

UPDATE:

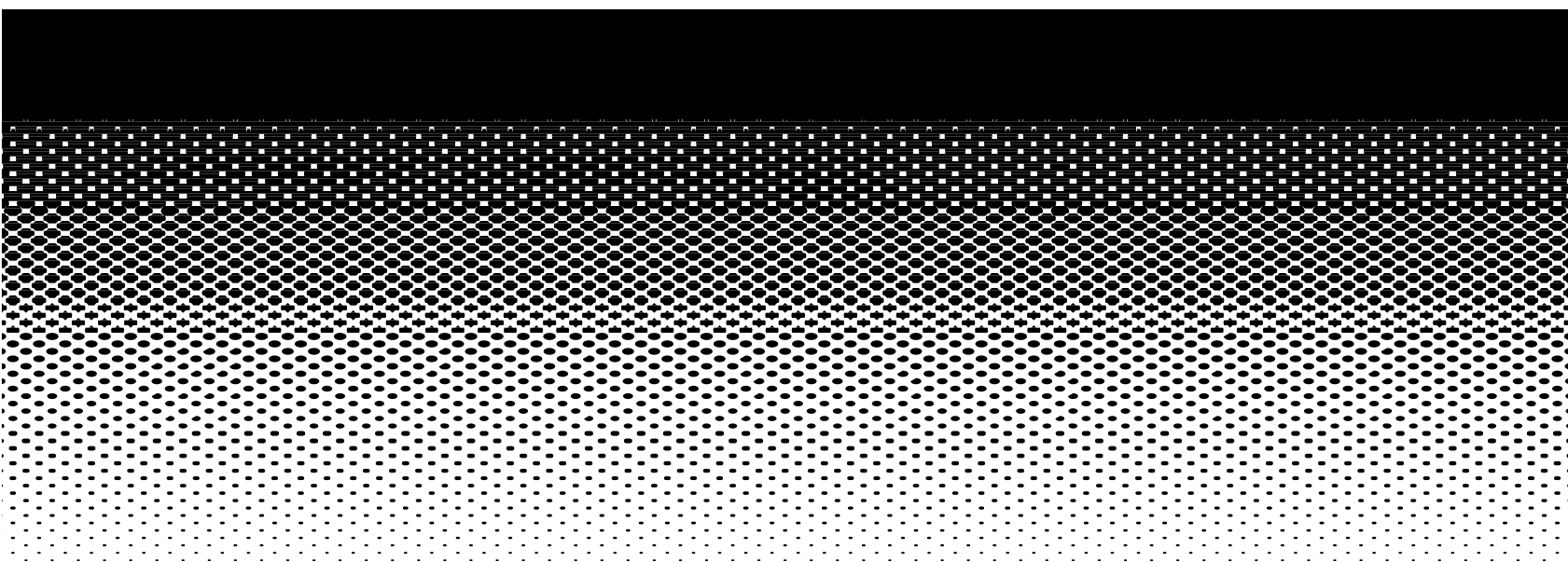
- LAB Projects, Background & Community Partnerships
- Project Phasing
- South Mall
- North Mall
- Future Opportunities
- Questions



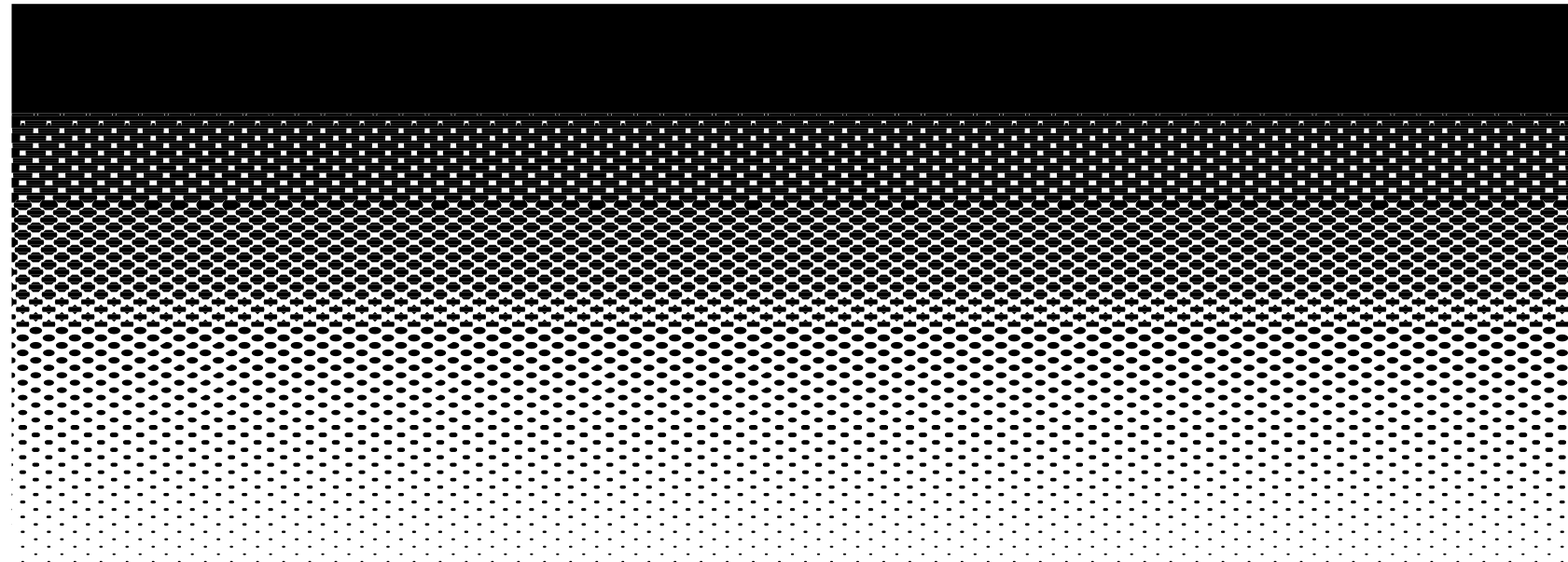
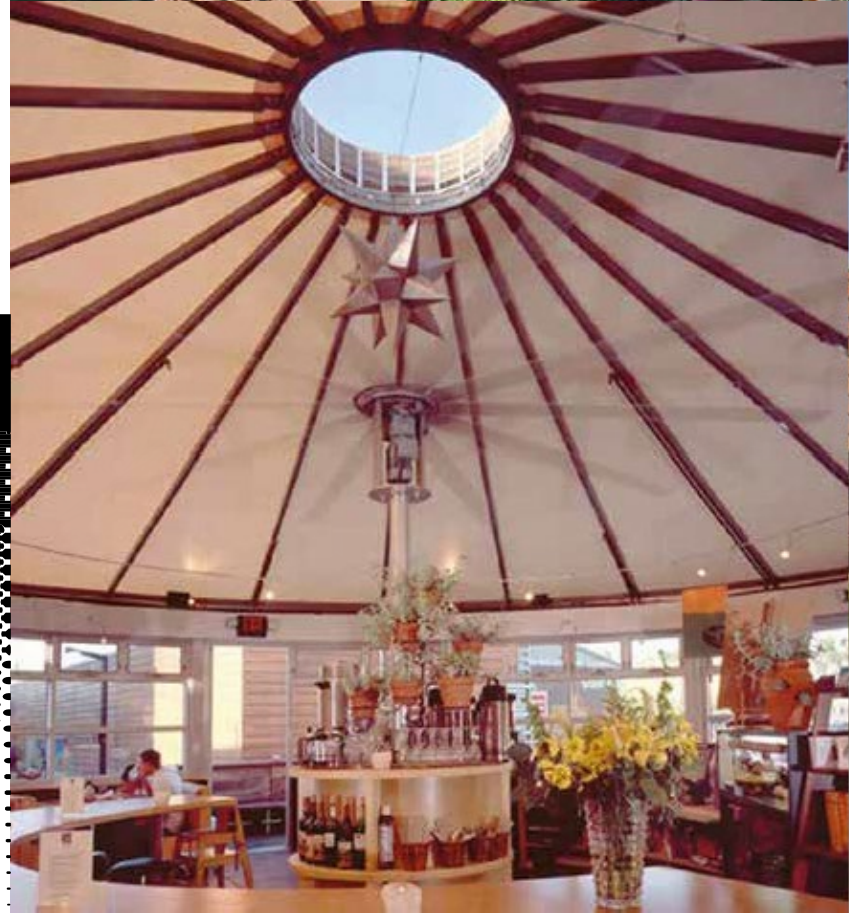
LAB

