

ZONE TEXT AMENDMENT 2019-0001



- Amendment to Title 17 of the Corona Municipal Code
- Chapter 17.74 – Sign Ordinance
- Revision to parcel identification signs for commercial centers.

BACKGROUND RESEARCH

Infrastructure Committee

January and February 2019

Specific Plans

Staff reviewed specific plans adopted in the city.

Other Cities

Staff reviewed municipal codes in other cities, but not specific plans.

Current Pylon Sign Regulations (CMC Chapter 17.74)	Proposed Pylon Sign Regulations
Pylon signs allowed in the CP, C2 and C3 zones	No change
Pylon signs within building setback limited to a 1:1 ratio (1 square foot sign per lineal foot of property frontage) not to exceed 50 square feet.	Eliminate limit of 50 square feet and allow the sign area to be determined the same as signs located outside the setback and based on the 1:1 ratio.
Sign height: <ul style="list-style-type: none"> • 15 feet. • 40 feet for properties contiguous to a freeway. 	No change.
Commercial centers allowed: <ul style="list-style-type: none"> • 1 pylon sign per street frontage. • Maximum of 3 tenants allowed on sign. • Size: 1:1 ratio but shall not exceed 200 square feet. 	Commercial or office centers <u>10 acres and greater</u> : <ul style="list-style-type: none"> • 1 pylon sign per street frontage. • Centers with more than one street frontage may have 2 pylon signs provided the other street frontage has no pylon sign. The size of both signs shall not exceed the 1:1 of the property frontage. • Size: 1:1 ratio but shall not exceed 240 square feet. • Name of the center excluded from the maximum size of the sign if it does not exceed 32 square feet. • Maximum of 6 tenants allowed on sign. Commercial or office centers <u>less than 10 acres</u> : Same as above except as follows: <ul style="list-style-type: none"> • Size: 1:1 ratio but shall not exceed 200 square feet. • Maximum of 4 tenants on sign.

