

Economic Development Update

Kimberly Davidson
Economic Development Manager
November 20, 2018



THE IMPORTANCE OF MANUFACTURING



- California #1 manufacturing state in the U.S.
- 400 manufacturers in Corona
- For every \$1.00 spent in manufacturing, another \$1.89 is added to the economy
- One manufacturing employee generates another 3.4 workers elsewhere
- #1 “pain” = access to skilled workforce



A graphic featuring a black raised fist holding a blue gear, with a yellow lightning bolt striking through the center. The background is a yellow gradient with faint silhouettes of people.

WORKFORCE STRIKE TEAM

*Connecting Education and Industry
for the Greater Corona Region*



WORKFORCE STRIKE TEAM

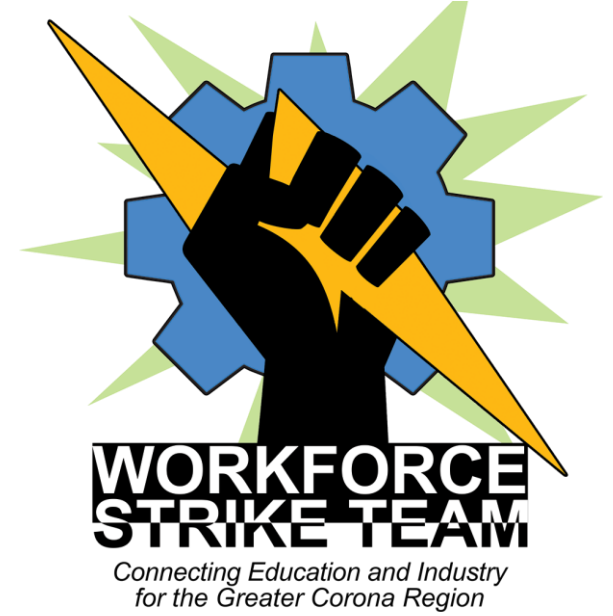
- **Norco College, Corona-Norco Unified School District, City of Corona, local manufacturers**
- **Meet every other month**
 - CTE training facility
 - Local manufacturing business
- **No cost to attend**
- **Other partners:**
 - Norco College
 - Corona-Norco Unified School District (CNUSD)
 - Riverside Unified School District (RUSD)
 - City of Corona
 - Naval Surface Warfare Center (NSWC)
 - Riverside County Workforce Development
 - Corona Chamber of Commerce
 - Local manufacturers
 - Riverside County College District (RCCD)
 - California Manufacturing Technology Consulting (CMTc)
 - San Bernardino County



WORKFORCE STRIKE TEAM GOALS

- Continued, improved communication between education and industry
- Continued advancement of curriculum to fit industry needs
- Awareness of apprenticeship/internship opportunities
- Focus on CTE for career readiness

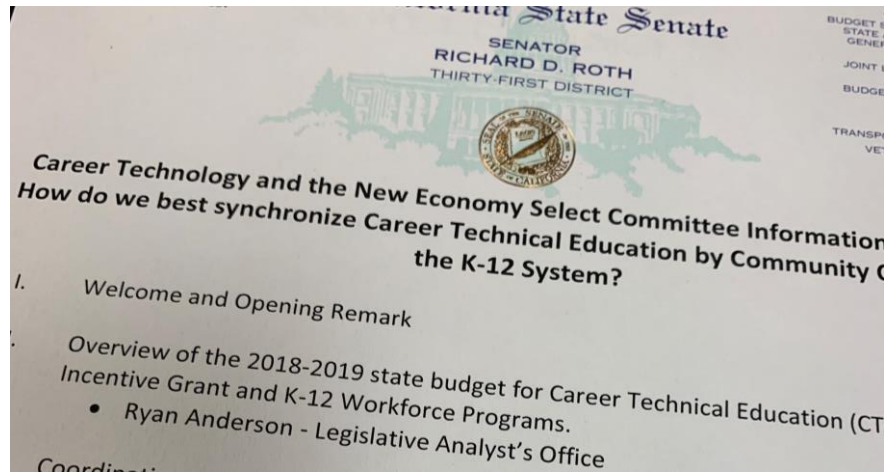




Workforce Strike Team Meeting

November 13, 2018







International Connections/ Manufacturers' Roundtable

November 14, 2018





MANUFACTURING MONTH

OCTOBER



Realities, Myths and Opportunities relating to Made in USA and Manufacturing in Southern California

Tuesday October 2, 2018

Noon - 1:00 pm

The Box Theater

3635 Market Street, Riverside, CA 92501

REGISTER: <https://ie.startupweek.co/#schedule>

- Benefits and challenges of Made in USA/Made in California
- Manufacturing in California
- How to use regulation to MAKE money
- Exporting / Global Markets
- Reshoring

NO
COST to
ATTEND!



MEET THE PANEL:



Kimberly Davidson
City of Corona
Economic Development Manager

Kimberly Davidson is the Economic Development Manager for the City of Corona, where she is focused on encouraging the growth of manufacturers, entrepreneurs and tech-related companies. Ms. Davidson has been in Economic Development for more than 9 years and previously owned a home-based marketing firm for a number of years, so she understands the challenges of being a business owner. Ms. Davidson was named "Woman of the Year" in 2016 by Assemblywoman Melissa Melendez and received the "Citizen of the Year 2014" award from the Murietta Chamber of Commerce.