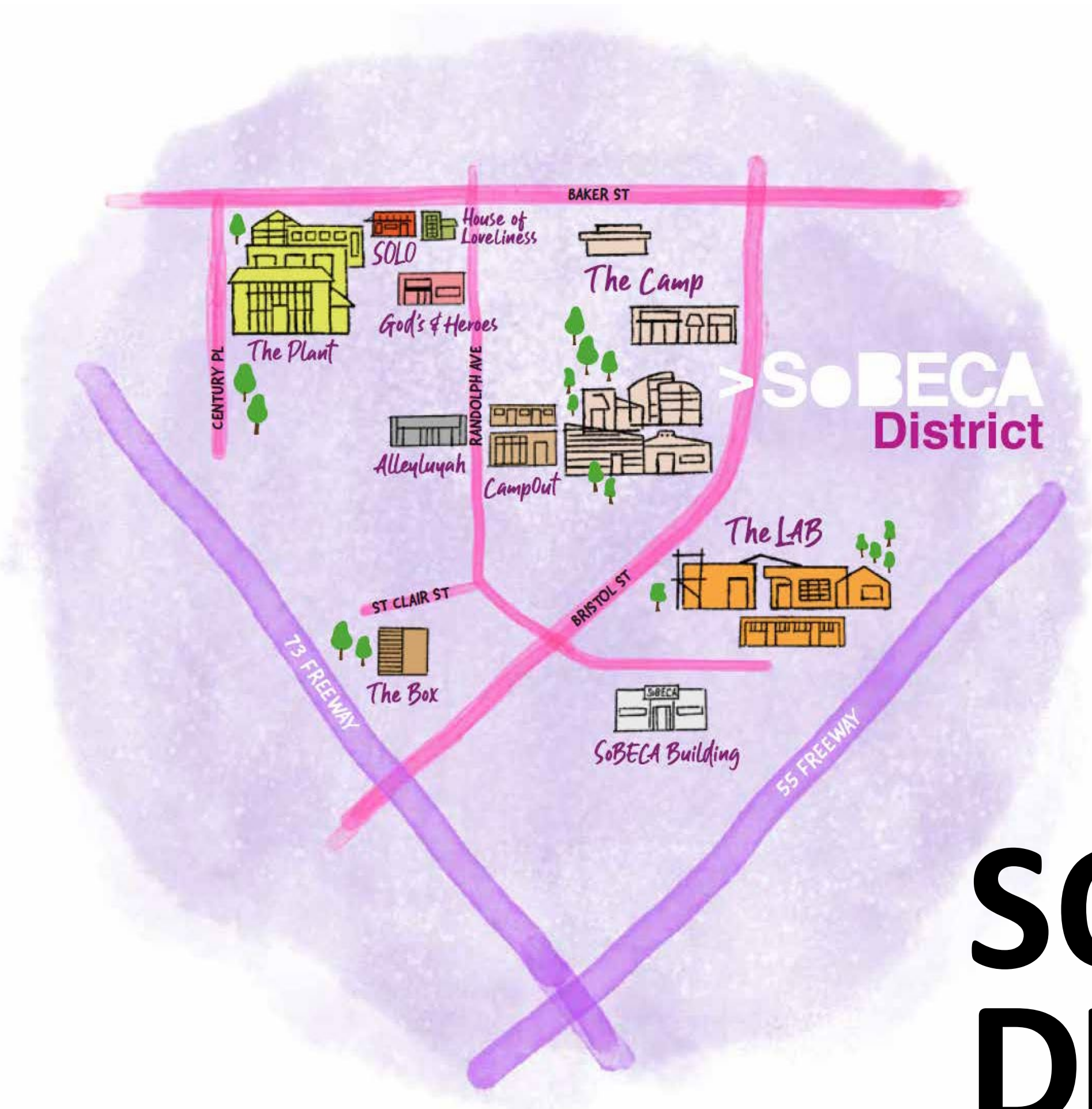
Little American Businesses

THE LAB



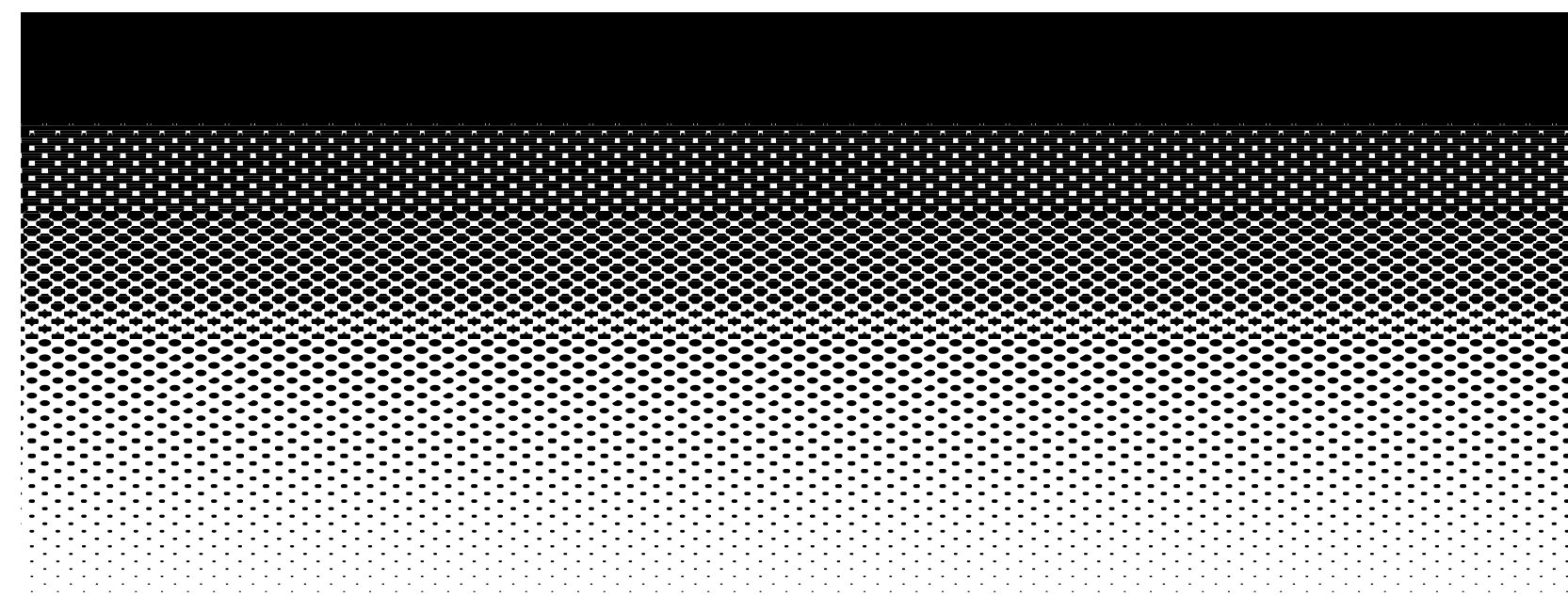
The CAMP





SOBECA DISTRICT

ANAHEIM PACKING DISTRICT

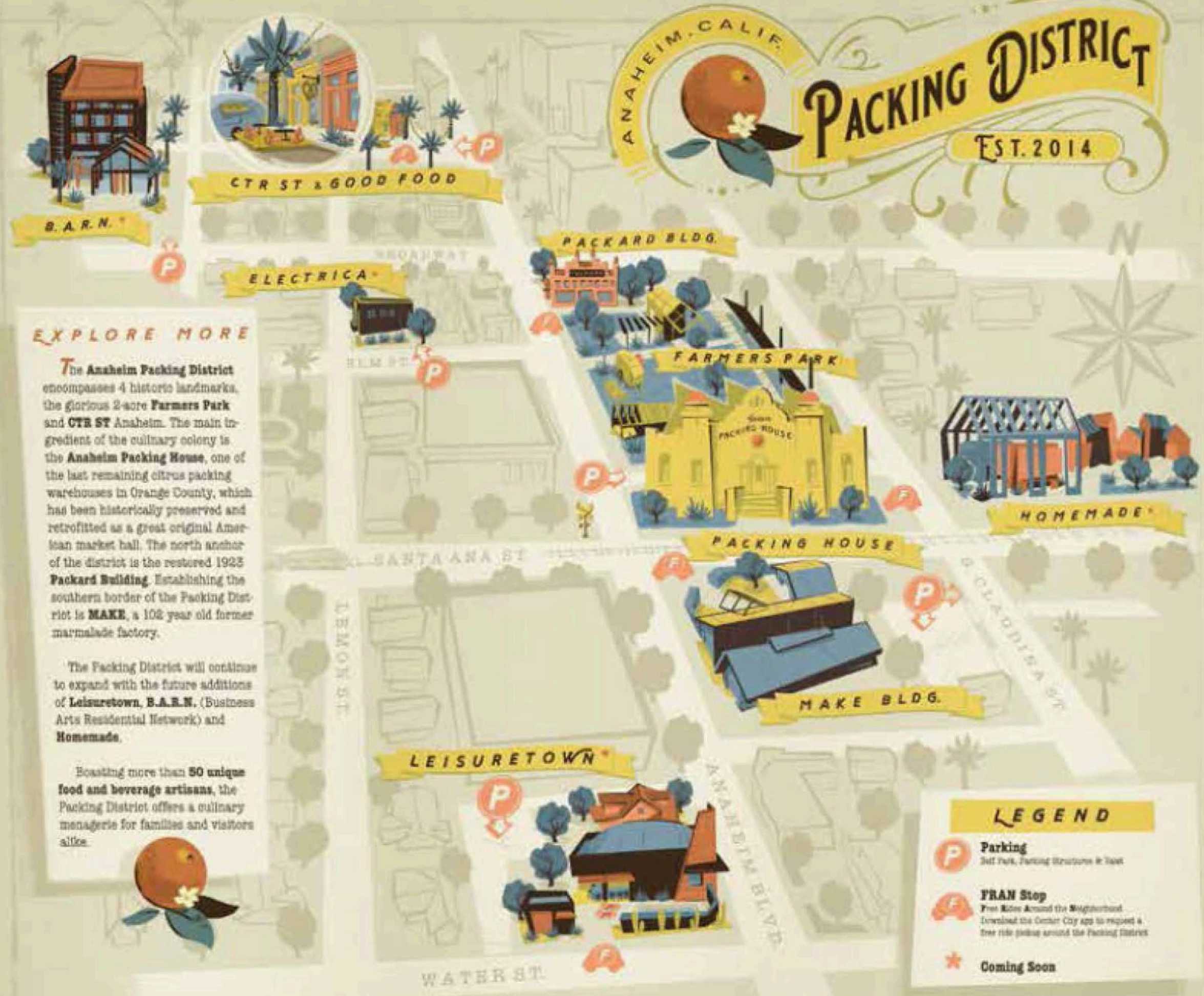




ANAHEIM, CALIF.

PACKING DISTRICT

EST. 2014



EXPLORE MORE

The Anaheim Packing District encompasses 4 historic landmarks, the glorious 2-acre **Farmers Park** and **CTR ST** Anaheim. The main ingredient of the culinary colony is the **Anaheim Packing House**, one of the last remaining citrus packing warehouses in Orange County, which has been historically preserved and retrofitted as a great original American market hall. The north anchor of the district is the restored 1923 **Packard Building**. Establishing the southern border of the Packing District is **MAKE**, a 102 year old former marmalade factory.

The Packing District will continue to expand with the future additions of **Leisuretown**, **B.A.R.N.** (Business Arts Residential Network) and **Homemade**.

