



# City of Corona Parks and Recreation Master Plan

City Council Meeting

May 17, 2023





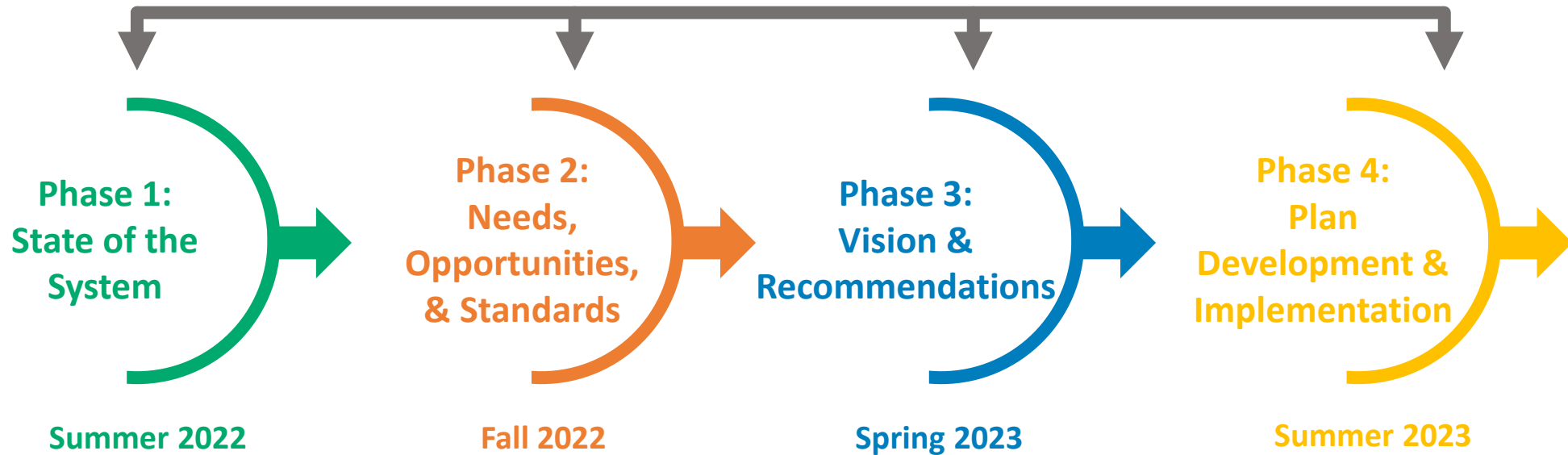
# The Ask:

Master Plan Process Update  
Needs Assessment Overview  
Master Plan Vision Framework  
Next Steps  
Discussion

