

# Lobsterfest

DISCUSSION OF STANDING DATE



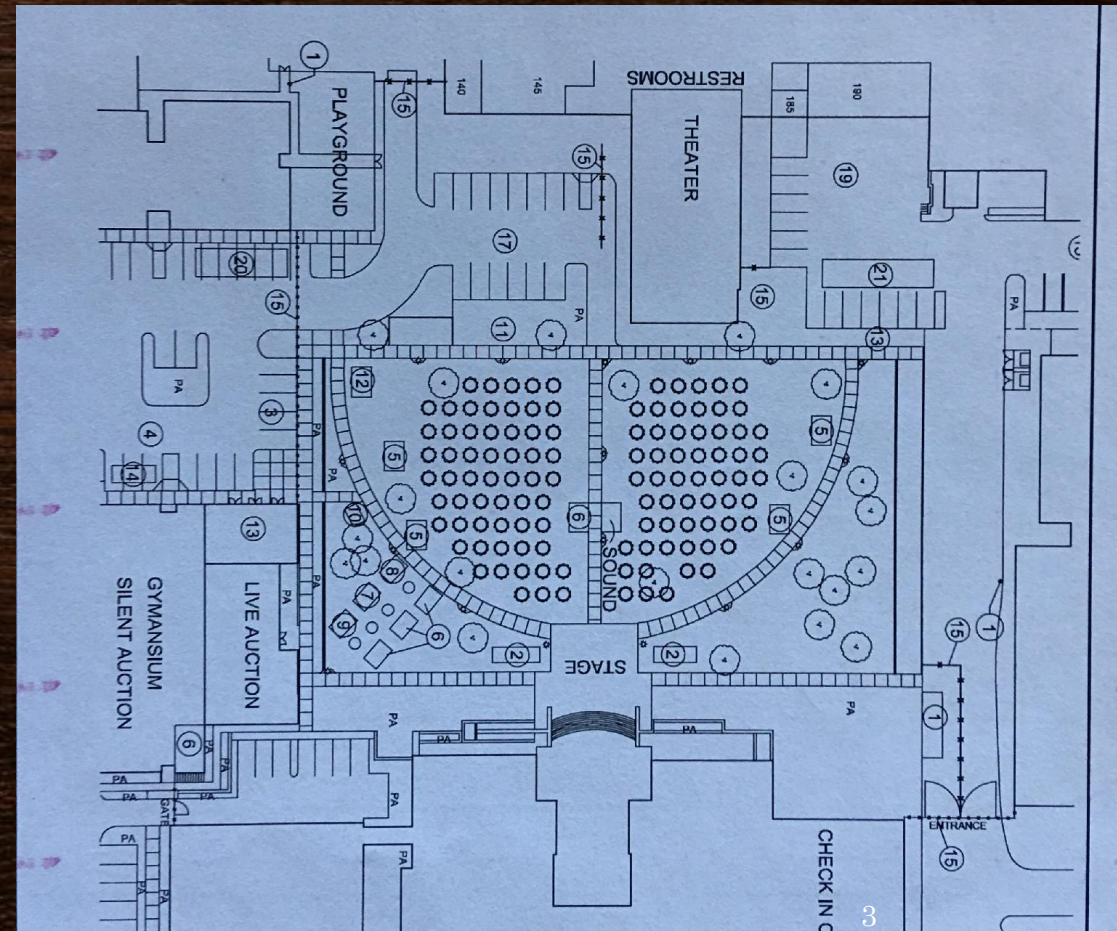
# Background

- Lobsterfest
  - 9 years
  - Saturday after Mother's Day
    - Friday – Sunday
  - Civic Center South Lawn
    - Gymnasium & parking lots
  - Attendance: 1,000
- CAT Spring Performances
  - Performance Agreement (2014)
    - Two year reservation
  - Memorial Day and preceding weekend
    - Friday – Sunday
  - Theater and adjacent parking
  - Attendance: 400 per performance



# When Conflict Occurs

- South Lawn Event & Theater Performance—Same Date
  - 2017-2020
    - Access
    - Sound
    - Parking
  - 2017
    - Scheduling Conflict
  - 2018
    - Lobsterfest moved to June 8
      - Reduced ticket sales
      - Reduced number of volunteers





# Looking Ahead: Spring 2019

- CAT Performances
  - Current Performance Agreement (7/1/18-6/30/20)
  - May 6 – June 2, 2019 (theater reserved February 2017)
- Lobsterfest
  - June 7 – 9, 2019 (South Lawn & environs reserved July 2, 2018)
  - Concerns re: date change



Questions, Discussion  
& Committee Direction