Boasting more than 50 unique food and beverage artisans, the Packing District offers a culinary menagerie for families and visitors alike.



LEGEND

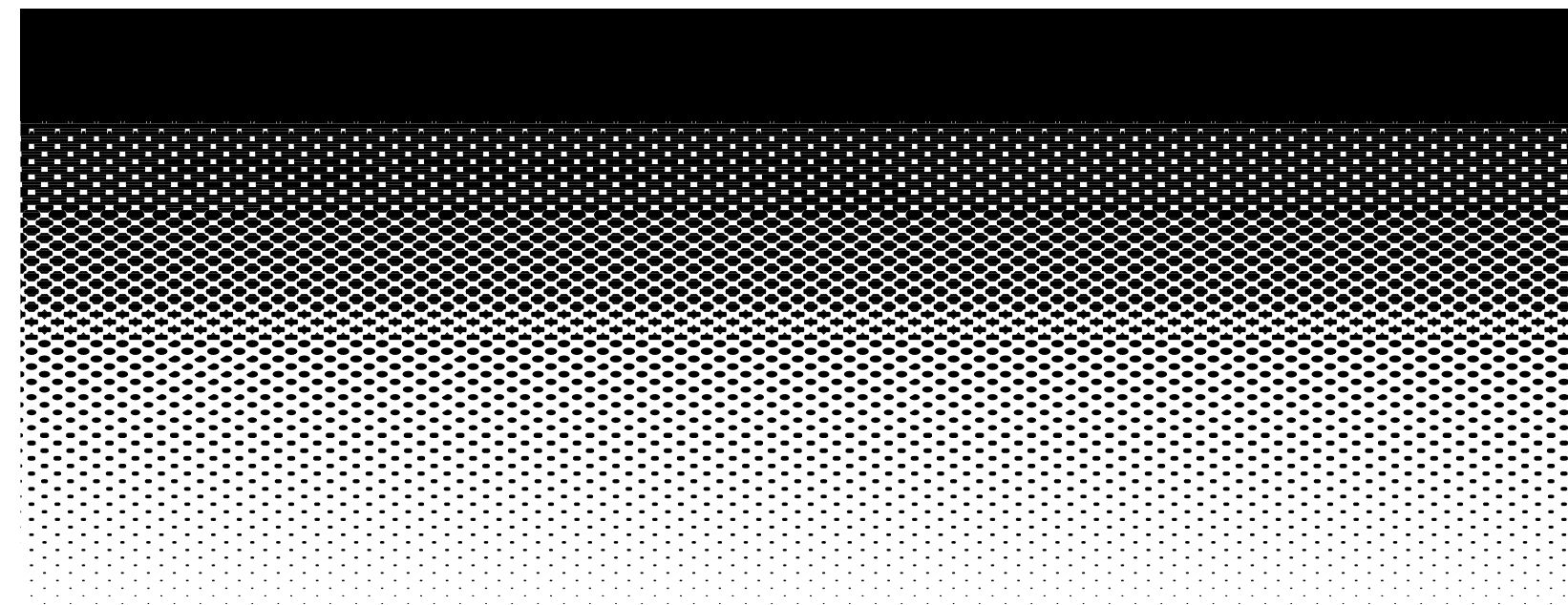
- Parking**
Self Park, Parking Structures & Valet
- FRAN Stop**
Free Ride Around the Neighborhood
Download the Center City app to request a free ride pickup around the Packing District
- Coming Soon**





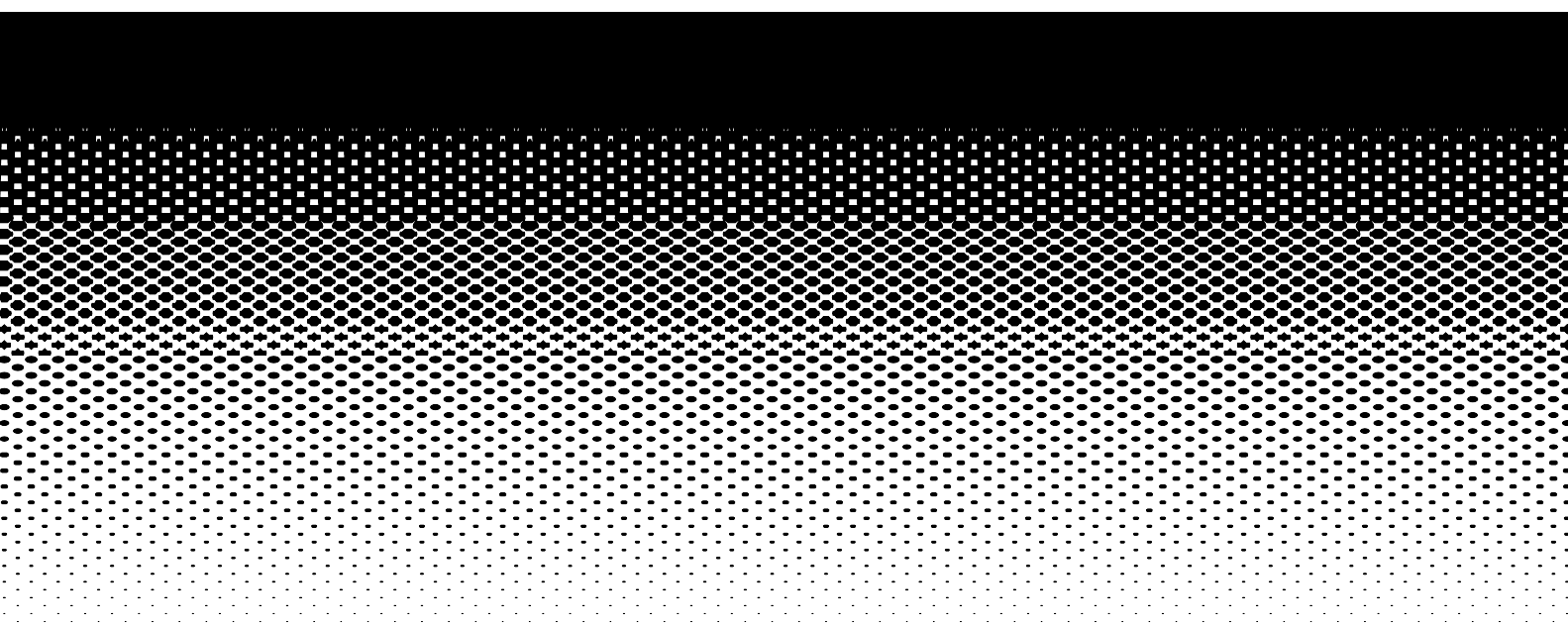
LeisureTown 

LIFE @ PRESS





LONG BEACH









CORONA

KEY MILESTONES:

- 1. Close of Escrow (June 2018)**
- 2. Permit Submittal (July 2019)**
- 3. Phase I Permit Approval (January 2020)**
- 4. COVID-19 Impacts (March 2020)**
- 5. Next Steps: Phase I South Mall**
- 6. N. Mall Critical Path: Business Improvement District**

- North Mall original purchase
- South Mall original purchase
- Additional acquisitions
- Optioned property



North Mall

South Mall



Downtown Village Phases:



1

- SOUTH MALL**
- main street shops/service
 - events venue
 - brewery
 - restaurants

2

- NORTH MALL**
- BID approval
 - common area remodel
 - linear park
 - garden rooms
 - retail/restaurants

3

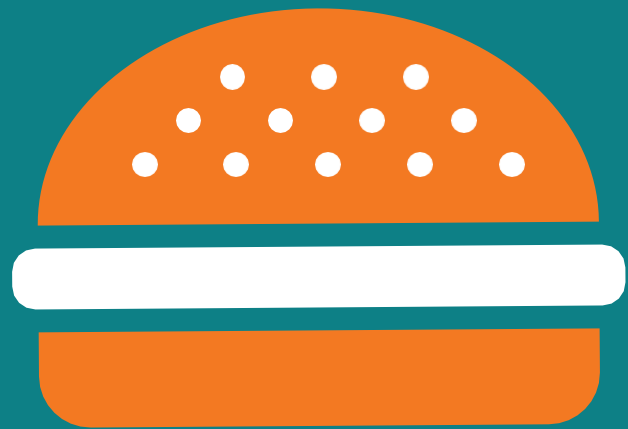
- EAST PARKING LOT**
- mixed use residential
 - restaurants
 - 6th street activation

4

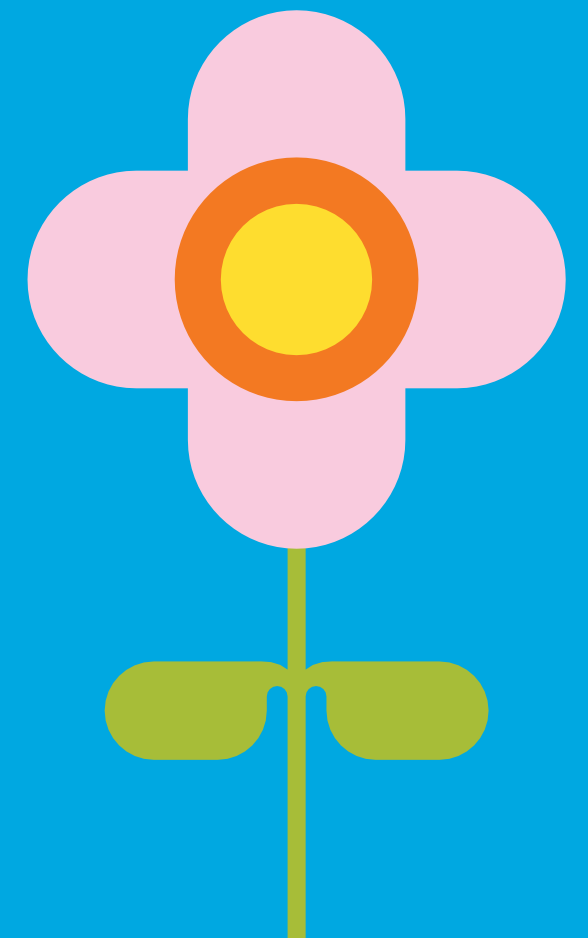
- DISTRICT OPPORTUNITIES**
- possible expanded development
 - addt. mixed use housing
 - activate edges
 - re- establish urban edges

1

**South Mall Rehab
&
North Mall Linear Park**



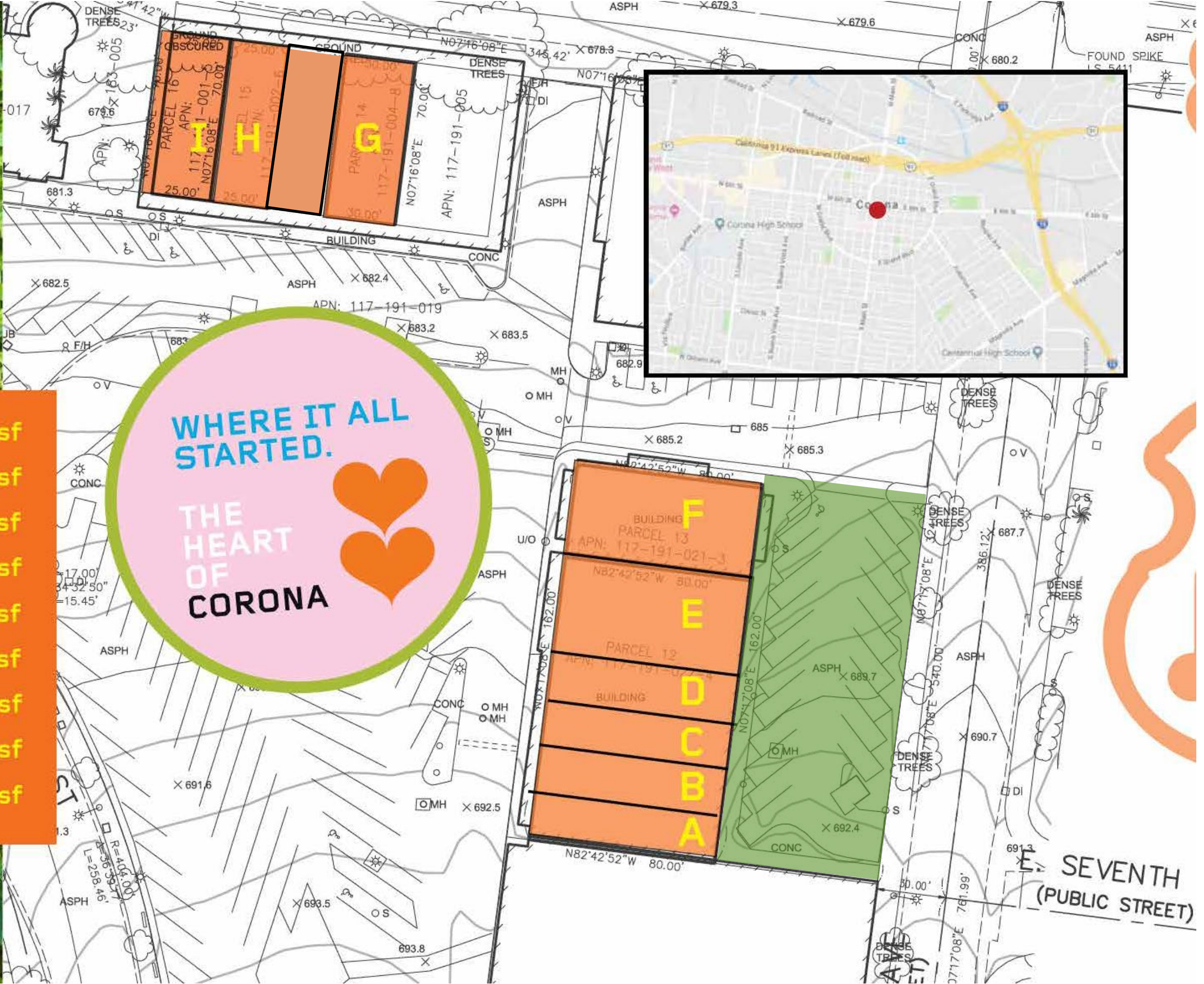
REVIVE





- Suite A 1700 sf
- Suite B 1700 sf
- Suite C 1700 sf
- Suite D 1700 sf
- Suite E 3200 sf
- Suite F 3000 sf
- Suite G 2100 sf
- Suite H 1750 sf
- Suite I 1750 sf