# Community-Driven Process

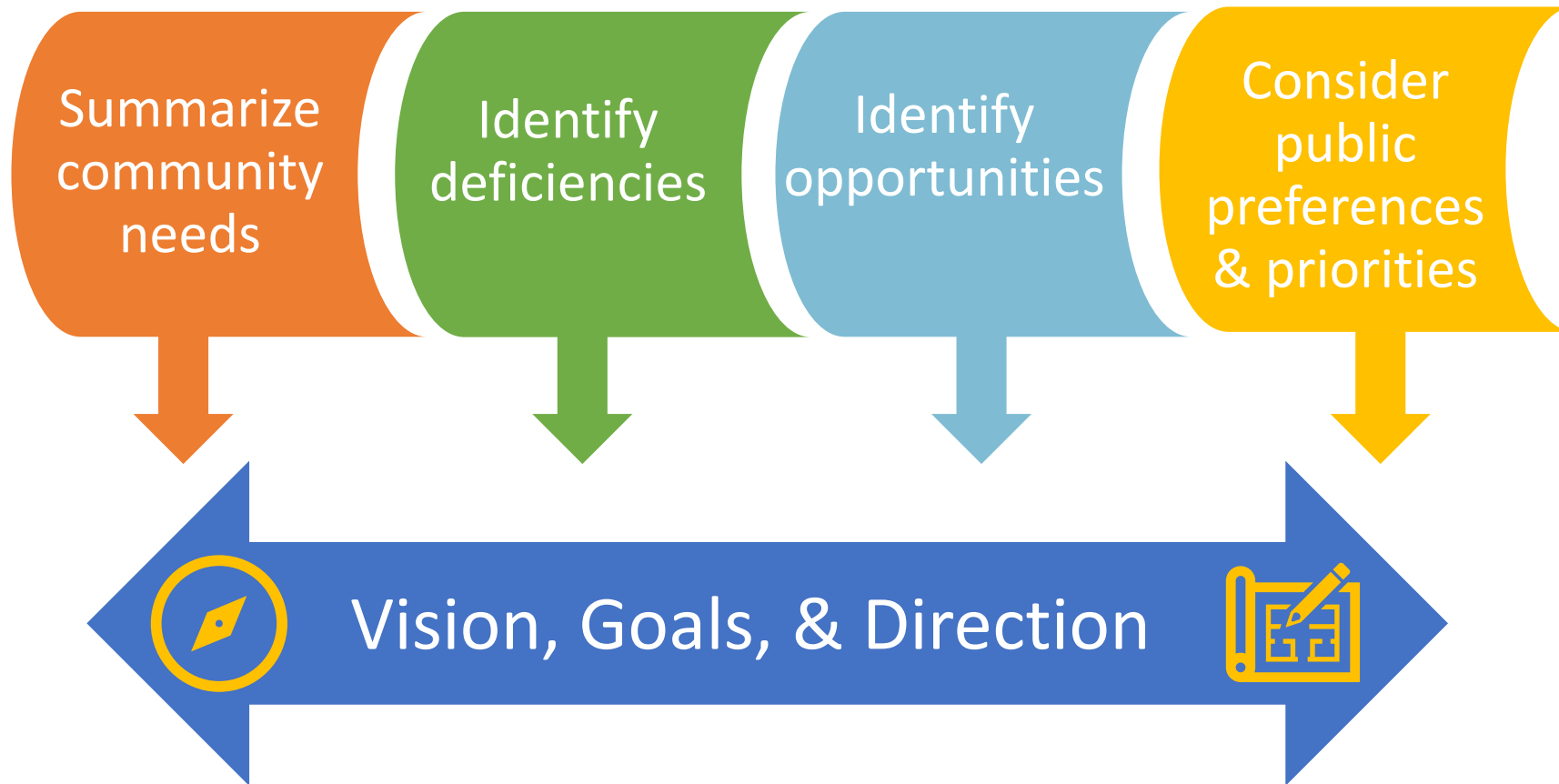


Public Engagement and Outreach



# Needs Assessment Purpose

To guide the development of the Parks and Recreation Master Plan, including the vision, goals, and recommendations.

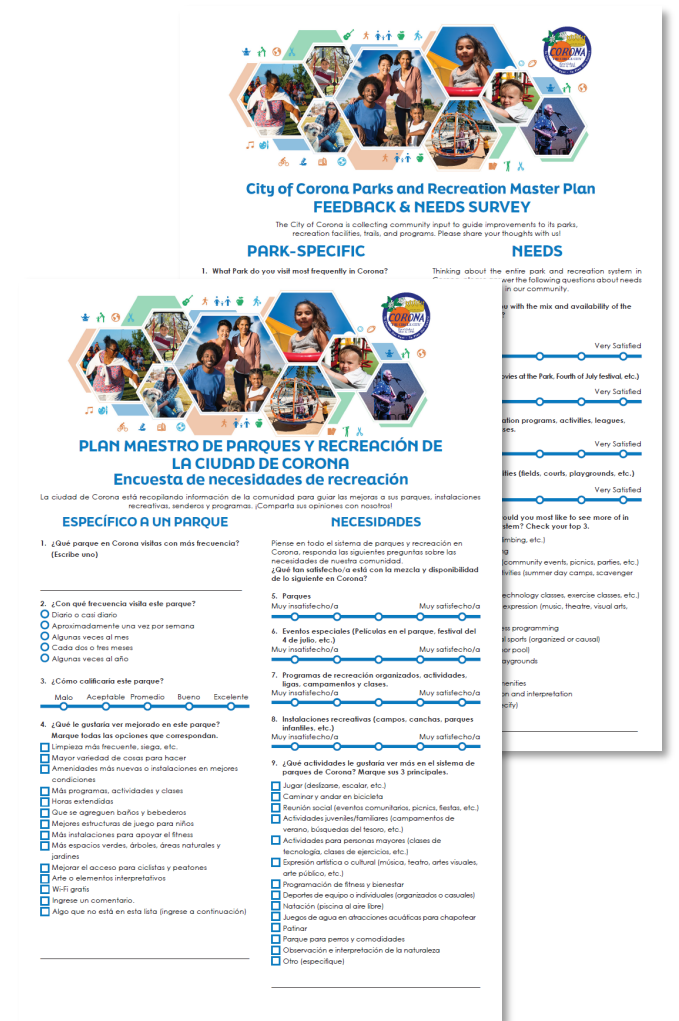
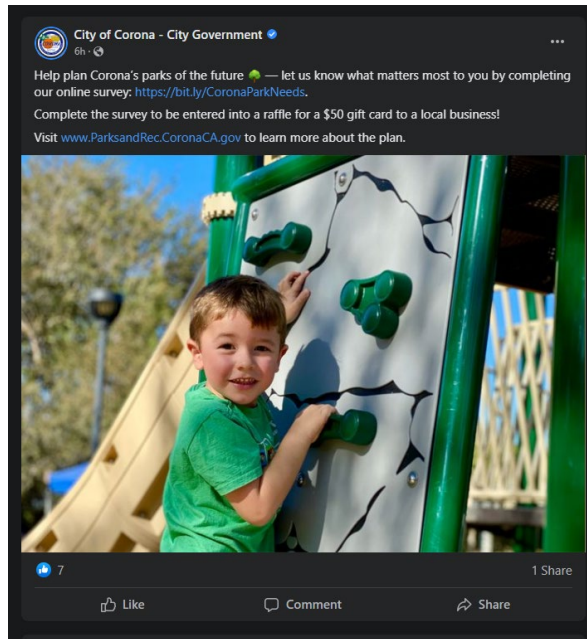


