

CITY OF CORONA
RECREATION DIVISION
MONTHLY REPORT

May 2020

*City Programming and Facilities closed March 20, 2020 due to Stay-at Home Order

		SUB-TOTAL	TOTAL
	#LaRs WhereUR video content	4	4
	SOCIAL MEDIA Engagement (Facebook and Instagram)	639	639
	SOCIAL MEDIA Impressions (Facebook and Instagram)	26,712	26,712
	SOCIAL MEDIA Link Clicks (Facebook and Instagram)	39	39
			27,394

		SUB-TOTAL	TOTAL
I	A. CULTURAL ARTS AND SPECIAL EVENTS	0	0

II	A. *YOUTH SPORTS		0
	Youth Basketball	0	
	Challengers Basketball	0	

III	RECREATION PROGRAMS		
	A. After School Kids Club - Actual registered participants		0
	Cesar Chavez		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Corona Ranch		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Foothill		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Lincoln		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	McKinley		
	Week #1	0	
	Week #2	0	

		Week #3	0
		Week #4	0
	Orange		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Prado View		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Susan B. Anthony		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Temescal		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Wilson		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
B.	Day Camp		0
	Adventure Day Camp - Spring-CANCELLED		0
C.	Adaptive		6
	Out of Bounds		2
	Outreach		0
	Adaptive Story Hour		2
	Special Event		2
D.	Volunteers		0
	Circle City Center		0
	Basketball Coaches		0

IV	*CONTRACT CLASSES		0
	Winter/Spring- April, Summer - August, Fall - November		
A.	Pre School Activities		0

	B. Youth Classes			0
	C. Adult Classes			0

V	*ADULT SPORTS & SERVICES			0
	Adult Basketball			
		Spring (Feb.- May)	0	
		Summer (June - Sept.)	0	
		Fall (Oct. - Feb.)	0	
	Numbers for Adult Softball are included in the Ballfield section			

VI	AQUATICS			0
	Private Swim Lessons		0	

VII	SENIOR AND COMMUNITY SERVICES			773
	Food Distribution to community	270 households/650 people		
	Free meals for Seniors	50		
	Assurance Call Line-Covid Service	77		
	Brown Bag food distribution-190 household & 592 people	0		
	Aging in Place	0		
	Arts & Crafts Classes	0		
	Center Services & Information	0		
	Club Meetings	0		
	Dance Classes	0		
	Disabled Programs	0		
	Health Services	0		
	Literature	0		
	Miscellaneous/Community Services	0		
	New Membership Forms	0		
	Outreach Food Distribution & Walk-Ins	0		
	Recreation Activities	0		
	Sports & Fitness	0		
	Volunteer Hours	0		

VIII	FACILITY RENTALS			
	A. Auburndale Recreation Center	0		0
	City Usage/School Use			
	Civic Groups/Non-Profits			
	Residents			
	Non Residents			
	B. Auburndale Pool	0		0

		City Usage/School Use		
		Civic Groups/Non-Profits		
		Residents		
		Non Residents		
		Private Swim Lessons		
C.	Auditorium		0	0
	City Usage/School Use		0	
	Civic Groups/Non-Profits			
	Residents			
	Non Residents			
D.	Ballfields			0
	City Usage/School Use			
	MLS (seasonal)		0	
	World Clean up Day		0	
	CNUSD (Park Day)		0	
	Civic Groups/Non-Profits			
	Surplus groups			
	Angels - Moreno (qty:16)		0	
	Angels - Tyson (qty:150)		0	
	Angels - Vasquez (qt:16)		0	
	Arsenal (qty:160)		0	
	AYSO (qty:1500)		0	
	Centennial High School - Rugby (qty:29)		0	
	Corona American Little League (qty: 500)		0	
	Corona Girls Softball Association (qty: 479)		0	
	Corona National Little League (qty:420)		0	
	CoronaUnited Soccer Club - BYSC (qty:499)		0	
	Corona Youth Lacrosse League (qty: 95)		0	
	Crossroads (qty: 50)		0	
	Eagles - Atlas Milan (Qty: 65)		0	
	FTC Thunder (Qty: 25)		0	
	Milan SC (Qty: 32)		0	
	Next Level Baseball (qt: 14)		0	
	Pony (qty: 500)		0	
	So Cal Sting (Qty: 10)		0	
	Residents		0	
	Non Residents		0	
E.	Brentwood Center			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits		0	
	Residents		0	
	Non Residents		0	
F.	Centennial High School Pool			0
	City Usage		0	
	City Swim Lessons		0	

