



2023 Community Survey

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2023 Community Survey



- 22 questions from four elements of the Strategic Plan
 - Sound Infrastructure
 - Safe Community
 - Sense of Place
 - High Performing Government
- Results compared to the 2022 National Community Survey
- Survey available in English and Spanish



2023 Community Survey

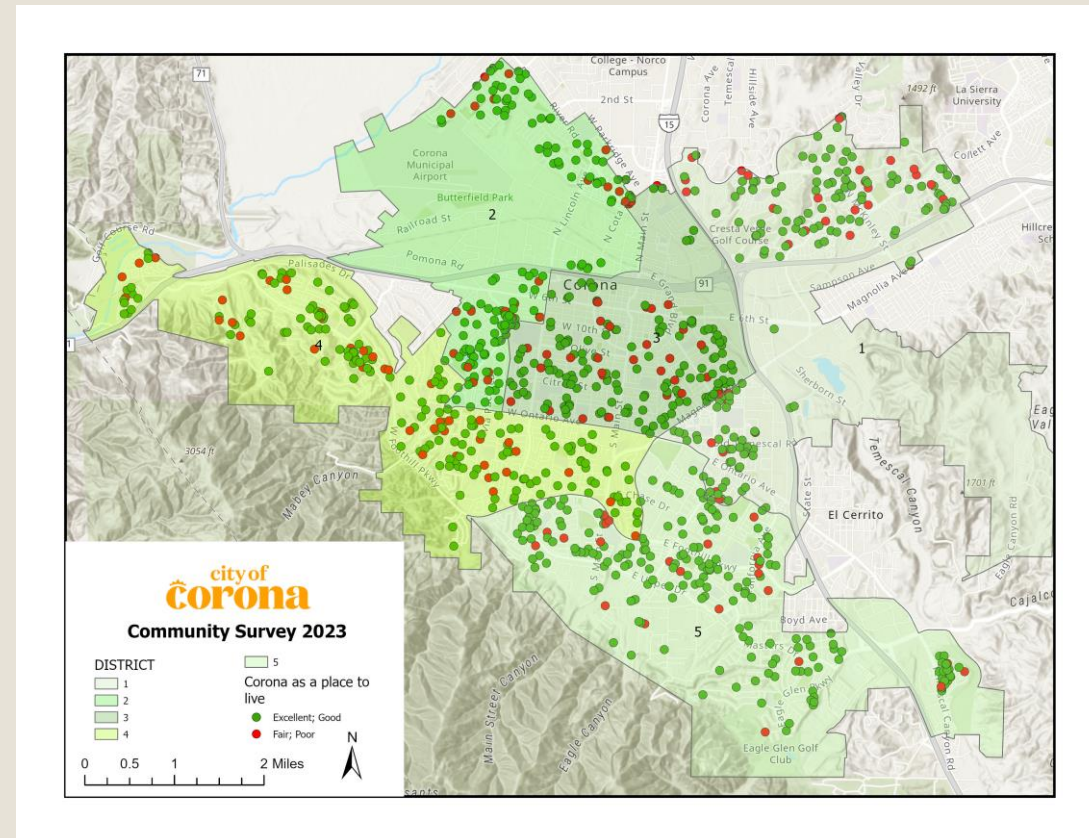


Random Sample Survey

- 7000 Households (1400 per district)
- June 30th – Sept 27th, 2023
- Email invitation (4x) then by mail
- 972 completed surveys
 - 13.8% response rate
 - 3.1% margin of error

Open Participation Survey

- Publicized on City Website and Social media
- 232 responses



Respondent Demographics

		2023	2022
Age	18-34	7%	6%
	35-54	43%	33%
	55+	50%	61%
Sex	Male	39%	44%
	Female	58%	56%
	Prefer not to Say/Other	3%	-
District	1	17%	17%
	2	17%	15%
	3	22%	19%
	4	20%	24%
	5	23%	24%
Hispanic origin	Yes	33%	24%
	No	67%	76%
Housing Type	Attached	13%	22%
	Detached	87%	78%

