



Civic Center Fountain and Sign Renovation



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January 12, 2022

Overview

- Background
- HCC Fountain Renovation Options
- HCC Sign Renovation Options
- Council Discussion & Direction



Council Direction

- Does Council wish to proceed with a renovation project for the following?
1. HCC Fountain
 2. HCC Sign





Background

Historic Civic Center

- The third Corona High School
 - Dedicated October 1923
 - In the late 1950s, a fourth Corona High School was built.
- Corona City Hall and Civic Center
 - Purchased by the City in the early 1960s
 - Officially opened in October 1962
 - With the growth of Corona, a larger city hall was needed, with the current building opening in 2005.



Historic Civic Center Fountain

→ Fountain

- Installation of the Civic Center fountain was completed in 1968
- Periodically shut off due to drought mandates
- Non-operational for at least 7 years
- Current issues:
 - Water leaks
 - Broken tiles and pavement
 - Worn nozzles and lines
 - Old pumps and timers
 - Lighting



Historic Civic Center Sign

→ Sign

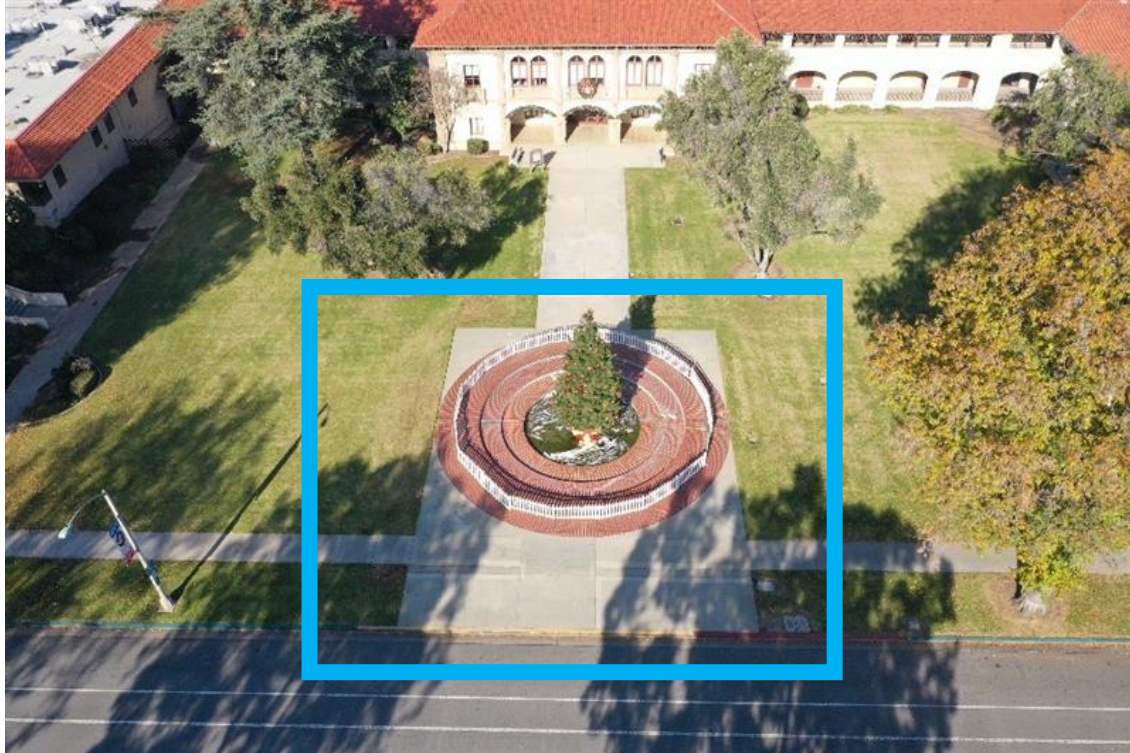
- Erected with the opening of the Corona City Hall and Civic Center
- Current issues:
 - Discoloration
 - Cracks
 - Lighting
 - Rust
 - Chipped paint