G.	Circle City Center			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits		0	
	Residents		0	
	Non Residents		0	
	Open Gym - Basketball		0	
	Open Gym - Volleyball		0	
H.	City Park Pool			0
	City Usage/School Use		0	
	Civic Groups/Non Profits		0	
	Crocs (Biannual)		0	
	Lap Swim		0	
	Lifeguard Certification Course Participants Enrolled		0	
	Non Residents		0	
	Pool Reservations		0	
	Recreation Swim		0	
	Swimming Lessons		0	
I.	City Hall South Lawn			0
	City Usage/School Use			
	Civic Groups/Non-Profits		0	
	Residents		0	
	Non Residents		0	
J.	Civic Center Front Lawn			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits		0	
	Residents		0	
	Non Residents		0	
K.	Civic Center Gymnasium Rooms			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits			
	Residents		0	
	Non Residents		0	
	Open Gym - Basketball		0	
L.	Fiesta Band Shell			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits		0	

	Residents	0
	Non Residents	0
M. Historic Community Room		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
N. Library		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Special Groups (HOA)	0
	Residents	0
	Non Residents	0
O. Picnic Shelters		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
P. Vicentia Activity Center		0
	City Usage/School Use	
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
Q. Victoria Community Center		0
	City Usage/School Use	0
* Numbers w/	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0

IX	A.	Upcoming Events		
			0	

RECREATION DIVISION
MONTHLY PARTICIPATION MATRIX

* Contract Classes reports quarterly

Program	CURRENT MONTH May 2020	NA	PREVIOUS YEAR	PREVIOUS MONTH
			May 2019	April 2020
Virtual LaRS Recreation Content	27,394			32,280
Adaptive	6		214	0
Adult Sports	0		110	0
Adventure Day Camp	0		0	0
Aquatics	0		9	0
Contract Classes (Jan-April stats)			0	1005
Kids Club	0		2,212	0
Senior Services	773		3,582	658
Special Events	0		95	0
Volunteers	0		18	0
Youth Sports	0		93	0
Participation Totals	28,173		6,333	33,943

ACILITY USAGE MATRIX

City Facility				
Auburndale Recreation Center	0		121	0
Auburndale Pool	0		90	0
Ballfields	0		13,913	0
Brentwood Center	0		0	0
Circle City Center	0		5,015	0
City Park Pool	0		0	0
City Hall South Lawn	0		80	0
Civic Center Auditorium	0		4,151	0
Civic Center Front Lawn	0		0	0
Civic Center Gym/Rooms	0		3,895	0
Fiesta Bandshell	0		0	0
Historic Civic Center Community Room	0		422	0
Library (Computer Room)	0		1,210	0
Picnic Shelters	0		4,040	0
Senior Center	0		3,582	0
Vicentia Activity Center	0		145	0
Victoria Community Center Center	0		120	0
Total City Facility Usage	0		36,784	0

Offsite Facilities/Programs

Aquatics (Centennial High School Pool)	0	0	0
Contract Classes-stats for Jan-March	0	0	0
Kids Club Programs	0	2,212	0
Total Offsite Facility Usage		2,212	0
Total City and Offsite Facility Usage	0	38,996	-

CITY OF CORONA
RECREATION DIVISION
MONTHLY REPORT

June 2020

*City Programming and Facilities closed March 20, 2020 due to Stay-at Home Order

		SUB-TOTAL	TOTAL
	#LaRs WhereUR video content	10	10
	SOCIAL MEDIA Engagement (Facebook and Instagram)	1,334	1,334
	SOCIAL MEDIA Impressions (Facebook and Instagram)	30,560	30,560
	SOCIAL MEDIA Link Clicks (Facebook and Instagram)	149	149
			32,053

