



Office of the Mayor, City of Riverside

City of Riverside Housing First

Dr. Cheryl-Marie Hansberger, Chief of Staff, Mayor Rusty Bailey





Housing First

Housing Readiness











Riverside's Process

Riverside's Process



- Law Enforcement Team + Outreach + Shelters
- Housing Element Update
- Identified 3 Sites Per Council Ward & Needed Changes to Zoning Codes
- 100+ Community Meetings
- Communications Campaign
 - Strong Elected Engagement

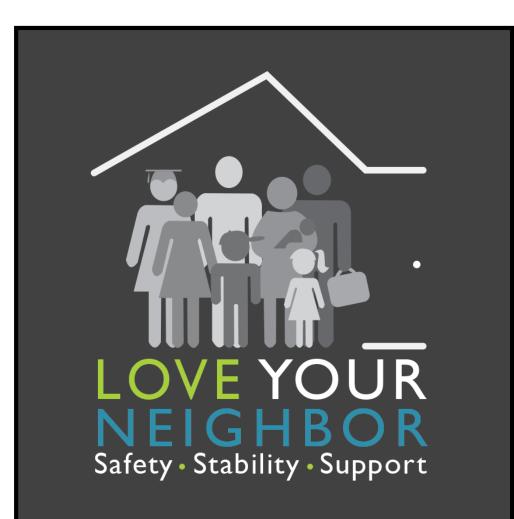
Homeless Veterans



- Lessons Learned Mayors Challenge To End Veteran Homelessness
- Housed 89 Veterans Via Housing First
- Continue To Maintain Functional Zero
- Neighborhoods Not In Crisis
- Who Is The VA For Chronic Homeless?

First City In California To End Veteran Homelessness

Love Your Neighbor Initiative



- Led By Mayor
- Re-Engage Faith Community
 - Common Vision
- Faith Based Engagement
 - Faith Cabinet
 - Faith Summit
 - Issued Challenge
- Prioritized Engagement and Housing
- Support
 - SW Internship Program
 - Regional Grant WRCOG
 - Capacity Building

Current State – 1.5 Years



- Sites Approved
- Zoning Changes Made
- Generated Site 553 Units
 - 250 On Faith Campuses
- 1 Project Completed
 - Four 600 sq. ft. homes
 - Pre-Approved Plans
 - Jobs & Support Services

110 Housed In 2018 & 207 Waiting For Permanent Supportive Housing

Current State - 1.5 Years



- 2nd Faith Site To Council
 - February 2019
- 1 RFP Foster Youth RCCD
- 1 RFP Tiny House Community Habitat for Humanity
- Expansion of Hulen Transitional Housing

110 Housed In 2018 & 207 Waiting For Permanent Supportive Housing

How Is This Funded?

Existing Units





- Rental Assistance
- Landlord Incentives



- Private Developer Leads
- Nonprofit Investments
- Federal Tax Credits or Subsidies
- State Tax Credits or Subsidies
- City Gap Funding
- Rental Assistance
- Philanthropic Funds

Barn Raising



- Land Donation
- Development Fees may be Waived or Subsidized
- Private Funds
- In-Kind Trade Labor
- Rental Assistance





How Do We Know It Works?

Sample Housing First Results



- Rhode Island (12th Year)
 - 38/41 Remained in Housing (1 Died & 2 Location Unknown)
 - Reduced Costs from \$31,617 to \$23,672 per Client
- Study in Journal of Community Psychology (2016) Found:
 - Housing First vs. Usual Care Approach in Seattle
 - 90% Housing First vs 35% Usual Care Still Housed After 1 Year
- Hawaii
 - 9.6% Reduction in Homeless in Year 1
 - Additional 9% Reduction in Year 2
 - Oahu 97% Retained In Housing 1 Year Later





Riverside's Lessons Learned

Lessons Learned



- Staff Can't Solve This Alone
 Political Will & Technical Expertise
- Change Takes Time
- Limited Resources Require Innovation & Focused Efforts
- Engage An Incremental Approach
- Progress Goes A Long Way
- Dedicated Resources Provide Returns

Lessons Learned



- Strategic Messaging & Dialogue
- Prioritize Projects Based On Funding
- Poverty Is A Culture
- Balance Planning & Progress
- Focus On Replication