# Needs Survey



1,347  
Respondents

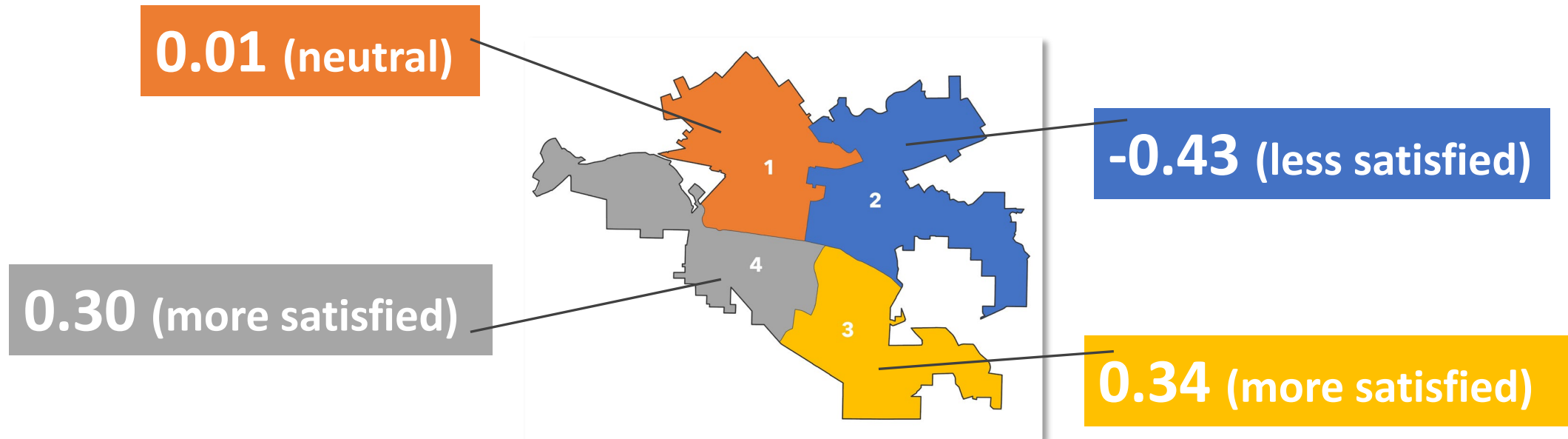
- English & Spanish
- Online
- QR codes at parks
- Social Media
- City channel
- Local advocates/leaders
- Hard copy at City events