		SUB-TOTAL	TOTAL
I	A. CULTURAL ARTS AND SPECIAL EVENTS	0	0

II	A. *YOUTH SPORTS		0
	Youth Basketball	0	
	Challengers Basketball	0	

III	RECREATION PROGRAMS		
	A. After School Kids Club - Actual registered participants		0
	Cesar Chavez		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Corona Ranch		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Foothill		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	Lincoln		
	Week #1	0	
	Week #2	0	
	Week #3	0	
	Week #4	0	
	McKinley		
	Week #1	0	
	Week #2	0	

		Week #3	0
		Week #4	0
	Orange		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Prado View		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Susan B. Anthony		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Temescal		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
	Wilson		
		Week #1	0
		Week #2	0
		Week #3	0
		Week #4	0
B.	Day Camp		69
	Adventure Day Camp - Summer		0
		Week 1 (3 days)	36
		Week 2 (2 days)	33
C.	Adaptive		600
	Out of Bounds-2 vitural videos (16 participants/33 views)		49
	Outreach		0
	Adaptive Story Hour-2 videos (3 participants/248 views)		251
	Event -4 events (19 packet pickups and 281 views)		300
D.	Volunteers		0
	Circle City Center		0
	Basketball Coaches		0

IV	*CONTRACT CLASSES		0
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	Winter/Spring- April, Summer - August, Fall - November		
A.	Pre School Activities		0
B.	Youth Classes		0
C.	Adult Classes		0

V	*ADULT SPORTS & SERVICES			0
	Adult Basketball			
	Spring (Feb.- May)		0	
	Summer (June - Sept.)		0	
	Fall (Oct. - Feb.)		0	
	Numbers for Adult Softball are included in the Ballfield section			

VI	AQUATICS			100
	Private Swim Lessons-Parent and Me class		100	

VII	SENIOR AND COMMUNITY SERVICES			1,778
	Food Distribution to community	498 people	168 household	
	Free meals for Seniors	80		
	Assurance Call Line-Covid Service	1,200		
	Brown Bag food distribution-190 household & 592 people	0		
	Aging in Place	0		
	Arts & Crafts Classes	0		
	Center Services & Information	0		
	Club Meetings	0		
	Dance Classes	0		
	Disabled Programs	0		
	Health Services	0		
	Literature	0		
	Miscellaneous/Community Services	0		
	New Membership Forms	0		
	Outreach Food Distribution & Walk-Ins	0		
	Recreation Activities	0		
	Sports & Fitness	0		
	Volunteer Hours	0		

VIII	FACILITY RENTALS		
A.	Auburndale Recreation Center	0	0
	City Usage/School Use		
	Civic Groups/Non-Profits		
	Residents		
	Non Residents		

B.	Auburndale Pool		0	0
	City Usage/School Use			
	Civic Groups/Non-Profits			
	Residents			
	Non Residents			
	Private Swim Lessons			
C.	Auditorium		0	0
	City Usage/School Use		0	
	Civic Groups/Non-Profits			
	Residents			
	Non Residents			
D.	Ballfields			0
	City Usage/School Use			
	MLS (seasonal)		0	
	World Clean up Day		0	
	CNUSD (Park Day)		0	
	Civic Groups/Non-Profits			
	Surplus groups			
	Angels - Moreno (qty:16)		0	
	Angels - Tyson (qty:150)		0	
	Angels - Vasquez (qt:16)		0	
	Arsenal (qty:160)		0	
	AYSO (qty:1500)		0	
	Centennial High School - Rugby (qty:29)		0	
	Corona American Little League (qty: 500)		0	
	Corona Girls Softball Association (qty: 479)		0	
	Corona National Little League (qty:420)		0	
	CoronaUnited Soccer Club - BYSC (qty:499)		0	
	Corona Youth Lacrosse League (qty: 95)		0	
	Crossroads (qty: 50)		0	
	Eagles - Atlas Milan (Qty: 65)		0	
	FTC Thunder (Qty: 25)		0	
	Milan SC (Qty: 32)		0	
	Next Level Baseball (qt: 14)		0	
	Pony (qty: 500)		0	
	So Cal Sting (Qty: 10)		0	
	Residents		0	
	Non Residents		0	
E.	Brentwood Center			0
	City Usage/School Use		0	
	Civic Groups/Non-Profits		0	
	Residents		0	
	Non Residents		0	
F.	Centennial High School Pool			0

