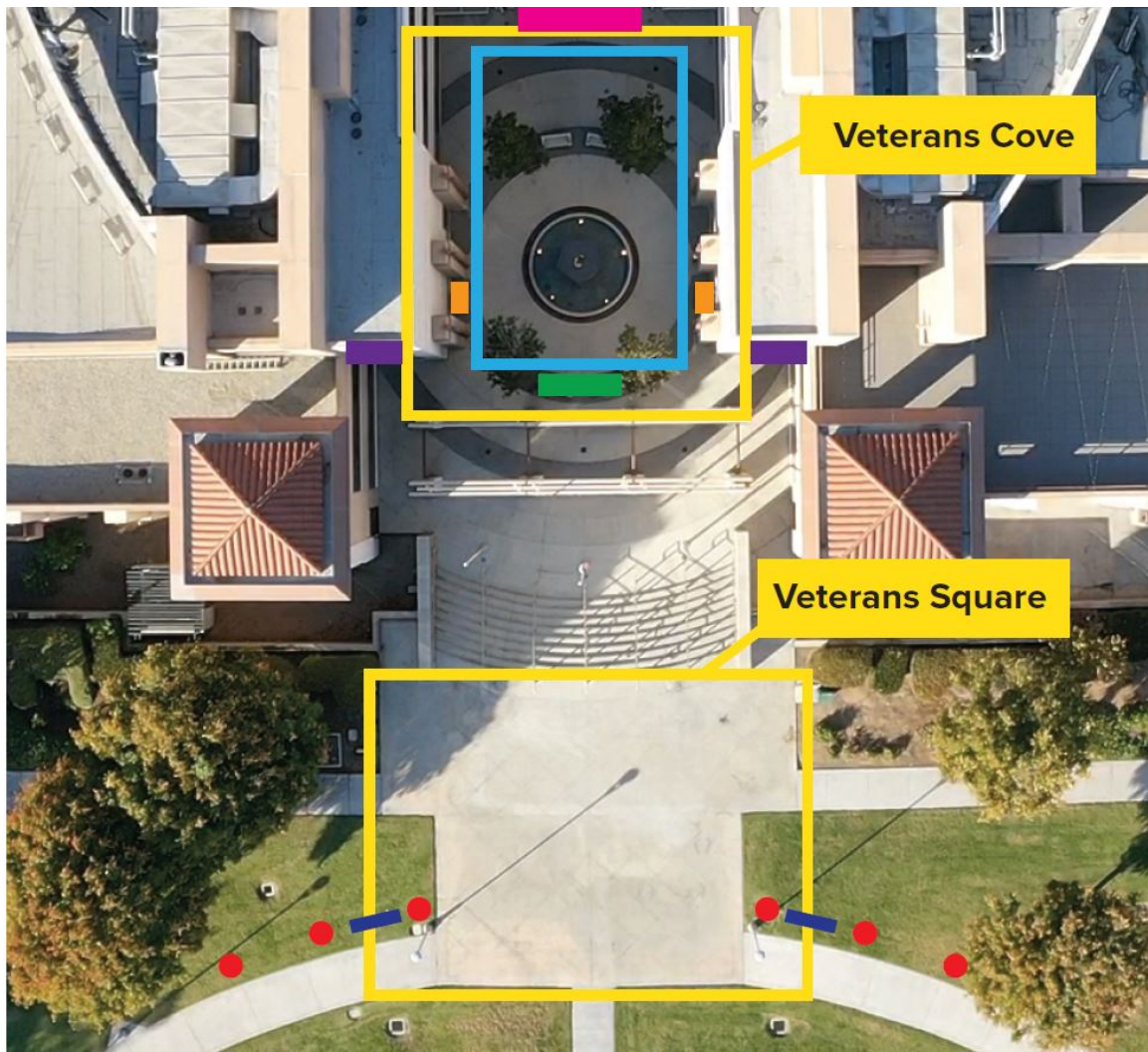


# Memorial Concept

# Veterans Memorial

## PROPOSAL

-  Military Flag Poles
-  Veterans Cove Sign
-  Veterans Square Sign
-  Granite Walls
-  Brick Pavers
-  Window Decal
-  Wall Art





# Veterans Memorial

## VETERANS COVE



One Granite Wall on each side of the Veterans Cove Sign

# Veterans Memorial

## VETERANS COVE

WINDOW DECAL  
ON NORTHERN SIDE  
OF VETERANS COVE:

“Honoring all who served.”



