



# Community Tree Planting Volunteer Program



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# Requested Council Action

*For information*



Exit Strategy:  
Talking with  
The Taliban



What China's City  
Of Xi'an Means for  
The Global Economy



Berlusconi's TV Babes:  
How the Prime Minister  
Changed Italy's Culture

NOVEMBER 30, 2009

# TIME



## Banking on Trees

How investing in the world's  
forests can help save the planet

BY ANDREW MARSHALL

WWW.TIME.COM

## SEEING THE FOREST AND THE TREES IN THE CITY OF ARBORLY LOVE

BY PETER GODFREY AND CHRIS KULCHAK, POWER ENGINEERS

### PHILADELPHIA, PENNSYLVANIA

Pop. Served: 1.5 million

Depts. Using Cityworks:  
Parks and Recreation,  
Streets, Water

Staff Using Cityworks: 925

User Since: 2008



There may be no city in America that loves trees more than Philadelphia. More than 10 percent of Philadelphia's land area—16 square miles—is home to the largest managed urban park system in the world. With more than 1.63 million park and street trees, Philadelphia's living assets outnumber people.

Under the care of the Philadelphia Department of Parks and Recreation

(PP&R), the city's trees thrive and grow not only in size, but also in number. The city and its residents have planted more than 300,000 trees since 2010, when a corporate-sponsored program called TreePhilly set a goal of establishing a 30 percent urban tree canopy by 2025.

About the same time TreePhilly kicked off, PP&R embarked on a three-phase implementation of Cityworks and

[continued on page 22](#)



20 CITYWORKS MAGAZINE

07.2021

# NATIONAL GEOGRAPHIC



Along one Los Angeles street, wealthy areas are shady and cool.



The tree canopy decreases and temperatures rise as you drive south.



On a warming planet, this divide between rich and poor leaves many at risk.



## BEATING THE HEAT

# *Community Tree Planting Volunteer Program*



# Volunteer Program Overview

- Grid out the City into quadrants for planting
- The volunteer tree planting program will account for 2% of the annual reforestation of the City's Urban Forest and potentially more.
- In 2022 we will be starting 3 quarterly Volunteer Tree Planting Days in conjunction with our four Corona Community Clean-Up Days
- With the addition of the new Volunteer Coordinator position, the City will be recruiting Urban Forest Tree Volunteers



# Volunteer Program (cont.)

- Each volunteer to receive a Volunteer Orientation
- Volunteers will distribute Tree Care Kits for the re-planting of shared responsibility trees
- This saves on contractor costs with volunteers planting while providing education and community buy-in
- In addition to our quarterly events, volunteers will work with the Community Services staff to design and host our first Arbor Day since 2019 celebrating our Urban Forest!



# First Tree Volunteer Event

- First Community Tree Planting Day
  - Saturday, July 31, 2021
  - 20+ trees planted at Jameson Park
  - 80+ volunteers
- Moving forward: 3 Volunteer tree planting days a year (per quarter)
- Volunteer Tree Planting Program will run October – April
- The Program will be managed by the Volunteer Program Coordinator in conjunction with the Parks & Trails Superintendent
- Sign ups for quarterly events and additional volunteering will be done through an interest list managed by the Volunteer Program Coordinator as well as through advertising on the City's social media platforms and Corona Insider newsletter



# Outreach & Education

- Proper deep root watering techniques and materials such as Gator Bags
- Welcome packages for new tree plantings, including understanding the benefits and obligations of shared responsibility trees.
- Proper tree planting methods
- Hands on tree planting days with community and staff arborists
- Community flyers and mailers with Urban Forest updates and FYI's
- Quarterly social media updates
- FAQ's for the Urban Forest listed on the Parks web page
- Developing an "Ask the Arborist" series
- City Of Corona Tree City USA recipient



# Tree Planting Guide

**1. Hole Width:** Dig a hole about 2 to 3 times wider than the tree container (depending on the space available).

**2. Hole depth:** The hole depth should allow the root collar to be 1 to 2 inches above the surrounding soil to allow for settlement.

**3. Build a berm** (of compost/mulch if available) four inches tall around the top of the root collar and compact berm. Keep compost/mulch 6 inches away from tree trunk.

**4. Back fill the hole** with half native soil and half compost/mulch (if available). If no compost/mulch is available, backfill entire hole with the native soil.

**5. Water the tree immediately** after planting.



# Community Partnerships

- Providing education material through schools and non-profits such as the YMCA or United Way
- Mulch giveaway for residents (March Mulch Madness)
- Tree Day with West Coast Arborists (WCA)



# Proposed Program Supplies

- T-Shirts - Corona Urban Tree Forest Volunteer
- Gator bags
- Educational material
- Door hanger
- Currently funded in the Urban Forest operating budget



*We are all responsible together for a greener, healthier, more active Corona. When the City works with resident volunteers, the program becomes community's program not the City's program.*

*We make change together!*



# QUESTIONS?



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