

City of Corona Parks and Recreation Master Plan

City Council Meeting May 17, 2023





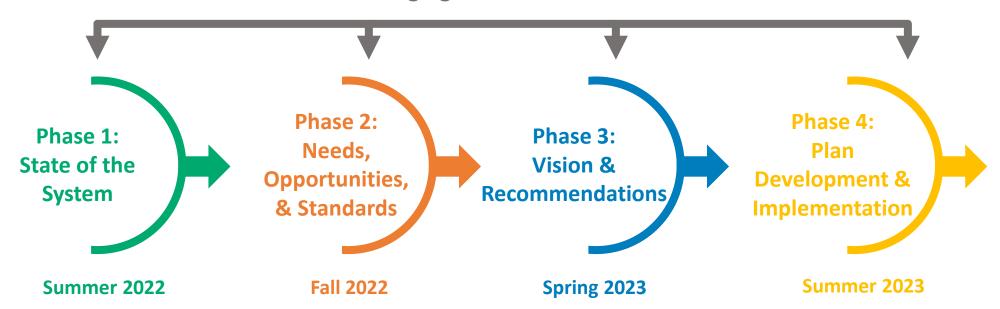
The Ask:

Master Plan Process Update Needs Assessment Overview Master Plan Vision Framework Next Steps Discussion

Community-Driven Process



Public Engagement and Outreach



Needs Assessment Purpose

To guide the development of the Parks and Recreation Master Plan, including the vision, goals, and recommendations.



Needs Survey

- English & Spanish
- Online
- QR codes at parks
- Social Media
- City channel
- Local advocates/leaders
- Hard copy at City events









PLAN MAESTRO DE PARQUES Y RECREACIÓN D LA CIUDAD DE CORONA

Encuesta de necesidades de recreación

ESPECÍFICO A UN PAROUE

¿Qué parque en Corona visitas con más frecuencia
 (Focibe una)

¿Con qué frecuencia visita este parque

O Diario o casi diario
O Aproximadamente una vez por sema
O Algunas veces al mes
O Cada dos o tres meses

Algunas veces al año
 Acómo calificaria este paraue

Malo Aceptable Promedio Bueno Excele

Marque todas las opciones que correspondan.

L'impieza más frecuente, siega, etc.

Amenidades más nuevas o instalaciones e condiciones

Horas extendidas

Que se agreguen baños y bebederos

Más instalaciones para apoyar el trireis

Más espacios verdes, árboles, áreas natu
jardines

Arte o elementos interpretativos
Wi-Fi grafis

en tado el sistema de parques y recre a, responda las siguientes preguntas s

Piense en todo el sistema de parques y recreación -Corona, responda las siguientes preguntas sobre las necesidades de nuestra comunidad. ¿Qué tan salistecho/a está con la mezcla y disponil de lo siguiente en Corona?

Instalaciones recrealivas (campos, canchas, parquintantiles, etc.)
 Muy insatisfecho/a Muy satisfect

parques de Corona? Marque sus 3 principales.

Jugar (deslizarse, escalar, etc.)

Caminar y andar en bicileta

Reunión social (eventos comunitarios, picnics, fiestas, e

Actividades juveniles/familiares (campamentos de verano, búsquedas del tesoro, etc.)

Actividades para personas mayores (clases de tecnología, clases de eleccións, etc.)

tecnología, clases de ejercicios, etc.)

Expresión artística o cultural (música, teatro, artes visuale arte público, etc.)

Programación de fitness y bienestar

Deportes de equipo o individuales (organizados o casue
Natación (pisoina al aire libre)
Juegos de agua en atracciones acuáticas para chapor

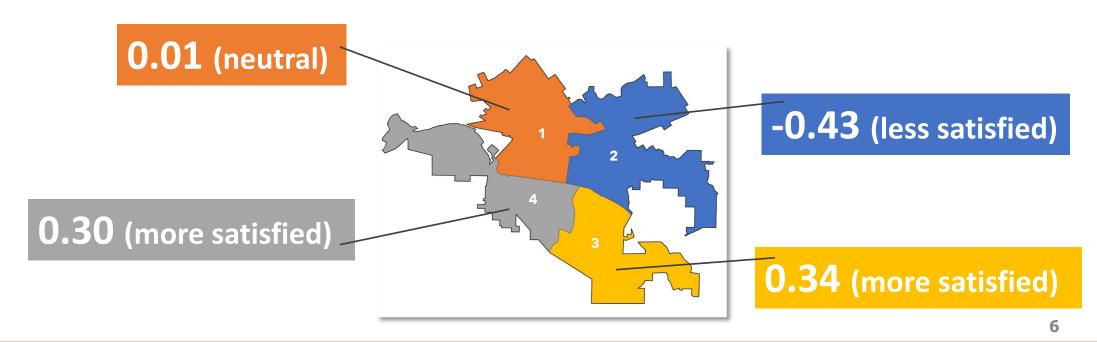
Parque para perros y comodidades
Observación e interpretación de la naturaleza
Otro (especifique)

community events, princip, porties, etc.)
viviles (hummer day carents, carents, etc.)
viviles (hummer)
echnology classes, events classes, etc.)
expression (music, therafte, vivoud arts,
expression (music, therafte, therafte, therafte, therafte,
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expression (music, therafte, thera

Satisfaction with Parks

60% are satisfied or very satisfied with Corona's parks

Park Satisfaction Levels by Quadrant (Scale -1 to 1)



What Improvements are Needed?