# Satisfaction with Parks

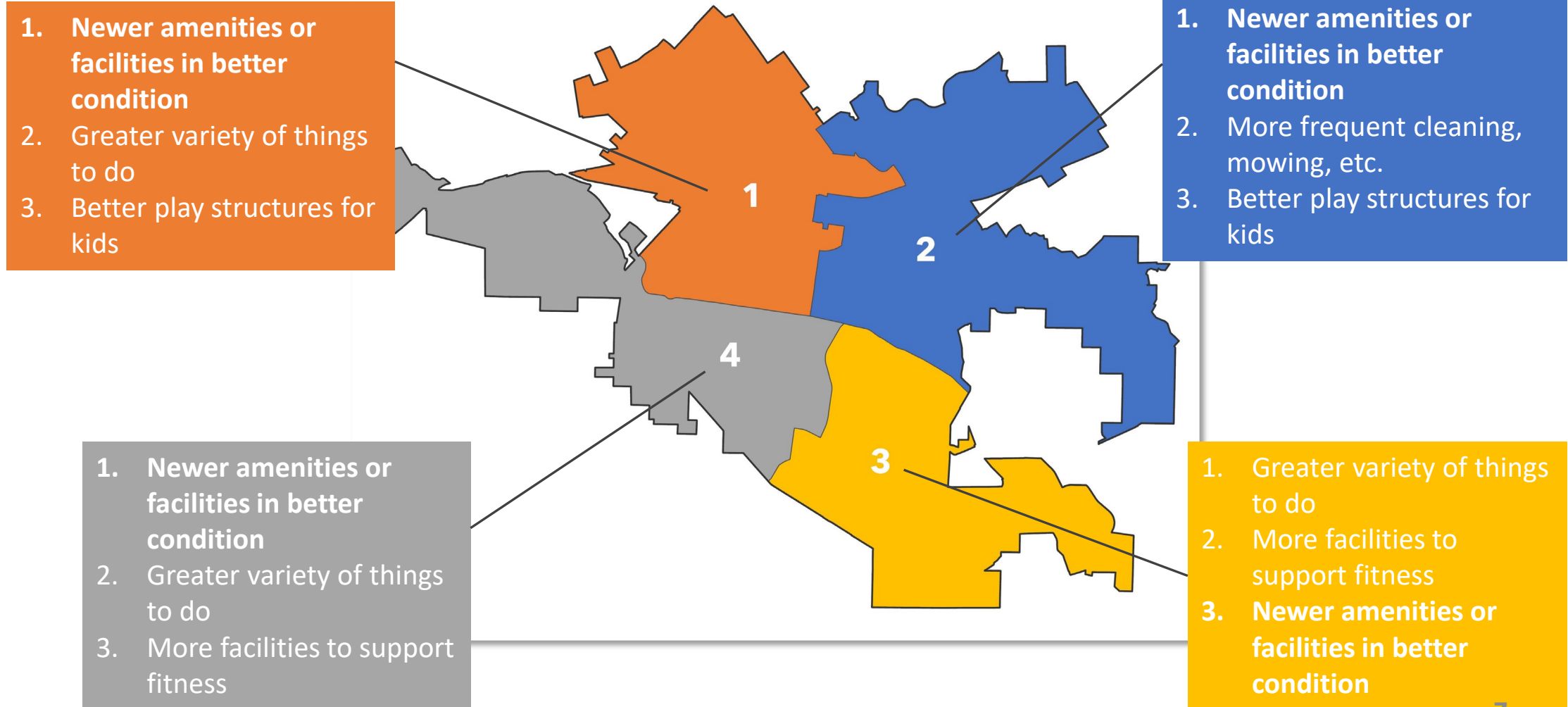
60% are satisfied or very satisfied with Corona's parks

Park Satisfaction Levels by Quadrant  
(Scale -1 to 1)



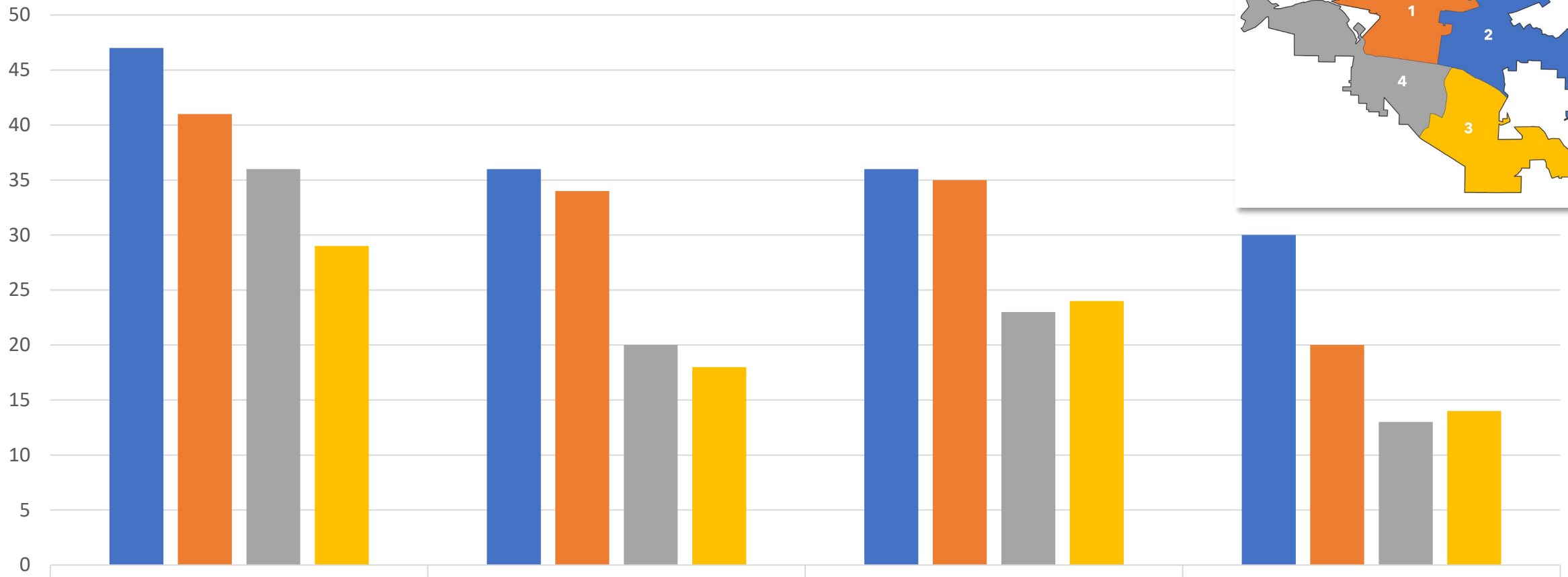
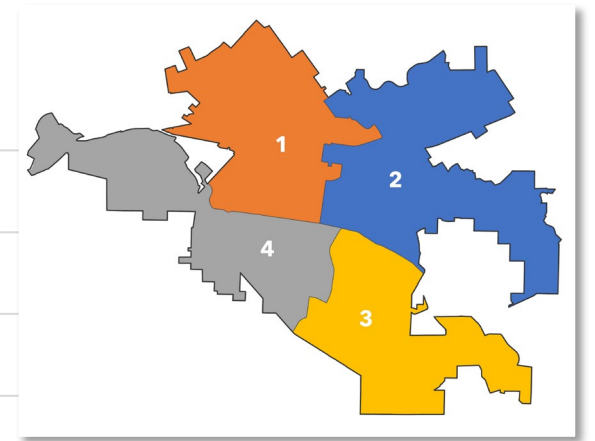
# What Improvements are Needed?

