

Professional Services Agreement Request:

Off Broadway Corona Theater



OBCT: Who are these crazy theater people?

- Established 2000
- Non-profit Community Theater
 - Primarily adult with minimal youth cast
- Mission: OBCTheater strives to provide high quality theatrical productions and performing arts training opportunities. We are committed to excellence and bringing a new life to the local arts community.
 - Community Service is a core OBCT value
- Initiated productions at HCC Theater 2016
- Became lessee in 2018

Request and Details

- Professional Services Agreement
 - 2-year term
 - Per ticket fee (\$2) in lieu of rental costs
 - 2-year reservation period
 - 3 to 5 productions annually
 - 4 to 8 performances
 - 3 weeks of actual theater time (rehearsals, tech preparation, and performances)
 - Theater care and maintenance

Calendar Considerations

- Other users/Scheduling
 - CAT (under agreement): 4 – 7 productions (16-28 weeks annually)
 - Other regular users
 - HCC lessees (CAT, KRF, Corona Symphony)—multiple uses annually
 - Miscellaneous Multiple Users (Performing Arts Empire Dance, Bollywood (4), Mt. Olympus (3), Parkridge School (2), etc.)
 - City co-sponsored & Community events (South/Front Lawn)
 - Lobsterfest (May-June)
 - BBQ & Brews (September)
 - Chocolate, Wine & Jazz (October)
 - Lemon Festival (November)
 - Holiday Lighting (December)

OBCT Ticket Sales & Projected Revenues

Show Date	Show/Performances	Tickets Sold	Rental Fees	In Lieu Revenue
July 2017	Dreamcoat (8)	1869	\$3,000	\$3,738
September 2017	Scarlet Pimpernel (5)	1644	\$3,286	\$3,288
January 2018	Into the Woods (5)	1671	\$3,863	\$3,342
April 2018	Hello Dolly (5)	1763	\$3,400	\$3,526
September 2018	Phantom (8)	Proj. 2400 - 3000	\$4600	\$4800 - \$6000

Note: 8 shows occur over two weekends.

All that remains...

Questions, Discussion, Direction