(Top 3 Needs by Quadrant)

- Newer amenities or facilities in better condition
- 2. Greater variety of things to do
- Better play structures for kids

- 1. Newer amenities or facilities in better condition
 - More frequent cleaning, mowing, etc.
- 3. Better play structures for kids

- 1. Newer amenities or facilities in better condition
- 2. Greater variety of things to do
- 3. More facilities to support fitness

- Greater variety of things to do
- 2. More facilities to support fitness
- 3. Newer amenities or facilities in better condition

What Improvements are Needed?



What is Park Access?



59% 55% Corona U.S.

61% 51% 50% Chino Riverside Ontario



Residents that live within a 10-minute walk of a park.

Fair quantity, proximity & connections to PARKS, GREENSPACE & RECREATION

Safe, inclusive, culturally relevant & welcoming

PROGRAMS

Improved health & social wellbeing

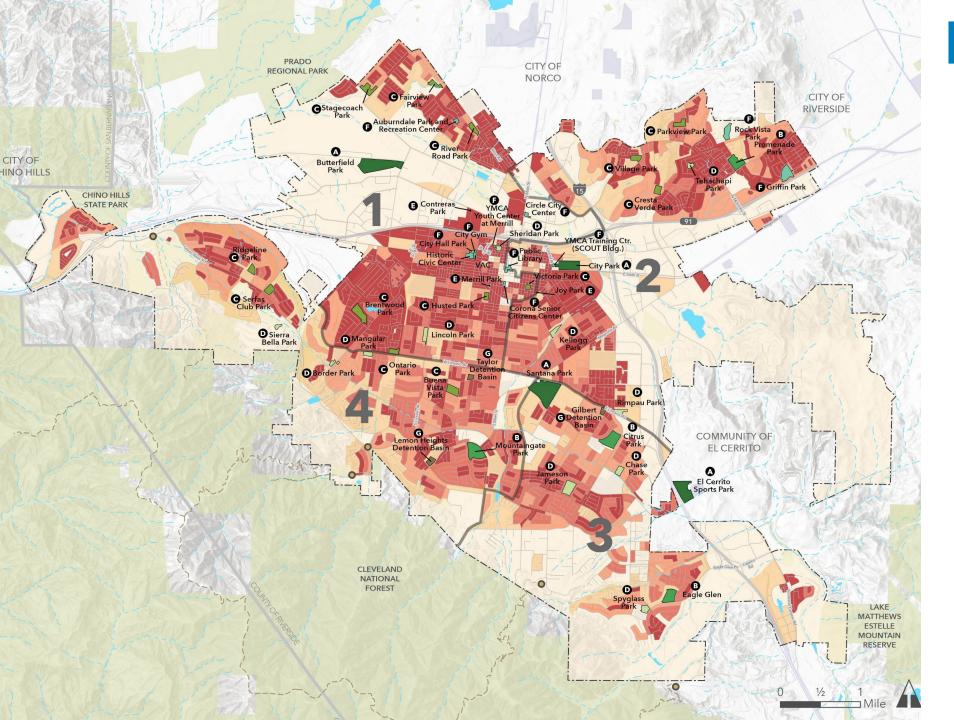


Ted Brooks Park Pacer Park PRADO CITY OF REGIONAL PARK NORCO CITY OF **G**Stagecoach Park RIVERSIDE Auburndale Park and Recreation Center G River Road Park HINO HILLS CHINO HILLS Ridgelii G Park *♡*∘ **D** Border Park **COMMUNITY OF** EL CERRITO CLEVELAND NATIONAL FOREST LAKE MATTHEWS ESTELLE MOUNTAIN

Parks Access Analysis

City of Corona Parks

- Citywide Park
- B Community Park
- Neighborhood Park Multi-Use
- Neighborhood Park Basic
- Pocket Park
- Special Use Site
- Undeveloped Parkland
- Potential Parkland Acquisition
- 10-minute Walk to City Parks
- Residential Areas



Population Density

Population Density (Persons per Square Mile)

0 - 2,000

2,001 - 4,000

4,001 - 6,000

6,001 - 8,000

8,001 and Greater

The City of Corona has an overall population density of 3,926 persons per square mile.