WHERE IT ALL STARTED.
THE HEART OF CORONA



SOUTH MALL REHAB



FUTURE SOUTH MALL OPPORTUNITIES



Opportunity for ~20,000 SF of new activation space



LINEAR PARK

Linear Park provides over an acre of programmable community space.



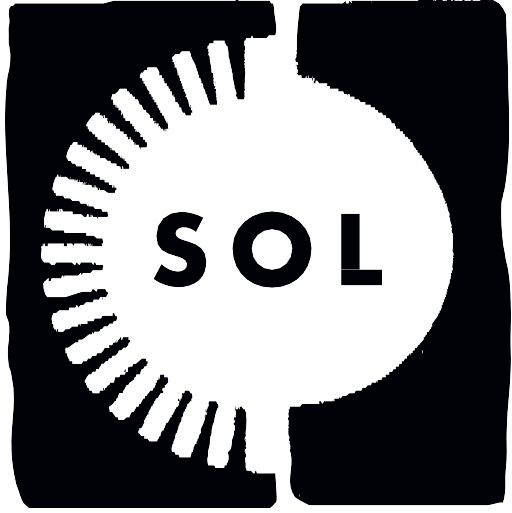
LINEAR PARK / PROGRAM SPACE



LINEAR PARK DESIGN ALTERNATIVES



LINEAR PARK



LINEAR PARK



LINEAR PARK



GARDEN ROOMS



GARDEN ROOMS



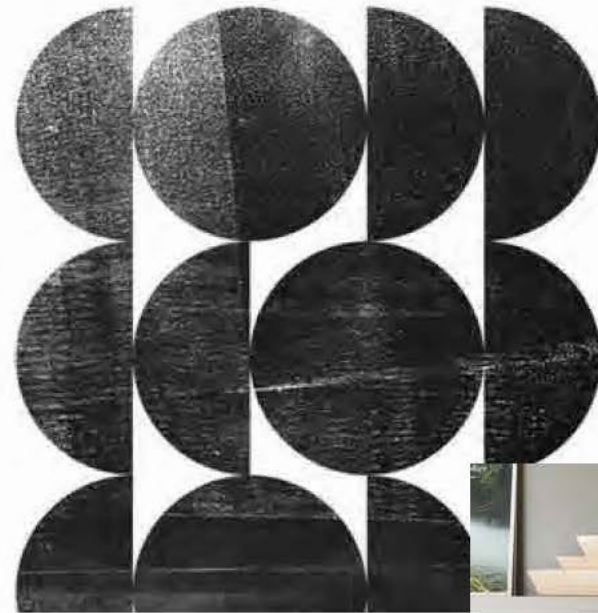
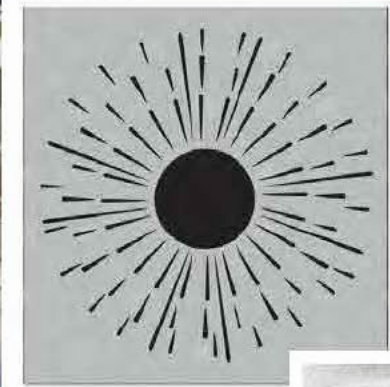
2

