



CITY OF CORONA  
**LIBRARY AND  
RECREATION**  
SERVICES

# Corona Public Library

Annual Report  
2017 - 2018

# From the Director

Success at the Corona Public Library comes as a partnership among:

- Creative staff,
- Caring friends, and
- Curious patrons.

Ingenuity drives Corona Public Library's ability to do so much with limited resources. CPL staff constantly reinvent programs to ensure we exceed public demand. They regularly pursue grants and collaborations that make collection expansion and new programs possible. They also strive to make every patron's library experience memorable. Repeat attendance at so many events demonstrates we are doing many things right!

Surely, our Friends of the Library and Board of Trustees help us achieve that success. The support and generosity of the friends makes programs like SLR, concerts, COHS, and so much more possible. The Trustees continue to guide with wise policies and give their time to make our library great. We couldn't be more grateful!

All of these efforts would be pointless if Corona families were not eager lifelong learners. Story Time, Adult Literacy, COHS, and increasing general patronage prove that the people of Corona love their library and what we do. They are the reason we open our doors every day!

-David

# CPL & Friends of the Library: Long Time Partners



The Friends of the Library's support makes it possible for the Library to deliver a variety of programs to our community.

Their contribution also makes it possible for us to have best sellers and high demand titles on hand for our patrons.

Summer Reading Program	\$22,800
Programs (Monthly/Weekly/National Library Week)	\$15,900
McNaughton Book Lease (High Demand Books & Best Sellers)	\$21,000
Adopt-A-Book (Donation Matching)`	\$8,000



# Reading takes you everywhere.

## 2018

- 2,718 Readers
  - *Logged 1,160,000 minutes of reading*
- Met 2,264 community members at LaRS on the Go outreach events
- 5,156 Summer at Your Library Program Attendees
  - *Tuesday Learning Fun*
  - *Maker Mondays*
  - *Writing Labs*
  - *Foreign Film Series*
  - *Adaptive Art Class*



# Registration: Making an Impact

<b>% from 2017 to 2018</b>	<b>Reader Group</b>
<b>6% Increase</b>	<b>Pre-Readers</b>
<b>29% Increase</b>	<b>Early-Readers</b>
<b>14% Increase</b>	<b>TWEEN</b>
<b>8% Increase</b>	<b>TEEN</b>
<b>90% Increase</b>	<b>Adults</b>
<b>75% Decrease</b>	<b>Adaptive</b>
<b>85% Decrease</b>	<b>ARA</b>



# Together Stronger!

Library & Recreation staff combine forces to multiply this program's impact and develop more partnerships and partners to continue its growth and reach to the community it seeks to serve.

Donor	Amount
Corona Rotary Club	\$1,500
Corona Partners Donation	\$100
Bautista Real Estate Group	\$100
Smart & Final Foundation	\$200
SoCal Edison Donation	\$1,000
Laura and David Seltzer	\$500
Corona Circle City Rotary Club	\$500







# LaRS on the Go: Expanding Our Reach

LaRS on the Go serves all 44 square miles of the City of Corona. During 2017-2018, **4,199 children, teens, and their families** experienced activities incorporating S.T.E.A.M. (Science, Technology, Engineering, Arts, and Math) to encourage thinking, creativity, and life-long learning.





# LaRS on the Go: New Wheels

The finishing touches were put on the LaRS on the Go vehicle with a wrap to bring attention to us wherever we travel! We also customized interior storage space. We are prepared for any event or activity.

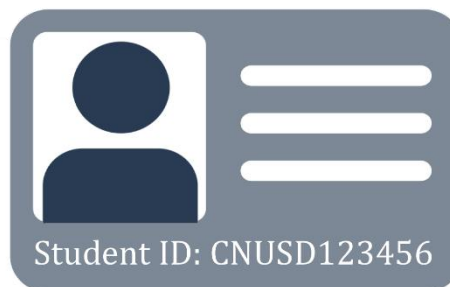
In the works for 18-19? *Books on the Go!*  
We are creating a system that will allow patrons to check out and return books from the vehicle!