(Top 3 Needs by Quadrant)



# What Improvements are Needed?

(In Parks by Quadrant)



Repair

Maintenance

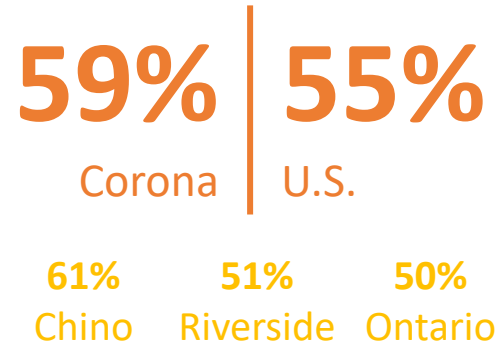
Better Playgrounds

More Programs

Quadrant 1 2 3 4



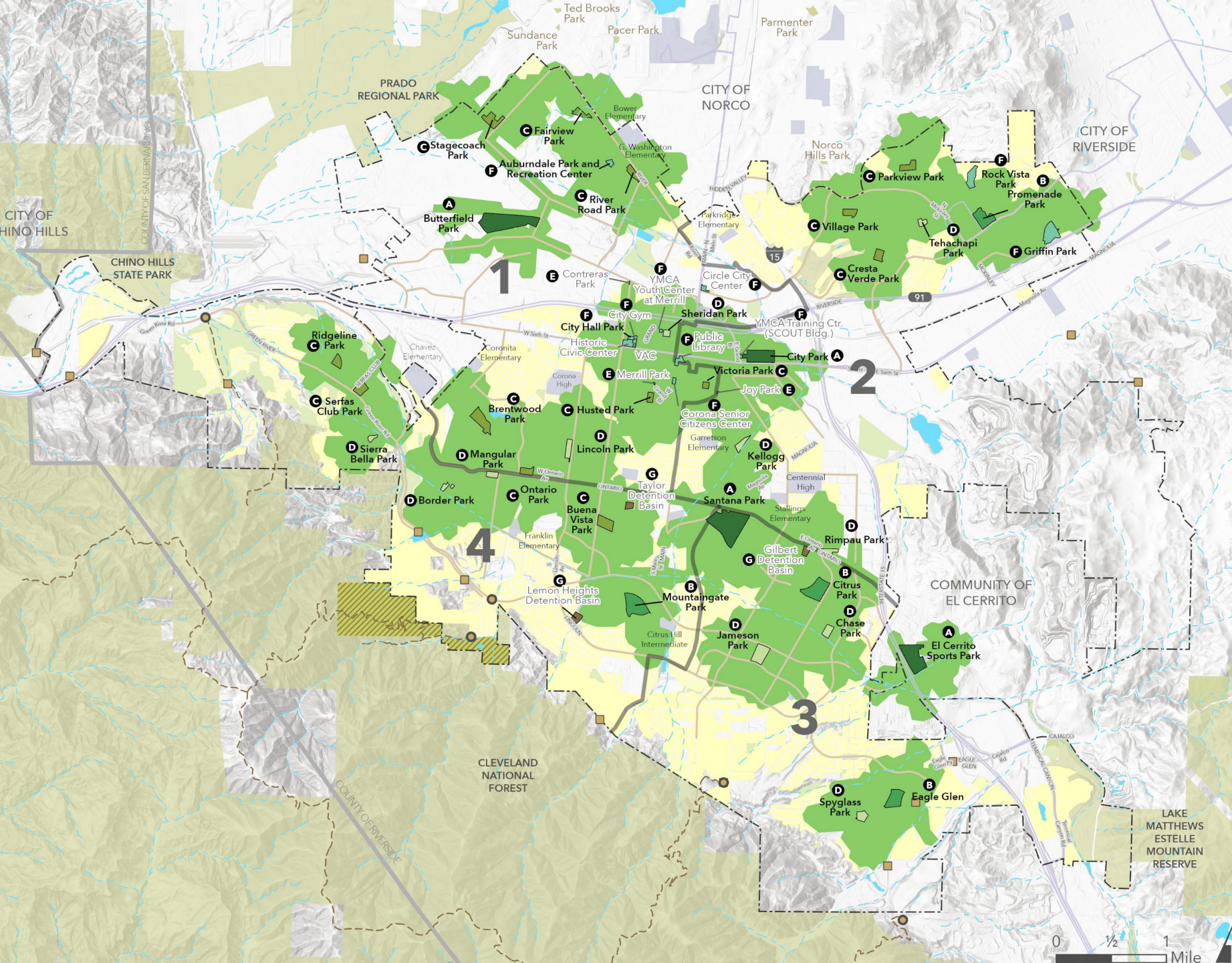
# What is Park Access?



Residents that live within a 10-minute walk of a park.



