

City of Corona

*400 S. Vicentia Ave.
Corona, CA 92882*

Committee of the Whole Minutes - Final

Wednesday, July 14, 2021

Council Chambers 4:00 PM



**CITY COUNCIL/SUCCESSOR AGENCY TO THE REDEVELOPMENT AGENCY OF THE CITY OF
CORONA/CORONA PUBLIC FINANCING AUTHORITY/CORONA UTILITY
AUTHORITY/CORONA HOUSING AUTHORITY MEETING**

**Jacque Casillas, Mayor
Wes Speake, Vice Mayor
Tony Daddario, Council Member
Tom Richins, Council Member
Jim Steiner, Council Member**

Rollcall

Present: 5 - Jacque Casillas, Wes Speake, Tony Daddario, Tom Richins and Jim Steiner

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Mayor Casillas.

CONVENE OPEN SESSION

Mayor Casillas called the meeting to order at 4:02 p.m.

COMMUNICATIONS FROM THE PUBLIC

None.

AGENDA ITEMS**1. Update of Sales Tax Information by HdL Companies.**

Ken Brown, HdL Companies, provided a presentation. He provided an overview of the following: Sales Tax Update, Sales Tax vs Use Tax, Allocation of Sales vs Use Taxes, Company Operational Change, Local Tax Allocation Guidelines, Regional Report, Corona Major Groups, Corona Major Industry Groups, Adjusted Point-of-Sale- Sales Tax Trend, and Confidentiality Standards.

Council Member Daddario and Vice Mayor Speake had inquiries and Mr. Brown provided clarification.

Joe Morgan, resident, addressed the Council regarding the increase in sales tax revenue.

2. City of Corona: Regional Housing Needs Assessment and State Housing Legislative Update.

Dan Hutchings and Dane Carrigg from Renne Public Policy Group introduced the item and provided an overview of the following: Goals and Objectives, Good Housing Actor, Concept vs Challenges with Regional Housing Needs Allocation as Planning Tool, Corona's 6th Cycle RHNA Exceeds Local Resources and Market Realities, Why the 6th RHNA Cycle was so Different, Major Factor: Significant Shortage of Affordable Housing Funding, Some Local Housing Production Realities, Sacramento Housing Policy and Legislation Trends, Pending Legislation: Duplexes & lot Splits: Single-Family Parcels, Housing: HCD Relative Progress Determination, Housing: Commercial Zones, Potential Core Messaging in Educating Your Lawmakers, and Next Steps.

The Council and Craig Siqueland, Planning and Housing Commission Chair, discussed

the presentation and had inquiries. Joanne Coletta, Community Development Director, Mr. Hutchings and Mr. Carrigg provided clarification.

3. Overview of Shop | Dine | Hire Corona Program.

Jessica Gonzales, Economic Development introduced the item. Amanda Wicker, Economic Development Administrator, and Ashley Zaragoza, Economic Development Administrator, provided a presentation. They provided an overview of the following: Corona At-a-Glance, Strategic Approach, Shop Dine Hire Corona, Benefits of Supporting Local Businesses, Hire Corona, What This Could Look Like, Program Guidelines, Phase Roll Out, Live Work Corona, Mission, Leverage Partner Resources, Riverside County Workforce Development Board, Corona Library, Marketing & Outreach, Ongoing Engagement, and Live Work Corona Timeline.

The Council had inquiries and Ms. Gonzales provided clarification.

Joe Morgan, resident, addressed the Council to provide comments regarding the proposed item.

4. Update on the Solid Waste and Recycling Program.

Mayor Casillas proposed that this item be presented at a future Committee of the Whole meeting and the Council unanimously agreed to postpone this item.

ADJOURNMENT

Mayor Casillas adjourned the meeting at 6:12 p.m. The next scheduled meeting of the Council is July 21, 2021.