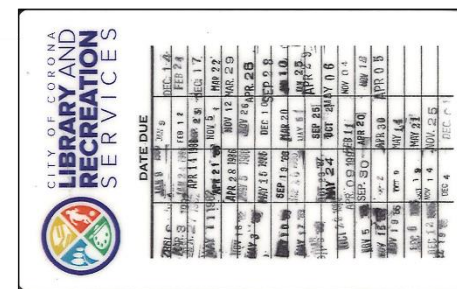
# CPL & CNUSD: Smart Partners

The Student Smart Pass program kicked-off during the 2017-2018 school year to great success. Over **56,000 CNUSD students were given immediate access to the Corona Public Library** using their school ID number (this number continues to grow daily). **Students have checked-out over 3,000 items** using their Smart Pass. They also access library computers, databases, and eMedia. The Smart Pass has been very well received by CNUSD library staff too! Positive feedback was shared at our Annual School Library Luncheon, attended by over 30 CNUSD school library staff. The luncheon provides an opportunity to expand our partnership with the district and promote our services and resources to the community.

Be Smarter with Your  
Student SMART PASS



=



Your School ID number is now also a  
Corona Public Library Card!

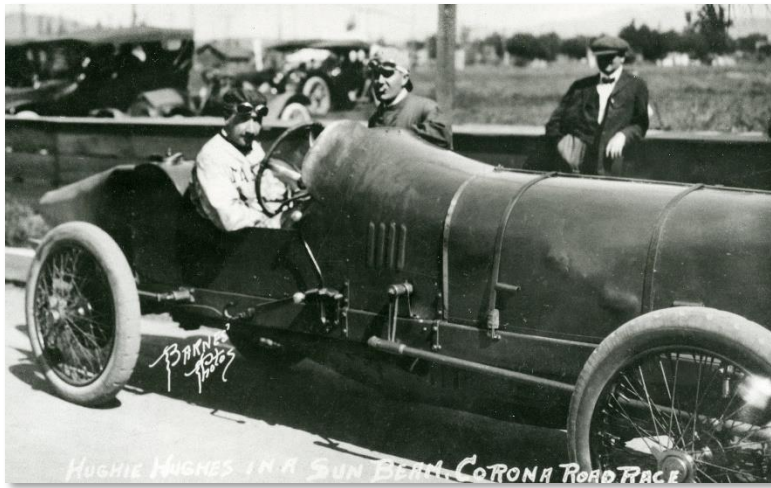
**CNUSD + Student ID = SMART PASS**

**Password = month & day of birthday**  
**Example: 0508**

# CPL & CNUSD: Smart Partners

Ladies,  
Today's luncheon was a delight!  
We just wanted to send you a huge **THANK YOU** for the countless hours of work you've put into creating a partnership with CNUSD and for all you do for our community. The SmartPass has been a real game-changer for our students here at Centennial. We look forward to further promoting your resources and programs to our students. Please know that all your work is highly valued and very much appreciated!