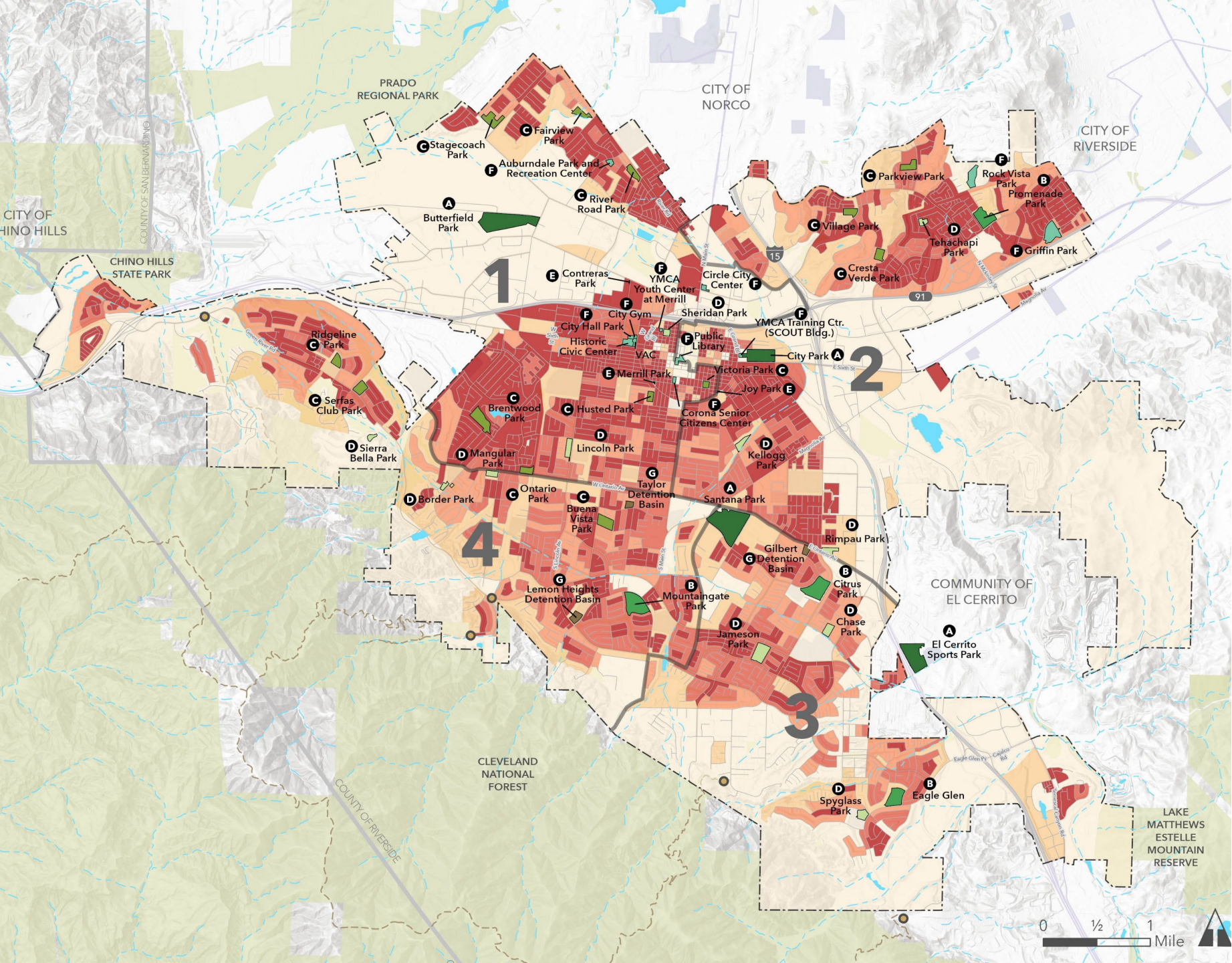
# Parks Access Analysis



## City of Corona Parks

- A** Citywide Park
- B** Community Park
- C** Neighborhood Park - Multi-Use
- D** Neighborhood Park - Basic
- E** Pocket Park
- F** Special Use Site
- G** Undeveloped Parkland
- Potential Parkland Acquisition
- 10-minute Walk to City Parks
- Residential Areas