City of Corona Parks

Citywide Park

Community Park

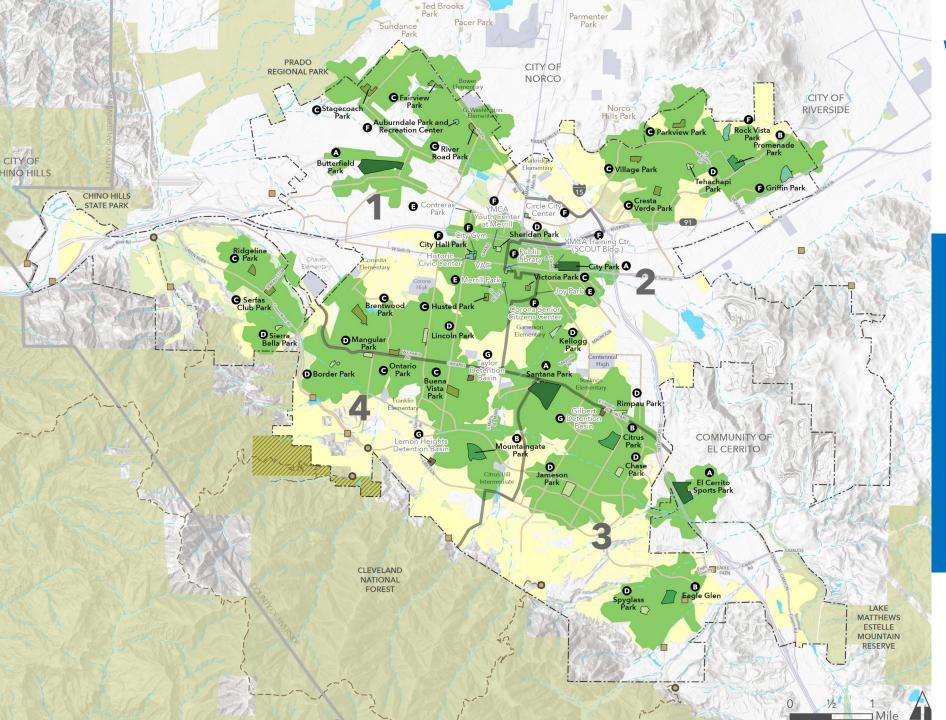
Neighborhood Park - Multi-Use

Neighborhood Park - Basic

Pocket Park

Special Use Site

Undeveloped Parkland



What is Our Level of Service?

City Standard: 3 acres/1,000

Previous Total: 2.5 acres/1,000

Previous + Recently Acquired (389 + 305 acres): 4.4 acres/1,000

Level of Service = Total acres of parks per 1,000 residents

Key Themes



What is the Corona Standard?

Access

To high-quality parks, green spaces, and recreation opportunities

Equity

To elevate areas that have received less investment or have higher health vulnerability

Sustainability

To provide flexibility for change and ensure ongoing stewardship of the system

Values + Outcomes

Foster Community Collaboration

Meaningful community participation and collaboration, through engagement, volunteering, and partnerships.

Promote Recreation for All

Full and equitable access to high-quality parks and recreation resources regardless of location or quadrant.

Enhance Maintenance and Stewardship

Sustainable operations, maintenance, and management.

Support Health and Wellness

A parks and recreation system that fosters community health and wellness and active lifestyles.

Create Resilient Parks

Parks that incorporate green infrastructure, nature, flexible spaces, and a healthy tree canopy.

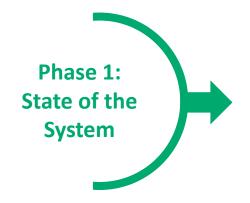
Reflect Culture, History, Heritage

Parks and recreation facilities that create a sense of identity that is reflective of the City's culture, history, heritage, and natural environment.

Ensure Financial Sustainability

Wise allocation of funds to support the common good, economic vitality, and park investment.

Next Steps



Summer 2022

Project Kickoff Videoconference Background Review Key Leaders Interviews Park Tour and Site Visits GIS Base Map and Inventory Cost Recovery Education & Training Public Engagement Plan Project Branding and Identity State of the System Summary Commission Meeting #1 City Council Check In #1



Fall 2022

Cost Recovery Service Category Development Bilingual Park and Recreation Questionnaire Pop-Up or Virtual Outreach Activity Cost Recovery Beneficiary of Service Meetings Cost of Service Analysis Park Access, Gaps, and Opportunities Analysis **Recreation Facilities, Programs, and LOS Analysis Cost Recovery Strategy Alternatives Needs Assessment Summary Commission Meeting #2 City Council Check In #2**



Spring 2023

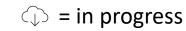
- Vision Framework Cube Commission Meeting #3 City Council Check In #3 **Cost Recovery Goal Setting**
- **Corona Standards, Guidelines, and Metrics**
- **Cost Recovery Metrics**
- **Recommendations & Master Plan Toolbox**
- **Recommended Fees and Charges**
- **CIP/Capital and Operations Cost Model**
- **ROI & Economic Model**
- **Cost Policy Alternatives**

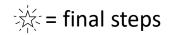


Summer 2023

Funding and Implementation Plan Staff Education & Training The Corona Report Card Administrative Draft Master Plan Public Review Draft Master Plan Commission Meeting #4 City Council Meeting #4 Final Master Plan









Discussion

- The Corona Standard and Values + Outcomes:
 - Did we get it right? Did we miss anything?
 - Parks and Recreation Commission support on 5/9
- Questions?