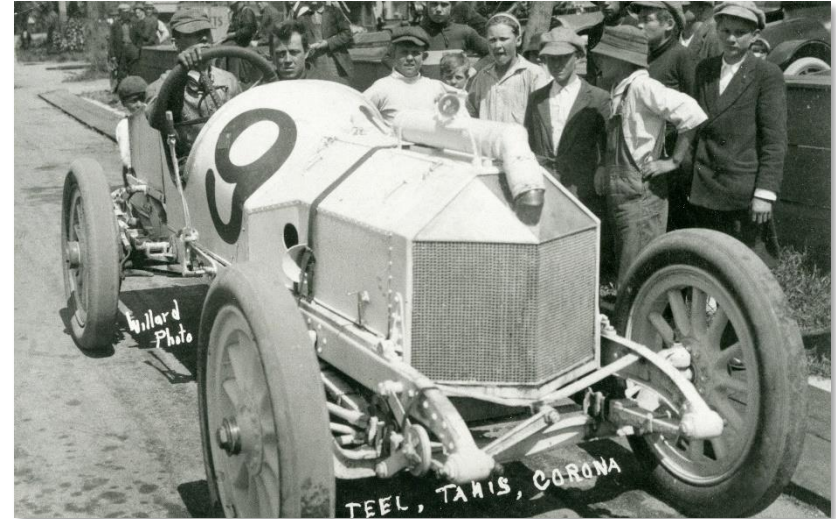


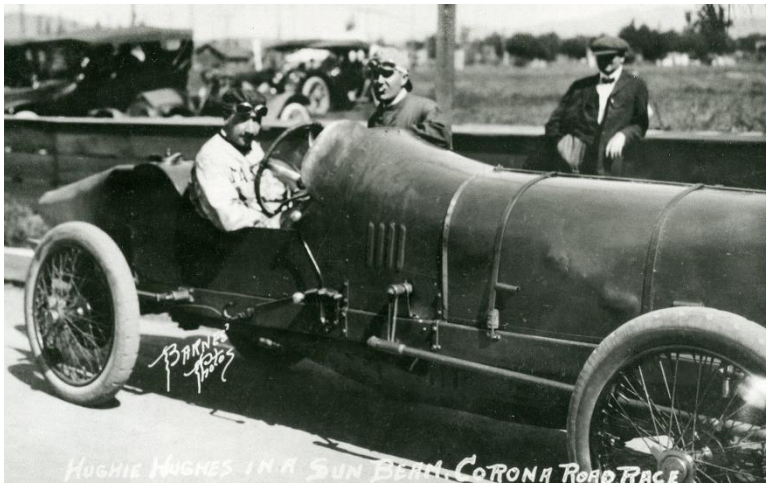
# Collection: Heritage Room

**24 manuscript collections** were arranged and inventoried. It amounts to **57 linear feet** of documents that were processed by Heritage Room staff and volunteers.

The collections processed included those from former Police Chief Joe Greer, local historian and business man Joe Bridges, and the Corona Host Lions Club.

The Joe Bridges Collection included **43 Corona Road Race photos** that are new to the Heritage Room.





# Heritage Room Online Collection

*Explore. We continue to add more.*

**55 yearbooks** were added to Internet Archive including Corona High School, Corona Junior High School, and Victress Bower Elementary School.

<https://archive.org/details/@jennifermarlatt>

**13-8mm and 16mm films were digitized** and are now available through Internet Archive. In Success Story, the Sunkist's Exchange Lemon Products Plant's process of delivering lemons and lemon by-products to the market is featured. The film includes the delivery of the lemons, the grading process, the chemist's work in the laboratory, washing process, and the production of by-products such as lemonade concentrate.

<https://archive.org/details/coronapubliclibrary>



# Collection: Let the Patron Be Our Guide



# Collection & Space: Let the Patron Be Our Guide



Condensed magazines  
to create more space  
for the DVD collection.

Added shelving to Teens on  
Main for ease of access to  
Paperback collection.



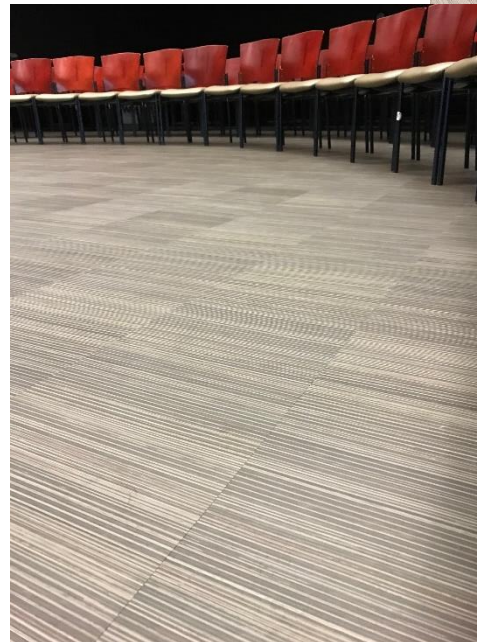
Repurposed furniture  
to create more seating  
in the adult area.



# Well-Used Building: High Traffic Flooring



Maintenance Services started Phase I of carpet replacement throughout the main Library areas.



For the carpet that could no longer be cleaned in the community rooms, hard, durable, easy-to-maintain flooring was installed.



# Efficiency: Cleaning up the Database



2538

Empty records

Empty records were removed from Koha, our library catalog. These records held the descriptive, bibliographic data about an item. However, there was no information about the physical location of the item because it was no longer a part of the collection.