Civic Center Fountain Area Options

Fountain Area





Restore Fountain

- Restore Fountain to its original condition
 - Cost estimate: \$325,000 - \$360,000
 - Ongoing annual maintenance cost for Fountain : \$24,000

Pros

- Beautification
- Possible opportunity to team up with a nonprofit to add a public art feature
- Historic Value

Cons

- Costs
- Water consumption issues
- Past issues with undesired activities
- High maintenance





Concrete Surface

- Remove the fountain and fill in space with concrete
- Cost estimate: \$225,000 - \$260,000

Pros

- A space available for community programming
- Gathering space
- Low maintenance
- Possible opportunity to team up with a nonprofit to add a public art feature

Cons

- Costs
- Potential lost opportunity to use the area for building occupants
- Does not enhance the area in a historic way





- Remove the fountain and construct a driveway
 - Cost estimate: \$475,000 - \$625,000

Pros

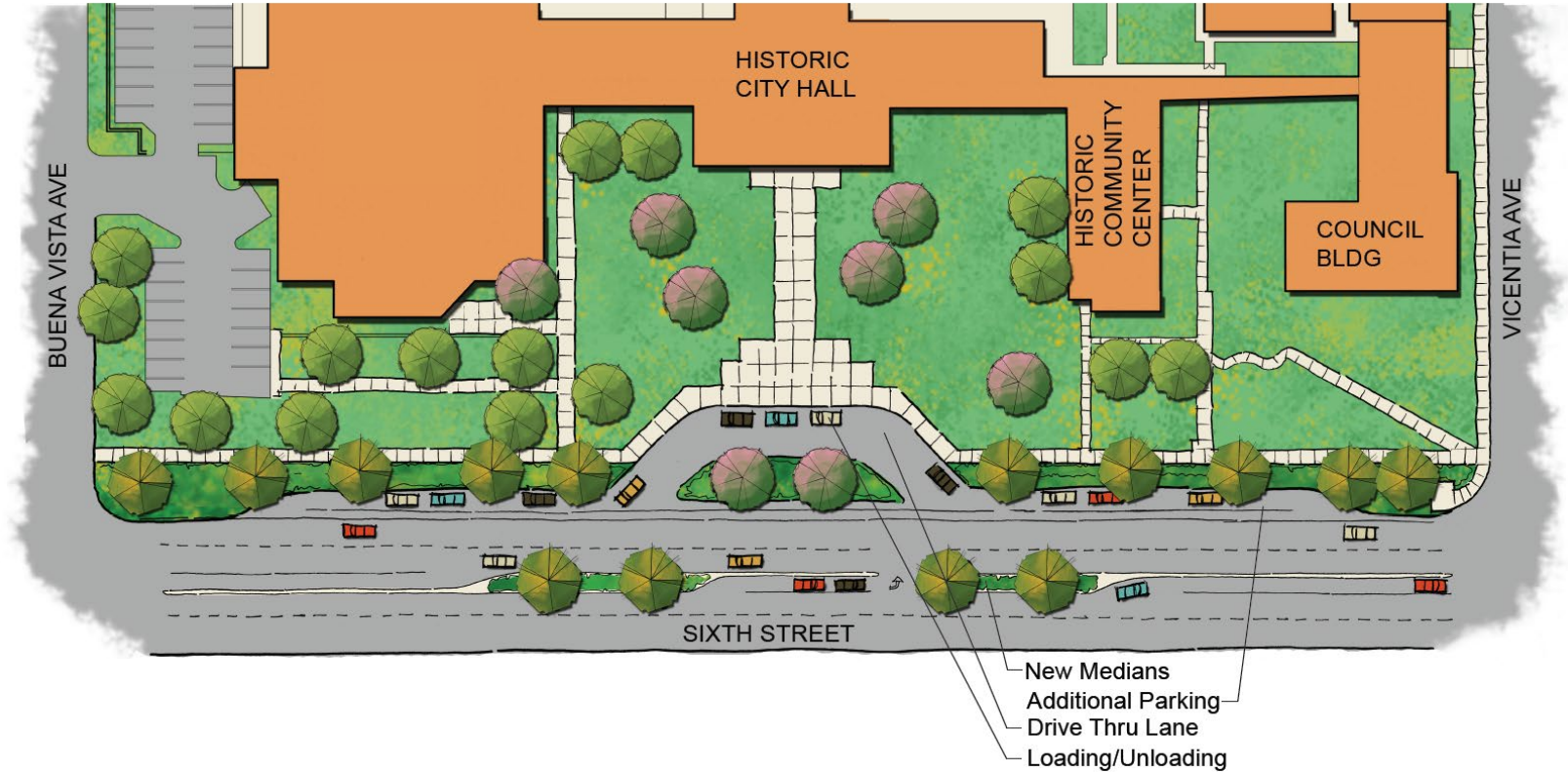
- Creates another drop off area for nonprofits and clients
- Removal of fountain that has deteriorated

