

Ms. Kim Mabon, Resident, is looking forward to the completed project and inquired about the current office building privately owned at the Corona Mall North in which the developer shared that there are no immediate plans at this time to purchase the office space.

The Committee expressed their satisfaction and thanked the Lab Holding representatives for the presentation.

**\*Item 19-0115 was taken out of order.\***

**B. 19-0114**

Update on proposed revisions to the city's Sign Ordinance (CMC Chapter 17.74) regarding parcel identification signage.  
(Community Development Department)  
Action: Information & Discussion

Ms. Joanne Coletta, Community Development Director, updated the Committee on proposed revisions to the city's Sign Ordinance regarding parcel identification signs in the C-P, C-2, and C-3 commercial zones. The amendment originated from a commercial center located on the northwest corner of Rimpau Avenue and Magnolia Avenue whose owner had been seeking additional signage space on the center's existing pylon sign. The proposed revisions would create two separate categories with different criteria - one for commercial or office centers that are 10 acres or greater in size, and one for commercial or office centers that are less than 10 acres. The revisions would eliminate the current 50 square foot sign area limitation for pylon signs. Instead, the sign area would be based on a ratio of one square foot of sign area per one lineal foot of lot frontage up to 200 square feet maximum for centers less than 10 acres and 240 square feet maximum for centers 10 acres and greater. Also, for centers that are 10 acres and greater, pylon signs would be able to advertise up to a maximum of six tenants. For centers less than 10 acres, a maximum of four tenants would be permitted. The revisions would also permit a center that has multiple street frontages to have up to two signs per street frontage, provided that the other street frontage has no pylon sign.

Council Member Speake commended the revisions stating that they offer flexibility without resulting in excessive signage.

Mayor Scott requested to see visual exhibits depicting the different sign areas before commenting on the sign revisions.

**D. 19-0112**

Discussion about Traffic Control for Alcoa Dike: Traffic Modeling  
(Public Works Department)  
Action: Information & Discussion

Mr. Nelson Nelson, Public Works Director, introduced the item explaining