Highlights



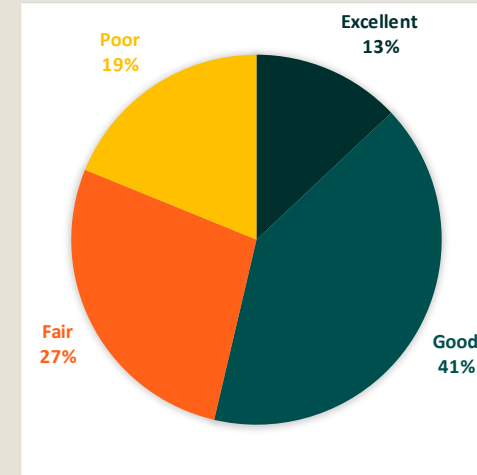
- Improved resident perceptions across almost all categories
- Biggest increases (13+%) in
 - Openness and acceptance of diverse backgrounds
 - Treating all residents fairly
 - Overall appearance of Corona
 - Overall image or reputation
 - Overall confidence in Corona government
 - Efforts to reduce homelessness

Sound Infrastructure



Percent "Excellent" or "Good"	2022	2023	Difference
Availability of paths and walking trails	57%	64%	7%
City parks	64%	75%	11%
Recreation centers or facilities	59%	66%	7%
Bike lanes	50%	60%	10%

Safe Community

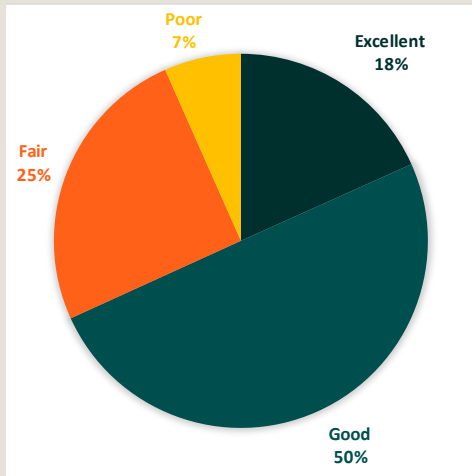


Percent "Excellent" or "Good"	2022	2023	Difference
Public safety efforts	59%	67%	8%
Do you feel safe in your neighborhood during the day	86%	80%	-6%
City's efforts to reduce homelessness	25%	38%	13%

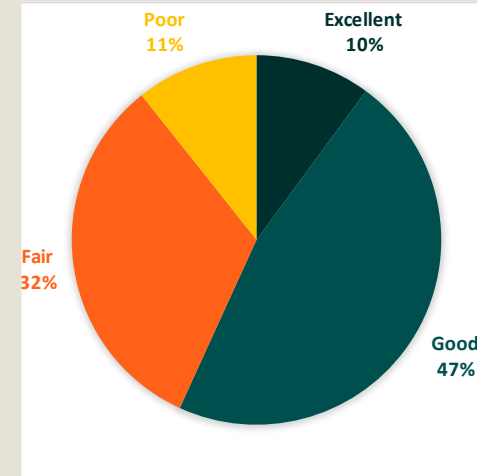
Sense of Place



Percent "Excellent" or "Good"	2022	2023	Difference
Corona as a place to live	82%	84%	2%
Corona as a place to raise children	77%	79%	2%
Sense of community	54%	62%	8%
Recommend living in Corona to someone who asks	80%	88%	8%
Overall image or reputation of Corona	56%	69%	13%
Overall appearance of Corona	50%	64%	14%
Cleanliness of Corona	50%	60%	10%
Openness and acceptance	58%	74%	16%
Places to recreate, socialize, meet, and connect	37%	49%	12%
Variety and frequency of community events	39%	49%	10%



High Performing Government



Percent "Excellent" and "Good" responses	2022	2023	Difference
The value of services for the taxes paid to Corona	42%	48%	6%
The overall direction that Corona is taking	51%	56%	5%
Overall confidence in Corona government	38%	51%	13%
Treating all residents fairly	50%	65%	15%
Quality of the services provided by the City of Corona?	61%	65%	4%

Key Points

- Open survey results (n=232) were 10-20% more negative than the results from the random sample (n=972)
- Improved resident perceptions from 2022 to 2023 across almost all indicators using a scientific random sample

Questions?