# Population Density



Population Density  
(Persons per Square Mile)

- 0 - 2,000
- 2,001 - 4,000
- 4,001 - 6,000
- 6,001 - 8,000
- 8,001 and Greater

The City of Corona has an overall population density of 3,926 persons per square mile.

## City of Corona Parks

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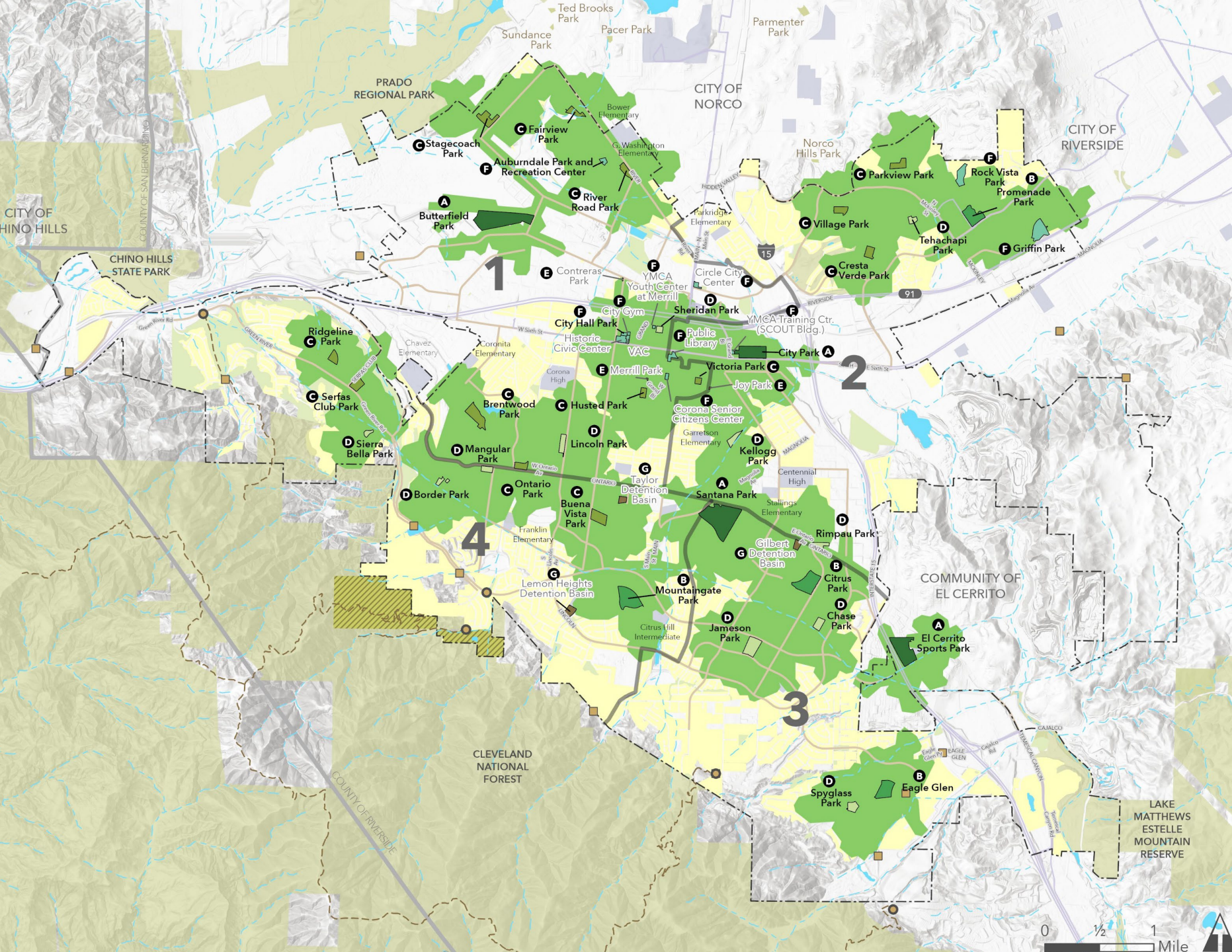
# What is Our Level of Service?

