

Lobsterfest

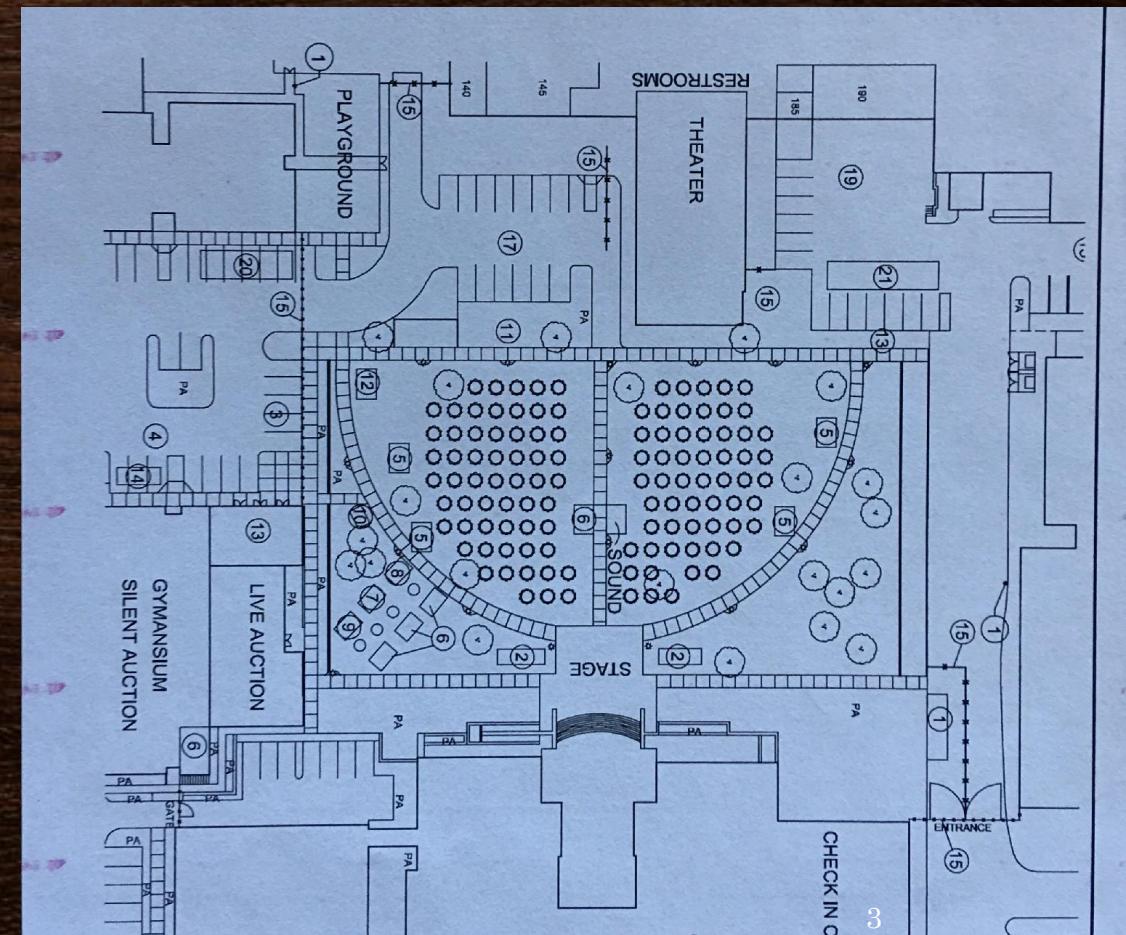
DISCUSSION OF STANDING DATE

Background

- Lobsterfest
 - 9 years
 - Saturday after Mother's Day
 - Friday – Sunday
 - Civic Center South Lawn
 - Gymnasium & parking lots
 - Attendance: 1,000
- CAT Spring Performances
 - Performance Agreement (2014)
 - Two year reservation
 - Memorial Day and preceding weekend
 - Friday – Sunday
 - Theater and adjacent parking
 - Attendance: 400 per performance

When Conflict Occurs

- South Lawn Event & Theater Performance—Same Date
 - 2017-2020
 - Access
 - Sound
 - Parking
 - 2017
 - Scheduling Conflict
 - 2018
 - Lobsterfest moved to June 8
 - Reduced ticket sales
 - Reduced number of volunteers



Looking Ahead: Spring 2019

- CAT Performances
 - Current Performance Agreement (7/1/18-6/30/20)
 - May 6 – June 2, 2019 (theater reserved February 2017)
- Lobsterfest
 - June 7 – 9, 2019 (South Lawn & environs reserved July 2, 2018)
 - Concerns re: date change

Questions, Discussion
& Committee Direction