**North Mall Rehab
&
6th Street Parking**

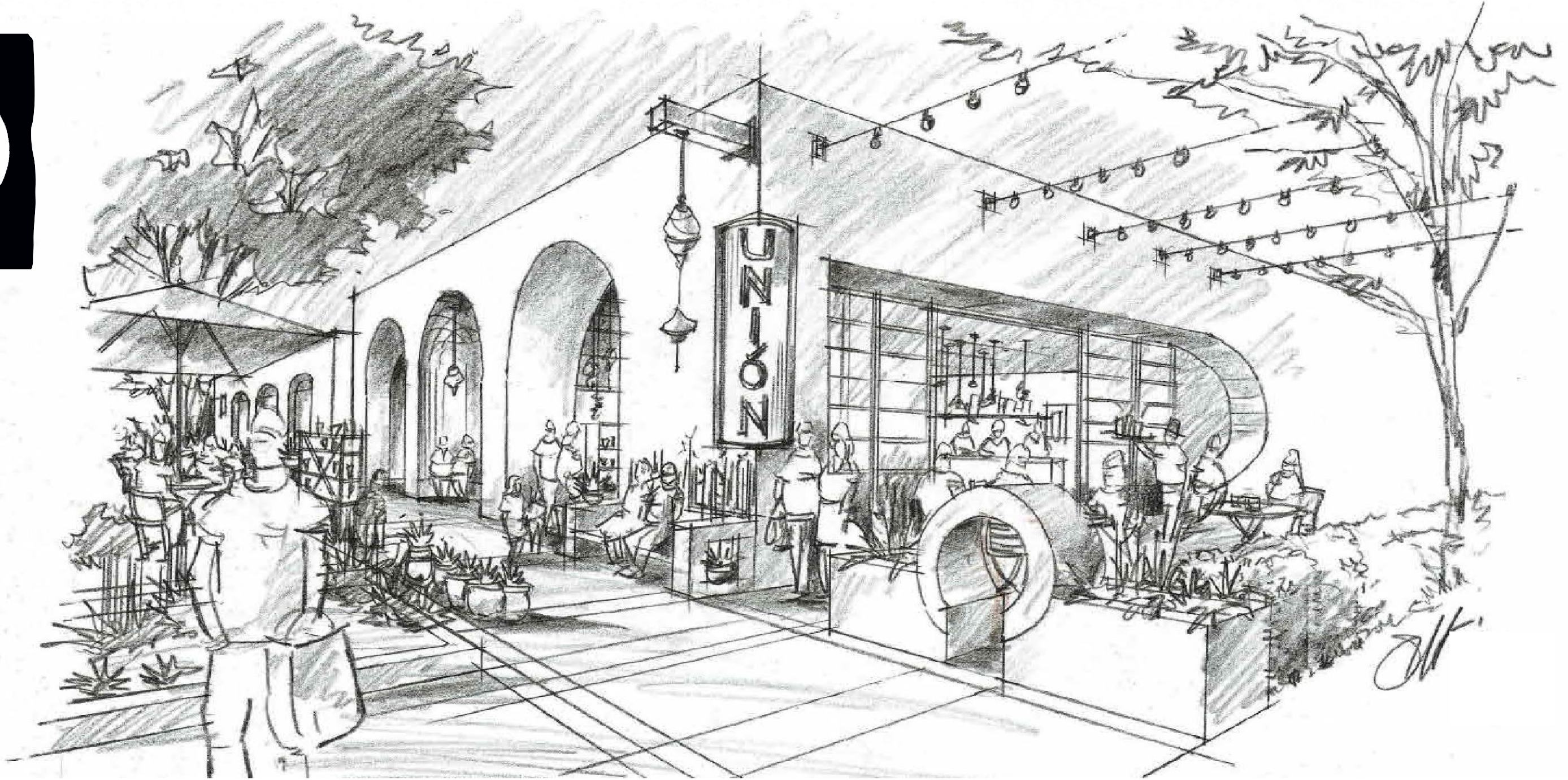


CORONA, CALIFORNIA

SOL VIBE



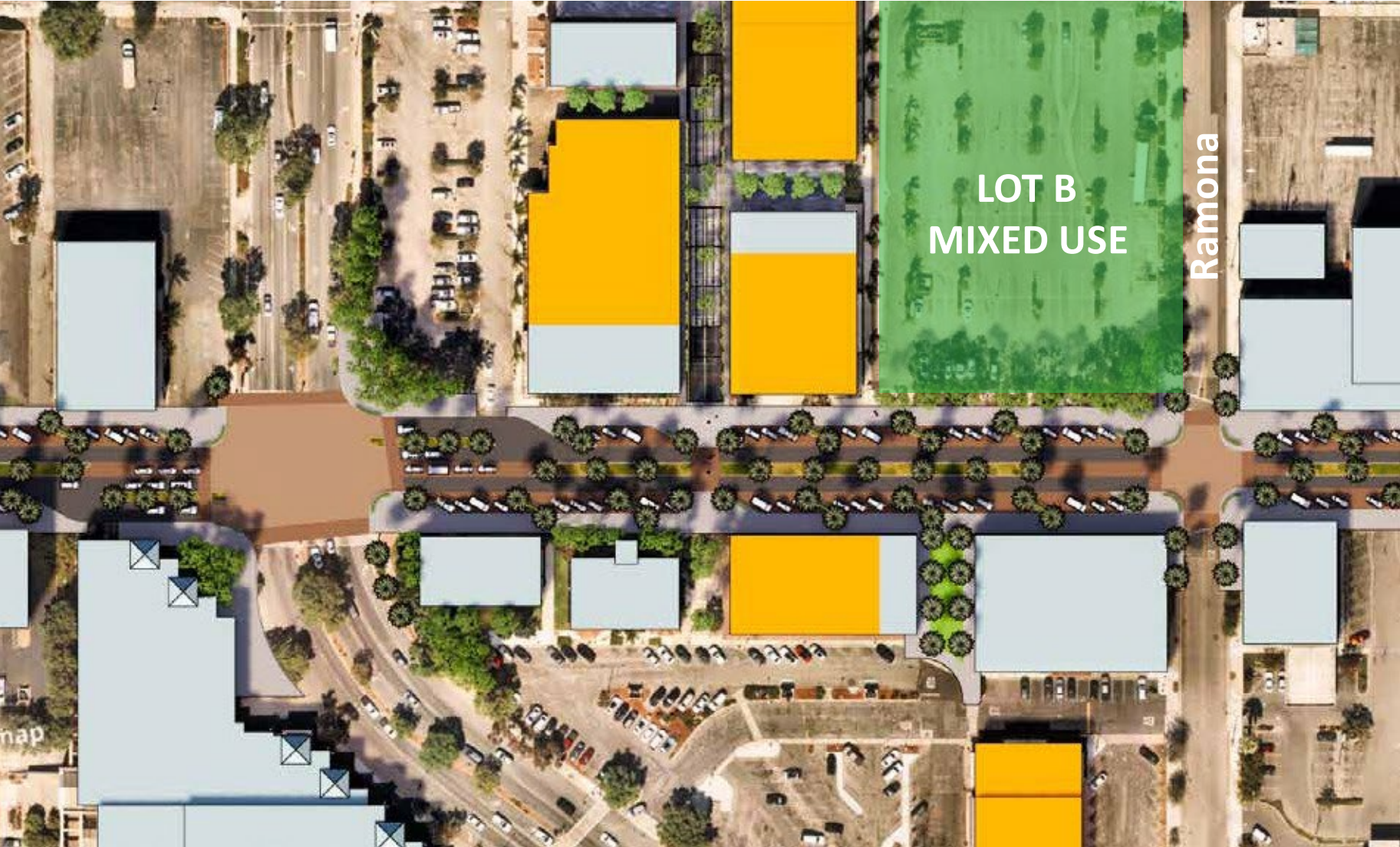
RETAIL REHAB



RETAIL/MAKER MIX



6TH STREET PARKING





Ramona

LOT B
MIXED USE



LOT B
MIXED USE

Ramona

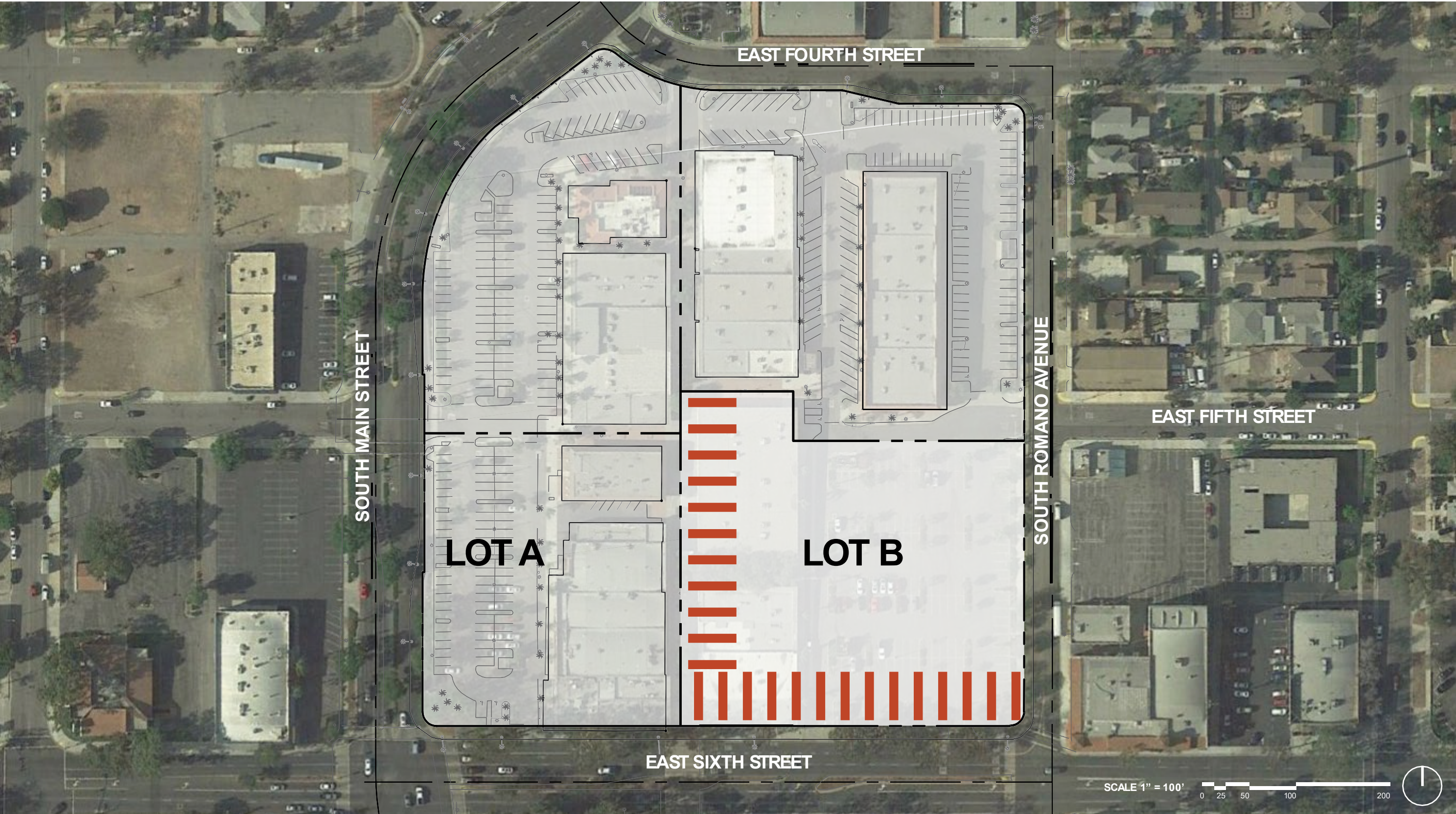
3

North Mall Mixed-Use