**City Standard:  
3 acres/1,000**

**Previous Total:  
2.5 acres/1,000**

**Previous + Recently  
Acquired  
(389 + 305 acres):  
4.4 acres/1,000**

Level of Service = Total acres of parks per 1,000 residents



# Key Themes



# What is the Corona Standard?



# Values + Outcomes

## Foster Community Collaboration

Meaningful community participation and collaboration, through engagement, volunteering, and partnerships.

## Promote Recreation for All

Full and equitable access to high-quality parks and recreation resources regardless of location or quadrant.

## Enhance Maintenance and Stewardship

Sustainable operations, maintenance, and management.

## Support Health and Wellness

A parks and recreation system that fosters community health and wellness and active lifestyles.

## Create Resilient Parks

Parks that incorporate green infrastructure, nature, flexible spaces, and a healthy tree canopy.

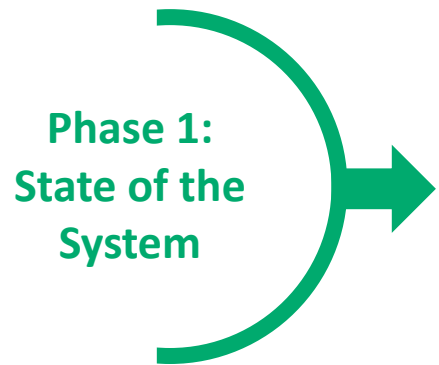
## Reflect Culture, History, Heritage

Parks and recreation facilities that create a sense of identity that is reflective of the City's culture, history, heritage, and natural environment.

## Ensure Financial Sustainability

Wise allocation of funds to support the common good, economic vitality, and park investment.

# Next Steps



Phase 1:  
State of the  
System

Summer 2022

- Project Kickoff Videoconference
- Background Review
- Key Leaders Interviews
- Park Tour and Site Visits
- GIS Base Map and Inventory
- Cost Recovery Education & Training
- Public Engagement Plan
- Project Branding and Identity
- State of the System Summary
- Commission Meeting #1
- City Council Check In #1



Phase 2:  
Needs,  
Opportunities,  
& Standards

Fall 2022

- Cost Recovery Service Category Development
- Bilingual Park and Recreation Questionnaire
- Pop-Up or Virtual Outreach Activity
- Cost Recovery Beneficiary of Service Meetings
- Cost of Service Analysis
- Park Access, Gaps, and Opportunities Analysis
- Recreation Facilities, Programs, and LOS Analysis
- Cost Recovery Strategy Alternatives
- Needs Assessment Summary
- Commission Meeting #2
- City Council Check In #2



Phase 3:  
Vision &  
Recommendations

Spring 2023

- Vision Framework
- Commission Meeting #3
- City Council Check In #3
- Cost Recovery Goal Setting
- Corona Standards, Guidelines, and Metrics
- Cost Recovery Metrics
- Recommendations & Master Plan Toolbox
- Recommended Fees and Charges
- CIP/Capital and Operations Cost Model
- ROI & Economic Model
- Cost Policy Alternatives



Phase 4:  
Plan  
Development &  
Implementation

Summer 2023

- Funding and Implementation Plan
- Staff Education & Training
- The Corona Report Card
- Administrative Draft Master Plan
- Public Review Draft Master Plan
- Commission Meeting #4
- City Council Meeting #4
- Final Master Plan

= complete

= in progress

= final steps





# Discussion

- The Corona Standard and Values + Outcomes:
  - Did we get it right? Did we miss anything?
  - Parks and Recreation Commission support on 5/9
- Questions?