City of Corona

400 S. Vicentia Ave.
Corona, CA 92882

Committee of the Whole Minutes - Draft

Wednesday, November 10, 2021

Council Board Room 4:00 PM

CITY COUNCIL/SUCCESSOR AGENCY TO THE REDEVELOPMENT AGENCY OF THE CITY OF CORONA/CORONA PUBLIC FINANCING AUTHORITY/CORONA UTILITY AUTHORITY/CORONA HOUSING AUTHORITY MEETING

Jacque Casillas, Mayor
Wes Speake, Vice Mayor
Tony Daddario, Council Member
Tom Richins, Council Member
Jim Steiner, Council Member

Rollcall

Present: 5 - Jacque Casillas, Wes Speake, Tony Daddario, Tom Richins and Jim Steiner

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Mayor Casillas.

CONVENE OPEN SESSION

Mayor Casillas called the meeting to order at 4:00 p.m.

COMMUNICATIONS FROM THE PUBLIC

None.

AGENDA ITEMS

1. Co-Sponsorship Program.

Jason Lass, Recreation Services Manager, introduced the item and provided a presentation. He provided an overview of the following: Community Events Co-Sponsorship Program Policy, Co-Sponsorship Program Criteria, Approved Request for Fiscal Year 19/20, Co-Sponsorship Supplemental Call, Supplemental Call for Fiscal Year 21/22, Pros and Cons of the Co-Sponsorship Program, Co-Sponsorship Program Timeline, and Options.

The Council had inquiries and Mr. Lass provided clarification. The Council unanimously agreed on the 2021/2022 Supplemental Requests.

2. Update: Vegan Depot Event at City Park.

Jason Lass, Recreation Services Manager, provided a presentation. He provided an overview of the following: General Concept, Program Update, Overview on the Farmer's Market event, Budgetary Impact, Considerations for Recurrent Use, and the Recommended Action.

The Council and Connie Newhan, Library Board of Trustees, discussed the presentation and had inquiries. Mr. Lass provided clarification.

The Council agreed that this item be presented at a future meeting.

The following item was taken out of order.

5. City Hall Veterans' Memorial Enhancement Project.

Roger Bradley, Assistant City Manager, introduced the item and provided a presentation highlighting the following: City Hall Veterans' Monument, Veteran Groups

Feedback, Memorial Concept, Veterans' Memorial Proposal, Veterans' Memorial Veterans' Cove, Veterans' Memorial Veterans' Square, Cost and Project Approach, Options, Phased Approach, Council Direction and Next Steps.

Maryanne Sherman, resident, expressed gratitude for Mr. Bradley. She also expressed her support with the proposed item.

Tom Sherman, resident, expressed his support for the proposed item.

The Council provided comments regarding the proposed item and majority of the Council agreed to proceed with the Veterans' Memorial Enhancement Project.

3. Economic Development Strategic Plan Update.

Jessica Gonzales, Economic Development Director, introduced the item and RSG consultants Jim Simon, Lynn Kelly-Lehner, and Alejandra Martinez provided a presentation. They provided an overview of the following: Economic Development Strategic Plan Roadmap; Resident Engagement; Resident Survey Distribution; Retail Growth Opportunity; Entertainment; Local Shopping; Dining; Entertainment; Starting or Owning a Business; Resident Engagement: Next Steps, Business Engagement, Brokers and Property Managers, Latinx Businesses, Catalytic and Major Businesses, Business Outreach: Next Steps, Data & Research, UCR Study, New Resident Recent Demographic Trends, Place of Work Recent Demographic Trends, Unemployment and Labor Force Part Rates, COVID Impacts Recent Employment Trends in Corona, 2028 Employment Projections, Historic Construction Trends; Single Family Housing; Multi-Family Housing; Retail Commercial Real Estate; Industrial Commercial Real Estate; Office Commercial Real Estate; and Key Takeaways.

The Council had inquiries and Mr. Simon and Ms. Gonzales provided clarification.

4. Wild Pig Depredation

The Council unanimously agreed that this item be presented at a future Committee of the Whole meeting.

ADJOURNMENT

The next scheduled meeting of the Council is November 17, 2021. Mayor Casillas adjourned the meeting at 6:43 p.m.