Other Improvements:

- Lighting
- Landscaping



# Veterans Memorial

## VETERANS COVE

WALL ART ON EAST  
AND WEST SIDE  
OF VETERANS COVE



# Veterans Memorial

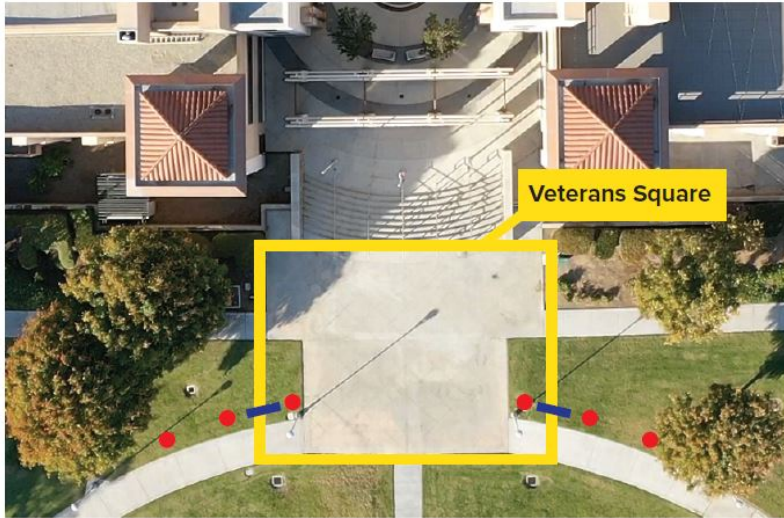
## VETERANS COVE



ARCH EMBLEM  
"VETERANS COVE"  
ON EAST AND WEST  
CORNERS OF ARCHES

# Veterans Memorial

## VETERANS SQUARE



Flag Poles



Veterans Square Sign





# Discussion and Direction

# Cost and Project Approach



## Cost and Fundraising

- The estimated cost for the Veterans Cove and Veterans Square is approximately \$250,000.
- Veterans' organizations have offered to assist with fundraising efforts.
- Potential fundraising can include:
  - Brick Pavers
  - Community Donations
  - Corporate Donations



## All at Once

- One comprehensive project that would consist of all proposed upgrades to the Veterans Monument.



## Phased Approach

- Split the project into smaller sections to be completed as funding is available.
- Develop project priorities.

# Options



## Keep Area the Same

### Pros

- No additional cost

### Cons

- Space remains a tribute to the Armed Forces, without a memorial component



## All at Once

### Pros

- An updated Veterans Memorial, located at City Hall
- Enhances City recognition of Veterans

### Cons

- Cost and staff time
- Budget may exceed fundraising ability and City resources



## Phased Approach

### Pros

- An updated Veterans Memorial, located at City Hall
- Cost more manageable and spread out over time
- Most important work completed first
- Enhances City recognition of Veterans

### Cons

- Cost and staff time
- Longer construction timeframe



# Council Direction

- Does Council wish to proceed with the Veterans' Memorial Enhancement Project?
  - Is the concept consistent with the Council's vision for the space?
  - Does the Council wish to allocate funds to the project in the FY23 Budget and CIP?
  - What is the desired fundraising match from Veterans groups? (ex., 50/50 split)



# Next Steps

- If directed by Council to proceed:
  - Develop a budget.
  - Scope out CIP project.
  - Veteran's Groups/Interested Parties develop a fundraising plan.
  - (If phased, develop phasing priorities)
  - Formal budget appropriation at a future Council meeting.



# QUESTIONS?



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