



Co-Sponsorship Requests

Jose Coria

Program Coordinator, Special Events

May 3, 2023

The Ask

That the City Council review and consider the Fiscal Year 2024 Co-Sponsorship requests.

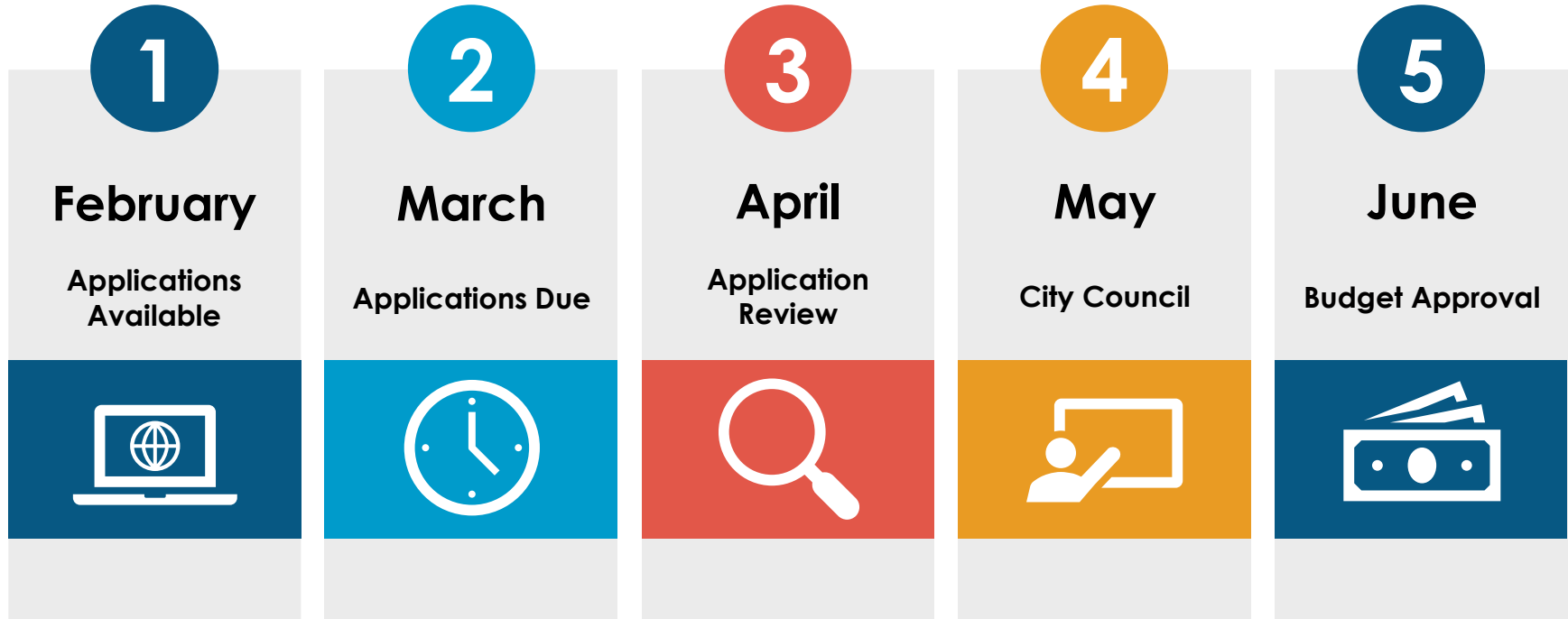


Community Events Co-Sponsorship Program

- Intended to facilitate non-profit community events open to the general public.
 - Provides “one-time” fee waiver or in-kind assistance.
- Co-Sponsorship awards may be used
- to offset City fees and the cost of City Services incurred by the requested community event.



Co-Sponsorship Program Timeline:





Co-Sponsorship Program Criteria

- Corona non-profit or government agency
- Event designed to accomplish one or more of the following:
 - Promote Corona as a desirable place to live, visit, or do business
 - Promote Corona as a destination and/or encourage tourism
 - Enhance quality of life and well-being
 - Advance pride in multicultural community
 - Encourage neighborhood identity and pride
 - Promote cultural/artistic awareness

Returning Requests for Fiscal Year 2024

\$21,130

Community Partner	City Contribution (Fee-Waiver / In-Kind)	Community Partner (Continued)	City Contribution (Fee-Waiver / In-Kind)
American Cancer Society – Relay for Life	\$3,000	Corona Rotary - Lobsterfest	\$3,680
Chamber Foundation - Memorial Walk	\$380	Corona Norco – Day of the Child	\$700
Chamber Foundation – Remembering 9/11	\$380	Herencia Mariachi Academy – Buenos Vecinos Summer Concert	\$1,100
Charlie's Cause – Step up for Safety 5K	\$500	Heritage Park – Antiques Faire	\$100
CHPS – Vintage Home Tour	\$100	Inspire Life Skills – Bingo Night	\$455
Cinco De Mayo Celebration	\$4,000	Leela Project – Barbers & Backpacks	\$500
Circle City Chorale – Broadway Concert	\$635	Leela Project – Black History Month Parade	\$4,000
Circle City Chorale – Vocal Workshops	\$200	Leela Project – Toys & Tacos	\$500
CNUSD – Red Ribbon Week	-	Soroptimist – Dreams & Decisions	\$430
Corona Lions Club – Pancake Breakfast	\$255		
Corona Lions Club – Poker Tournament	\$215		

New Requests for Fiscal Year 2024

\$1,830

Requesting Community Partner	Requested Use	Criteria Met Y/N	City Contribution (Fee Waiver / In-Kind)	Social Media Advertising Request
ABC Hopes Inc Annual Cornhole Tournament	Parking lot between Skyland Ale Works & Storytellers Brewery	✓ Wellbeing of Residents	\$0 (By Title Only)	Advertisement Requested
Amber Waves of Grain Beer Festival	Dos Lagos parking lot	✓ Wellbeing of Residents	\$0 (By Title Only)	Advertisement Requested
Circle City Chorale Season Concert	Historic Civic Center Auditorium	✓ Cultural and Artistic Awareness	\$830	Advertisement Requested
For the People Taskforce Volunteer Appreciation Dinner	Circle City Center	✓ Wellbeing of Residents	\$500	N/A
Joe Dominguez American Legion Post 742 Patriot Day Remembrance - Festival	City Park	✓ Wellbeing of Residents	\$500	Advertisement Requested



\$22,960

Requested support for Fiscal Year 2024

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Questions?



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