CORONA HISTORICAL DOWNTOWN FABRIC



ACTIVATED FRONTAGE



MIXED USE STREETScape ON 6TH STREET



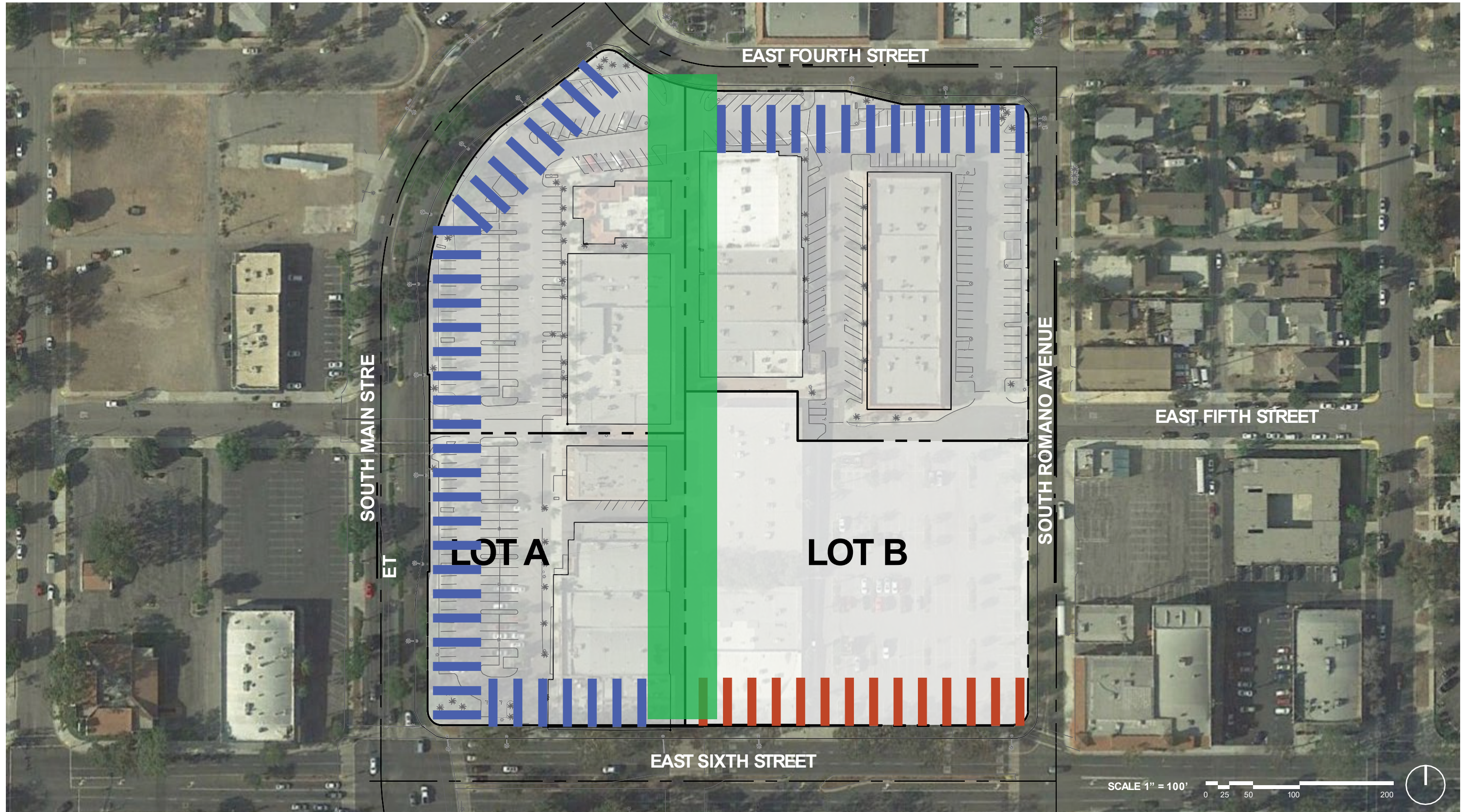




4

Future Opportunities to Reestablish the Downtown Framework

URBAN FRAMEWORK



LOT A- Potential additional mixed use development to re-establish downtown fabric





10th

Questions/Feedback