Gene Sherman
VOCADEMY - The Makerspace
Founder / CEO

A lifelong maker, entrepreneur, teacher, and inventor, from model-making as a child, to machinist/tool-maker at age 21, Gene's career included interacting with hundreds of advanced manufacturing companies, managing instructional labs at a university, and running his own robotics start-up. Gene knows first hand the value of people with real hands-on skills. Over the past decade, Gene has turned his focus towards giving others the opportunities to learn these skills and become more valuable to the world. He is the founder/CEO of Vocademy - The Makerspace, a unique education-focused facility that is part trade & tech school, part incubator, workforce development, and a dream workshop for all. Gene is working on duplicating this model all across the USA, creating more innovator/makers, promoting Made In The USA, and solve the advanced manufacturing Skills Gap.



Elizabeth Glynn
California Manufacturing Technology Consulting (CMTIC)
Export Advisor

Elizabeth works with manufacturing companies to accelerate export growth in the global marketplace by facilitating 'ExportTech' programs throughout Southern California. ExportTech provides manufacturing executives an export acceleration system through which companies develop and implement their export growth plans, faster and more profitably.



Jon Armstrong
Do It American MFG Company, LLC
Owner and VP of Operations

Do It American MFG is founded on the belief that products can be manufactured right here in the United States. By manufacturing close to the customer, and without the waste that is inherent in most organizations, we can provide your company with cost, service, quality, and responsiveness that cannot be matched from outside the United States. Do It American Currently provides fabrication, machining, and assembly services to the packaging equipment, fitness equipment, hobby and solar industries as well as services and products for public utilities and other industries.



MANUFACTURING MONTH 'Manufacturing in CA' Panels October 2 and 5, 2018





Additive Manufacturing LUNCH & LEARN

Tuesday
October 16, 2018
Corona City Hall
11:30 am - 1:00 pm

MUST Register: <https://additivemanufacturing101618.eventbrite.com>

NO COST
TO ATTEND

**Additive Manufacturing
Training & Consulting**



Additive Manufacturing: The Evolution of 3D printing

Lunch n Learn



Titanium, Stainless, Aluminum

Huge technological
Advancements
in Additive technology
are changing
the manufacturing
landscape
Let CMTC help you

- Stay Informed
- Reduce Risk
- Improve Quality
- Save Money
- Save Time



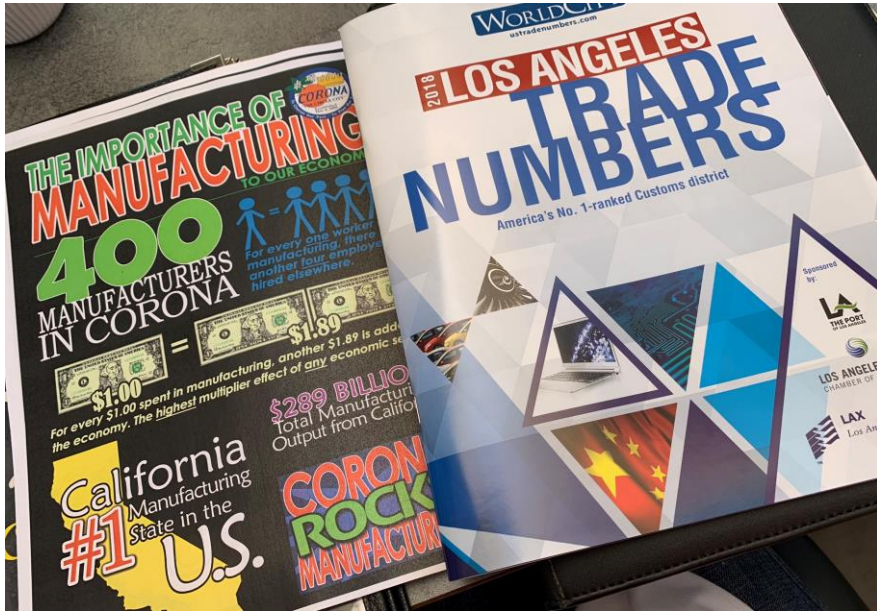
Shop tooling with Carbon fiber
infused Nylon



MANUFACTURING MONTH Additive Manufacturing Lunch & Learn

October 16, 2018





MANUFACTURING MONTH Port of Los Angeles Tour

October 25, 2018



Team Corona has established itself as one of the leaders in the Inland Empire region with respect to proactive targeted support of its local business community and we are proud to partner with Team Corona on events and activities such as ExporTech, international trade seminars, export roundtables, export counseling, and more.

Tony Michalski

Senior International Trade Specialist

U.S. Department of Commerce /

U.S. Commercial Service – Ontario, California

Thanks to the City of Corona's continuing support in raising awareness of the benefits of international trade, local manufacturers will be able to access new customers and to increase sales by exporting (selling) their products and services across global markets. Not only will more Corona manufacturers gain increased business growth but their expansion contributes to a more vibrant local economy.

Elizabeth Glynn, Export Advisor

CMTC®

California Manufacturing Technology Consulting

CORONA ROCKS MANUFACTURING

THANK YOU!

