



IMMEDIATE GOALS	FY21/22 MILESTONES	SUCCESS
<p>Increase Awareness of Library Services and Programs (Lead 1/Lead 2)</p> <p>Marketing and special promotions to inform community about library service locations and types of services and programs offered.</p>		<p>Strategic Plan: 5. Sense of Place</p>
<p>Reach Underserved in the Community (Shirley/Lead 2)</p> <p>How can the library reach those beyond their current users?</p>		<p>Strategic Plan: 5. Sense of Place</p>
<p>Develop Effective Partnerships (Lead 1/Lead 2)</p> <p>Partners mentioned included the CNUSD and determining key contacts; arts/cultural organizations;</p>		<p>Strategic Plan: 5. Sense of Place 6. High-Performing Government</p>
<p>Improve Access to Library Services and Programs (Shirley/Lead 2)</p> <p>Discussion included determining locations for services in the community (branches in North/South parts of the city) More On the Go vehicles</p>		<p>Strategic Plan: 3. Sound Infrastructure 5. Sense of Place</p>

FUTURE PRIORITIES (2022-2025)

This section can be updated as the work plan develops.