

Community Conversations





The Ask...

That the City Council provide direction on Community Conversations events.

Overview: Community Conversations

Options

- 1: Continue hosting the same events each year
- 2: Rotate through a list of community groups
- 3: Change the format and try something different
- 4: Host these events as needed

Background

Background

- **City’s Strategic Plan, Objective 5.2.4 states:** *“Pursue opportunities to highlight the contributions of Latinx, Asian, Indigenous, and Black residents to Corona’s history, culture, and current community.”*
- The City created events called “Community Conversations” consisting of cultural entertainment, panel discussion, and social reception
- To date, events have been held to highlight:

Black History Month



Hispanic Heritage Month



AAPI Month
(Asian American Pacific Islander)

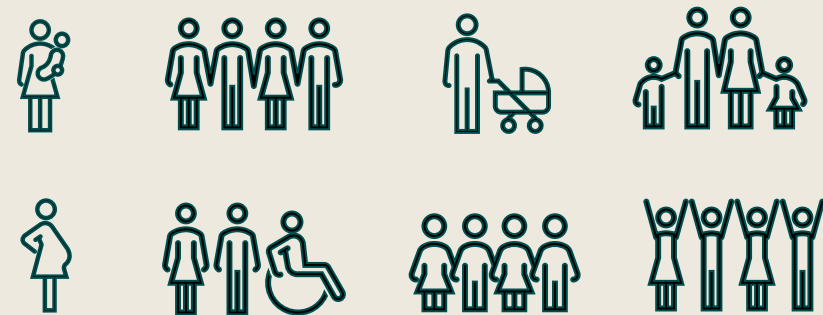


Successful Events



Lessons Learned and Looking Forward

- After piloting these events for the past two years, we've found that Staff have the capacity to do two of these well each year.
- Other groups have inquired or are interested in having a Community Conversation Event
 - Native American / Indigenous groups
 - Veterans
 - LGBTQ+
 - Interfaith
 - Refugees



Options

	Option A (4 Annual Events, 4 Groups)	Option B (2 Annual Events, Alternating Groups)	Option C (2 Annual Events, Rotation of Groups)	Option D (1 Annual Event, All Groups)	Option E (Events As Needed)				
	<ul style="list-style-type: none"> • Feb Black History Month • May AAPI Heritage Month • Sep-Oct Hispanic Heritage Month • Nov Native American Heritage Month 	<table border="0"> <tr> <td>2024</td> <td>2025</td> </tr> <tr> <td> <ul style="list-style-type: none"> ▪ Black History ▪ Hispanic Heritage </td> <td> <ul style="list-style-type: none"> ▪ AAPI Heritage ▪ Native American Heritage </td> </tr> </table>	2024	2025	<ul style="list-style-type: none"> ▪ Black History ▪ Hispanic Heritage 	<ul style="list-style-type: none"> ▪ AAPI Heritage ▪ Native American Heritage 	Schedule two different community conversation events each year for a wider range of groups	Host a single annual outdoor “Community Cultural Celebration Event” with food, dancing, performances, from all groups	Hold events as needed to respond to national, state or local events requiring an engaged in dialogue about critical issues
2024	2025								
<ul style="list-style-type: none"> ▪ Black History ▪ Hispanic Heritage 	<ul style="list-style-type: none"> ▪ AAPI Heritage ▪ Native American Heritage 								
Pros	<ul style="list-style-type: none"> • Focuses on highlighting the largest groups in Corona • Consistent with the City’s Strategic Plan • Ensures an event each year for each major group 	<ul style="list-style-type: none"> • Focuses on highlighting the largest groups in Corona • Consistent with the City’s Strategic Plan • More sustainable, long term. 	<ul style="list-style-type: none"> • Provides the opportunity to recognize a broader set of groups • Helps keep conversations and topics fresh • More sustainable, long term 	<ul style="list-style-type: none"> • Helps the community celebrate its diversity and promote unity • Each group receives recognition • Showcases local minority owned businesses to broader audience • Single event will draw a more participants 	<ul style="list-style-type: none"> ▪ Proven and responsive format for emerging current events ▪ Flexibility to address unforeseen issues ▪ Allows resources to be dedicated to other priorities ▪ Prevents events from becoming stagnant 				
Cons	<ul style="list-style-type: none"> • No events for smaller groups • Exceeds current staff capacity • Community may lose interest if these are held too often • Time, effort and funding could be put into other community priorities or projects 	<ul style="list-style-type: none"> • A wider range of groups will not have conversations over time • Time, effort, and funding put into planning these events could be put into other community priorities or projects 	<ul style="list-style-type: none"> • May be challenging to determine which groups to hold events • Hosting an event for smaller groups may not draw as many individuals • Question of which group gets recognition when 	<ul style="list-style-type: none"> • May not be conducive to deep discussions • No group will have their own event 	<ul style="list-style-type: none"> • Frequency of conversations may decline over time 				

Recommendations



Issue

Proclamations

Continue issuing recognitions and proclamations as requested (current practice)



Community Cultural Celebration Event

Make this a signature *annual* community event in Corona! (At the new City Park!)

(Choose one Option)

Option B	<p>Two Annual Events (Alternating)</p> <p>2x</p> <p>Hold community conversation events for Black History Month, AAPI Heritage Month, Hispanic Heritage Month, and Native American Heritage Month</p>
Option C	<p>Two Annual Events (Rotation of groups)</p> <p>2x</p> <p>Schedule community conversation events for a wider range of groups on a rotating basis</p>
Option E	<p>As Needed</p> <p>Hold community conversations as needed to respond to national, state, or local events.</p>



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Thank you.

