



Minutes - Draft

Finance, Legislation & Economic Development Committee

*COUNCIL MEMBER YOLANDA CARRILLO
COUNCIL MEMBER JASON SCOTT*

Wednesday, November 7, 2018

9:30 AM

Council Board Room

1. Call To Order

The meeting was called to order by Council Member Jason Scott at 9:33 a.m. In addition to the Committee Members, the following individuals were in attendance:

Darrell Talbert, City Manager	Kerry Eden, Asst. City Mgr. /Admin Svcs.
Michele Nissen, Asst. City Manager	Brian Young, Fire Chief
George Johnstone, Police Chief	Kim Sitton, Finance Manager
Tom Koper, Public Works	Naomi Ramirez, Management Svcs. Asst.
Kimberly Davidson, Economic Development Manager	
Ryan Cortez, Economic Development	

Others Present:

Jeff Wakefield, MGT Consulting	Bobby Spiegel, Corona Chamber
Clint Lorimore, BIA Consulting	Morgan Keith, BIA Consulting

2. Public Comments

Mr. Bobby Spiegel, Corona Chamber of Commerce, provided the Committee with an update on upcoming Chamber events.

3. Agenda Items

A. [18-2244](#)

Review of the Parking Penalties within the City.

(Police Department)

Action: Information and Discussion

Police Chief, George Johnstone, introduced item to the Committee and provided an overview of the current Parking Penalties within the City. Chief Johnstone noted that the Police Department conducted a study using several surrounding cities and their parking penalties and policies. Chief Johnstone provided recommendations on changes to current penalties.

Council Member Yolanda Carrillo, inquired that if these studies had been done in previous years. Staff responded that the last study was done several years ago, and they had also used the surrounding cities to conduct the survey.

Council Member Jason Scott, thank staff for the study and the outreach that was conducted. The Committee are in favor to move forward with staff recommendations.

B. [18-2245](#)

Update of Citywide Master Fee Schedule.
(Administrative Services Department)
Action: Information and Discussion

Kim Sitton, Finance Manager, introduced the item as well Mr. Jeff Wakefield from MGT Consulting Group who will provided the Committee with a presentation.

Mr. Jeff Wakefield, MGT Consulting Group, presented the Committee with a PowerPoint presentation of the City's User Fee Study. Mr. Wakefield started by giving background on the consulting group and Corona's fee schedule. He continued to provide the Committee with details of the citywide fee analysis and the purpose of the analysis. Mr. Wakefield provided the goals of the study were to restructure fees, analyze costs, compliance with state laws and provide City with information needed to adjust fees. Methodology was also provided to determine the cost of providing fee-for-service. Mr. Wakefield noted that there are several study's and reviews conducted before finalizing.

Ms. Sitton provided the Committee with a master fee recovery schedule and provided an overview of fees.

Council Member Yolanda Carrillo inquired why some fees that were removed or reduced while others are being increased. Staff responded that the recommendation is to remove fees that no longer apply to current department activities. As well as add fees for services currently done by the city that may not have been previously charged.

Police Chief, George Johnstone, highlighted on a few fees from Animal Control that will have a few changed to include service and labor.

Tom Koper, Assistant Public Works Director, noted a few fees that needed to be revised to follow state law. Mr. Koper also noted that some fees are being readjusted to reflect the services being provided.

Mr. Clint Lorimore, BIA Consulting, requested that BIA Consulting receive and review all proper documents to move forward in a timely manner. Staff responded that BIA Consulting is currently working with the Finance Department to ensure all needs/ request are met.

The Committee thank all the departments and staff involved.

and a Tour of the Port of Los Angeles with a local aerospace manufacturer (Circor) to learn about and encourage exporting.

Ms. Davidson also updated the Committee on the Workforce Strike Team, a team comprised of local educators such as Norco College and Corona-Norco Unified School District (CNUSD), local manufacturers and resource partners to help bridge the communication gap between education curriculum and industry. The Economic Development team will be speaking about this Workforce Strike Team to Senator Roth's Select Committee on Career Technology and the New Economy next week (11/13).

Ms. Davidson shared that Corona will be hosting a Manufacturers' Roundtable, International Connection Workshop on 11/14 in the Multi-Purpose Room at City Hall. This event will bring together business partners in Hong Kong, along with the US Department of Commerce and local manufacturers to encourage global business development and trade.

The Committee commended Economic Development Staff for their efforts.

4. Adjournment

The meeting was adjourned at 11:23 a.m.