	City Usage	0
	City Swim Lessons	0
G. Circle City Center		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
	Open Gym - Basketball	0
	Open Gym - Volleyball	0
H. City Park Pool		100
	City Usage/School Use	0
	Civic Groups/Non Profits	0
	Crocs (Biannual)	0
	Lap Swim	0
	Lifeguard Certification Course Participants Enrolled	0
	Non Residents	0
	Pool Reservations	0
	Recreation Swim	0
	Swimming Lessons	100
I. City Hall South Lawn		0
	City Usage/School Use	
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
J. Civic Center Front Lawn		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
K. Civic Center Gymnasium Rooms		0
	City Usage/School Use	0
	Civic Groups/Non-Profits	0
	Residents	0
	Non Residents	0
	Open Gym - Basketball	0
L. Fiesta Band Shell		0

		City Usage/School Use	0
		Civic Groups/Non-Profits	0
		Residents	0
		Non Residents	0
	M. Historic Community Room		0
		City Usage/School Use	0
		Civic Groups/Non-Profits	0
		Residents	0
		Non Residents	0
	N. Library		0
		City Usage/School Use	0
		Civic Groups/Non-Profits	0
		Special Groups (HOA)	0
		Residents	0
		Non Residents	0
	O. Picnic Shelters		0
		City Usage/School Use	0
		Civic Groups/Non-Profits	0
		Residents	0
		Non Residents	0
	P. Vicentia Activity Center		0
		City Usage/School Use	0
		Civic Groups/Non-Profits	0
		Residents	0
		Non Residents	0
	Q. Victoria Community Center		0
* Numbers w/	City Usage/School Use	0	
	Civic Groups/Non-Profits	0	
	Residents	0	
	Non Residents	0	

IX	A.	Upcoming Events		
			0	

RECREATION DIVISION
MONTHLY PARTICIPATION MATRIX

* Contract Classes reports quarterly

Program	CURRENT MONTH June 2020	PREVIOUS YEAR		PREVIOUS MONTH May 2020
		June	2019	
Virtual LaRS Recreation Content	32,053	NA		27,394
Adaptive	600	332		0
Adult Sports	0	825		0
Adventure Day Camp	69	448		0
Aquatics	100	25		0
Contract Classes				
Kids Club	0	338		0
Senior Services	1778	3,708		952
Special Events	0	250		0
Volunteers	0			0
Youth Sports	0	0		0
Participation Totals	34,600	5,926		28,346

Facility Usage Matrix

City Facility

Auburndale Recreation Center	0	204		0
Auburndale Pool	0	45		0
Ballfields	0	3,874		0
Brentwood Center	0	0		0
Circle City Center	0	3,138		0
City Park Pool	100	0		0
City Hall South Lawn	0	6,326		0
Civic Center Auditorium	0	1,433		0
Civic Center Front Lawn	0	0		0
Civic Center Gym/Rooms	0	724		0
Fiesta Bandshell	0	65		0
Historic Civic Center Community Room	0	300		0
Library (Computer Room)	0	255		0
Picnic Shelters	0	4,089		0
Senior Center	0	3,582		0
Vicentia Activity Center	69	180		0
Victoria Community Center Center	0	188		0
Total City Facility Usage	169	24,403		0

Offsite Facilities/Programs

Aquatics (Centennial High School Pool)	0	5,696		
Contract Classes-stats for Jan-March	0	0		203
Kids Club Programs	0	0		
Total Offsite Facility Usage	0	5,696		203
Total City and Offsite Facility Usage	169	30,099		203