3865

Missing & withdrawn  
item records

Items marked missing or withdrawn cluttered the catalog. Some had been missing or withdrawn from the system for many years. All the withdrawn records were removed and any items marked missing for more than six months were eliminated.

65035

Expired patron  
records

Patron records which had expired more than three years ago, including patrons who owed less than \$50, were removed from the system. This included expired patron records dating back to the late 1990s.

Koha Enhancements: SMS Notices, new patron dashboard, automation of the lost status process

# Searching & Finding What you Want

Our users at every reading level LOVE series! There is also high demand for bilingual materials

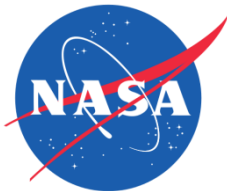


We were awarded a \$10,000 Bilingual grant by the State Library for the second consecutive year. We've added bilingual titles to our Children's collection to support our many bilingual and dual immersion students.



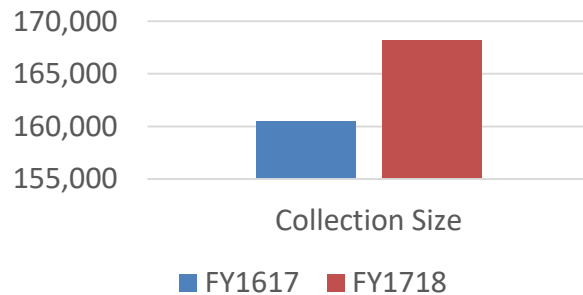
Made Book Series Easier to Find in the Library's Catalog. Catalog entries include place in the series (Book 2 of 6) and Name of Series (many authors have more than one series).

# Partnerships: Sponsors



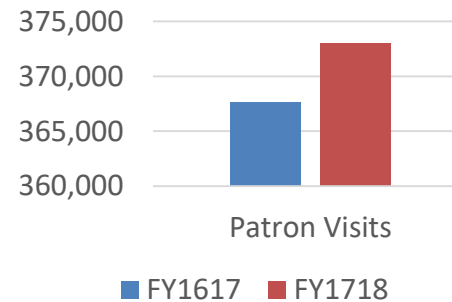
# At a Glance

## Collection Size



**Materials funded by:** Bilingual Grant, Adopt-a-Book Donations, Developer Fees, and General Fund

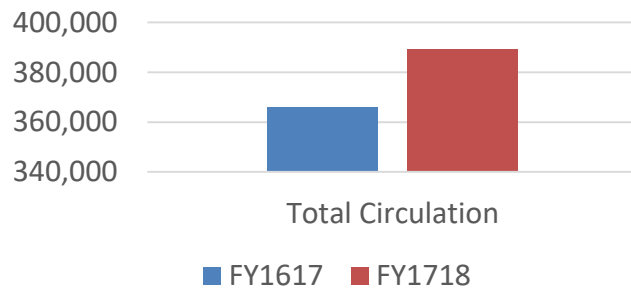
## Patron Visits



**Partnerships & Expanded Programming** have allowed us to recover from an extended decrease in visits during the hospital and 91 freeway construction.

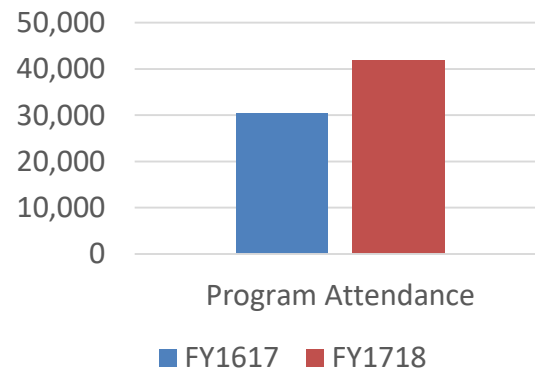
# At a Glance

## Total Material Circulation



**Includes all materials:** Print, AV, eMedia. Our CloudLibrary & eMedia are currently showing the largest percentage increase in circulation.