Cons

- Costs
- Traffic and safety concerns



Past Concept



Past Concept



Parking

- Remove the fountain and construct a parking lot
- Cost estimate: \$375,000 - \$475,000

Pros

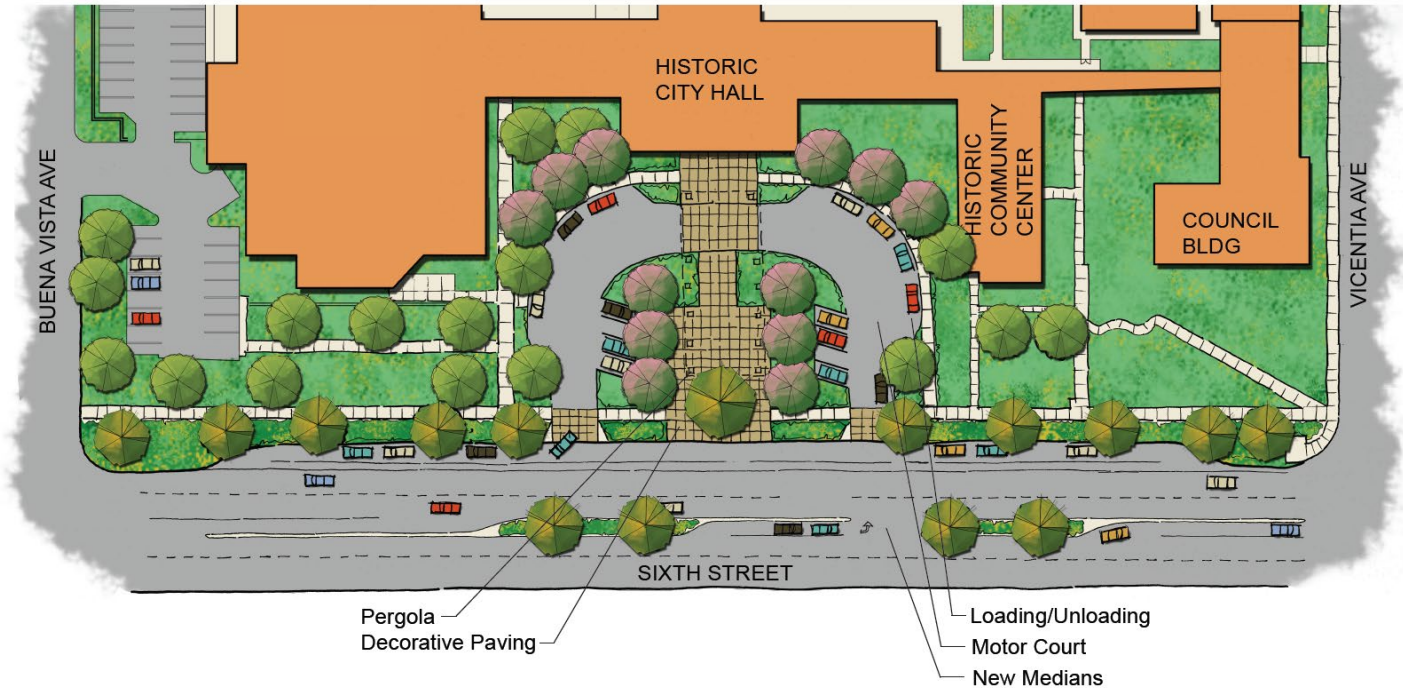
- Creates another drop off area for nonprofits and residents using the Civic Center facilities
- Increased safety - closer parking spaces

