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City Hall Online All The Time – <http://www.CoronaCA.gov>

March 27, 2019

Dear Council Colleagues,

I recently communicated with Dr. Cheryl-Marie Hansberger, Chief of Staff to Riverside's Mayor Rusty Bailey, regarding Dementia Friendly Cities (also known as Purple Cities) and Riverside's effort in this realm.

The Purple City Alliance is an initiative to make communities dementia friendly. This initiative brings together government agencies, medical providers, non-profits, and other related providers to work cooperatively to educate the public about dementia and its impact. With different local organizations and groups working together, it allows for information and services to be available to families in need.

Riverside has invited Corona to join this mission. Dr. Hansberger is in charge of this project and states she will keep the effort manageable and focused on a few attainable goals at any one time. She has indicated that there is no request for funding from the City of Corona but rather just an invitation to participate. They currently have a nice mix of businesses, county/city representatives, nonprofits and a few community members.

This year, the primary goal is to engage 10 local restaurants across both cities, if we join them, to offer them free training on how to be more dementia friendly. The taskforce has developed all of the materials and will provide the trainings. We anticipate a media article on this effort once it is up and going.

Joining the City of Riverside as a partner in the Purple City Alliance (changing it to the Purple Cities Alliance) would seem to be a positive step for our community, some of our restaurants, and some of our residents and their families and friends.

I present this to inform you and receive Council support to move forward as a Dementia Friendly City with Riverside and becoming a member of the Purple Cities Alliance.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jason Scott".

Jason Scott
Mayor