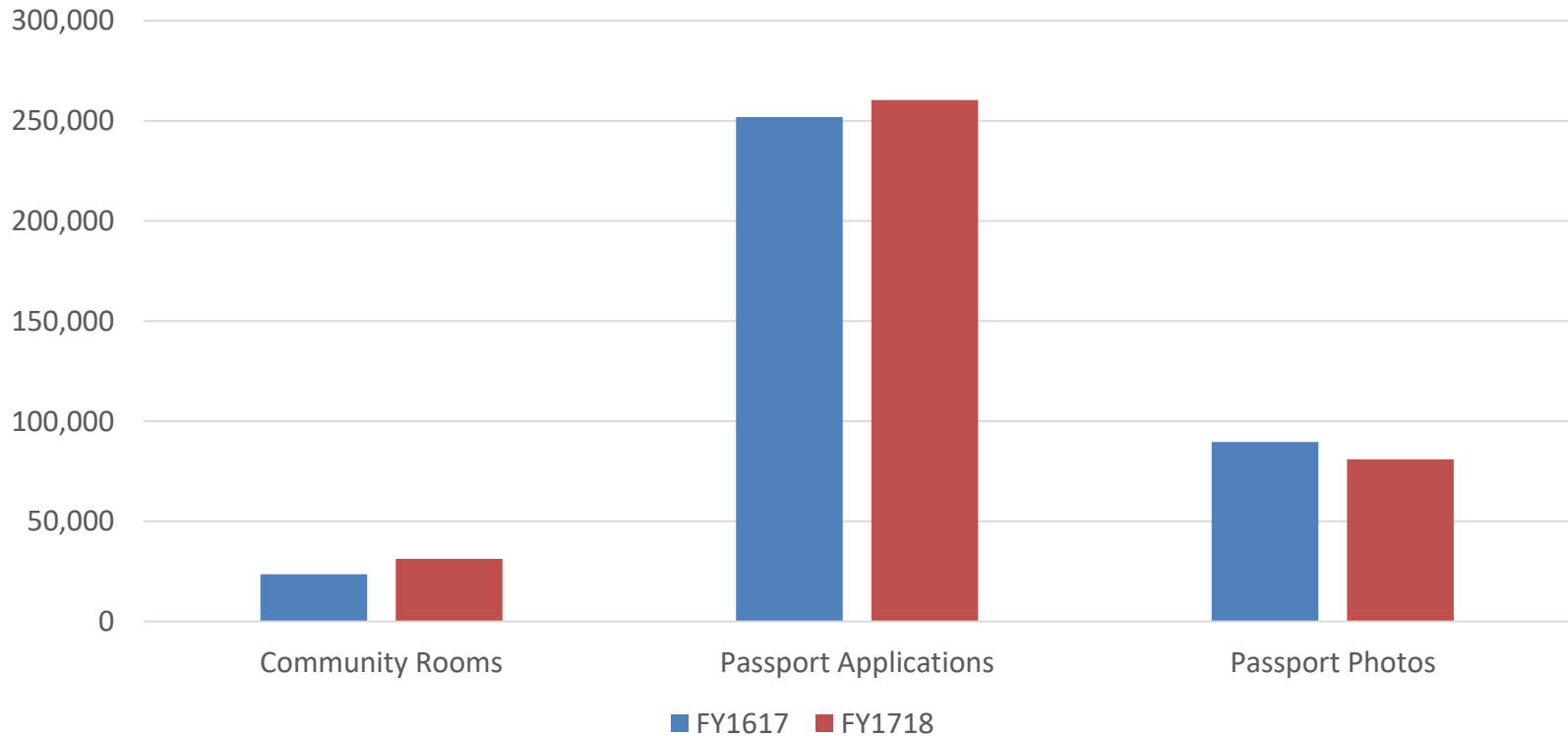
## Program Attendance



**Well-coordinated Marketing** combined with listening to **community requests**, has led to ever-increasing program and event attendance.

# At a Glance

## Revenue Highlights



**Passport Applications** continue to be our biggest source of revenue. A reduction in passport photos is likely explained by competition from places that can charge significantly less than we can afford to. Some still prefer the convenience of applying and taking their photo in one spot.

# Library Board of Trustees, 2017-2018

Chair, Don Williamson

Vice Chair, Anna Coriddi-Meza

Connie Newhan

Wes Speake

Alex Spitz