Cons

- Costs
- Reduction of green space



Past Concept





Green Area

- Remove the fountain and replace with trees and landscaping
 - Cost estimate: \$150,000 - \$225,000

Pros

- A space available for community programming
- Gathering space
- Conserves natural area
- Possible opportunity to team up with a nonprofit to add a public art feature
- Lowest renovation cost option

Cons

- Costs





No Action

→ Cost: \$0

Pros

- Cost savings

Cons

- Some residents may want to see the area updated and see it as a way to revitalize the City's image





Wait until the finalization of the Downtown Revitalization Plan

- After the completion of the plan, design an area that is congruent with the Downtown's design
- Search for potential grant opportunities and possibly expand scope

Pros

- Potential continuity with Downtown area
- Potential for identification of new grants during the wait time

Cons

- Would delay any updates to the Civic Center fountain





Discussion and Direction: Fountain

Council Direction

- Does Council wish to proceed with updates to the fountain located at the Corona Civic Center?
- Does the Council wish to allocate funds to the project in the FY23 Budget and CIP?



Council Direction: Fountain Options



Restore Fountain

- \$325,000 - \$360,000
- Ongoing Cost \$24,000



Green Area

- \$ 150,000 - \$225,000



Parking

- \$ 375,000 - \$475,000



Concrete Surface

- \$225,000 - \$260,000



Driveway

- \$ 475,000 - \$625,000



No Action

- \$0



**Wait until the finalization of the
Downtown Revitalization Plan and
consider scope expansion**



Civic Center Sign Options



Clean and Paint

- Clean and paint the current sign inserts
- Cost estimate: \$2,000 - \$3,000

Pros

- Beautification
- Lowest renovation cost option

Cons

- Costs
- No modern features
 - Time sensitive advertising
 - Digital engagement





Replace Inserts

- Remove the current inserts and replace.
- Cost estimate: \$10,000 - \$15,000

Pros

- Beautification
- Update some elements while preserving most of the original sign features

Cons

- Costs
- No modern features
 - Time sensitive advertising
 - Digital engagement





Digital Sign

- Remove and replace with a digital sign
 - Cost estimate: \$95,000 - \$130,000

Pros

- Increases exposure and brand awareness
- Boosts engagement
- Time-sensitive advertising
- Can move to a more visible location

Cons

- Costs
- Incongruent with Civic Center's historic features





No Action

→ Cost : \$0

Pros

- No additional costs

Cons

- Some residents may want to see the area updated and see it as a way to revitalize the City's image





Wait until the finalization of the Downtown Revitalization Plan

- After the completion of the plan, design an area that is congruent with the Downtown's design
- Search for potential grant opportunities and possibly expand scope

Pros

- Potential continuity with Downtown area
- Potential for identification of new grants during the wait time

Cons

- Would delay any updates to the Civic Center sign





Discussion and Direction: Sign

Council Direction

- Does Council wish to proceed with updates to the sign located at the Corona Civic Center?
- Does the Council wish to allocate funds to the project in the FY23 Budget and CIP?



Council Direction: **Sign Options**



Clean and Paint

- \$2,000 – \$3,000



Replace Inserts

- \$ 10,000 – \$15,000



Digital Sign

- \$ 95,000 - \$130,000



No Action

- \$0



**Wait until the finalization of the
Downtown Revitalization Plan and
consider scope expansion**

Next Steps

- If directed by Council to proceed:
 - Develop a budget.
 - Scope out CIP project.



QUESTIONS?



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