



Management Services

MILITARY BANNER PROGRAM

Mitch Lansdell, Acting City Manager



Purpose

- The Military Banner program was created to recognize and celebrate Corona residents or their immediate family members (spouse, parents, children, or siblings) who are currently serving on active duty in the United States Armed Forces (Air Force, Army, Coast Guard, Marines, Navy, or National Guard).

How to participate...

How do I participate in this program?



The Corona Military Banner program recognizes and honors Corona residents and immediate family members (spouse, parent, legal guardian, child, or siblings) that are serving on active duty in the United States Armed Forces. For the purpose of this program, "active duty" is defined as 12 months of continuous service.

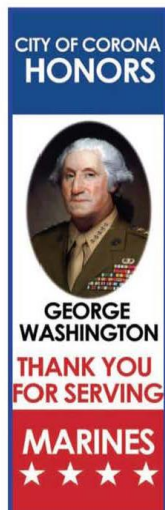
To participate in the program, fill out the attached application and include a copy of the driver's license or a current utility bill showing the Corona address of the military serviceperson or his/her immediate family member. Quantity is limited to one (1) banner per serviceperson with an installation limit of three (3) years. Active duty status and program eligibility will be verified annually.

The spelling of the name will be taken directly from this application.

Once the application is approved, the City will create the banner. Banners will be installed twice a year (May and November) and will remain on display for a maximum of three years, until the person is no longer serving on active duty, if the banner is damaged, or when the program concludes.

Installation and removal of the banners are at the City's discretion.

Sample Banners

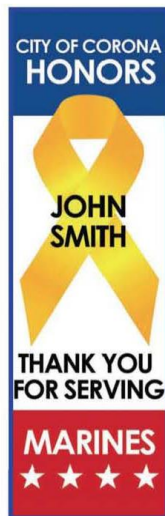


WAIVER:

The City is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature including high winds.

This program is subject to all terms and conditions of the City's Street Banner Program.

Banners can be created with the serviceperson's portrait or without. Portraits should be of the serviceperson in uniform and applicants are responsible for supplying the picture. All pictures will be returned.



Corona Military Banner Application

Please PRINT/TYPE the name of the serviceperson as it should appear on the banner and indicate the branch of service (no ranks please).

Name of Serviceperson:

Branch of Service:

End of Active Service Date (EAS):

Name of Applicant:

Relation to Serviceperson:

Address:

Phone Number:

I am a Corona resident, an immediate family member, and have included a copy of a driver's license or a current utility bill with this application: _____ Yes

RETURN FORM TO:

City Of Corona
Military Banner Program
Management Services
400 S. Vicentia Avenue
Corona, CA 92882

ELIGIBILITY

- Serviceperson is a current City of Corona resident. Residency must be verified with a recent utility bill, driver's license, or other form of identification listing a current City of Corona address.
- Serviceperson is the spouse, mother, father, daughter, son, brother, sister, or legal guardian of a current City of Corona resident. Residency must be verified with a recent utility bill, driver's license, or other form of identification listing a current City of Corona address.
- Serviceperson must be serving on active duty. For the purpose of this program, active duty is defined as 12 months of continuous service in the United States Armed Forces.
- Applications for the Military Banner program are accepted on a first come, first serve basis.
- Once all poles are used, applicants will be placed on a waiting list.

BANNER LOCATIONS

Military Banner Zones:

- Main St. from SR-91 south to Mountain Gate Park.
- Sixth St. from the I-15 to Paseo Grande.
- 223 total number of poles designated for Military Banners.

Current Banners:

- 223 Active Service Members banners installed.
- 22 banner applications from Corona residents on the waitlist to be installed. As of May 2019.

FISCAL IMPACT

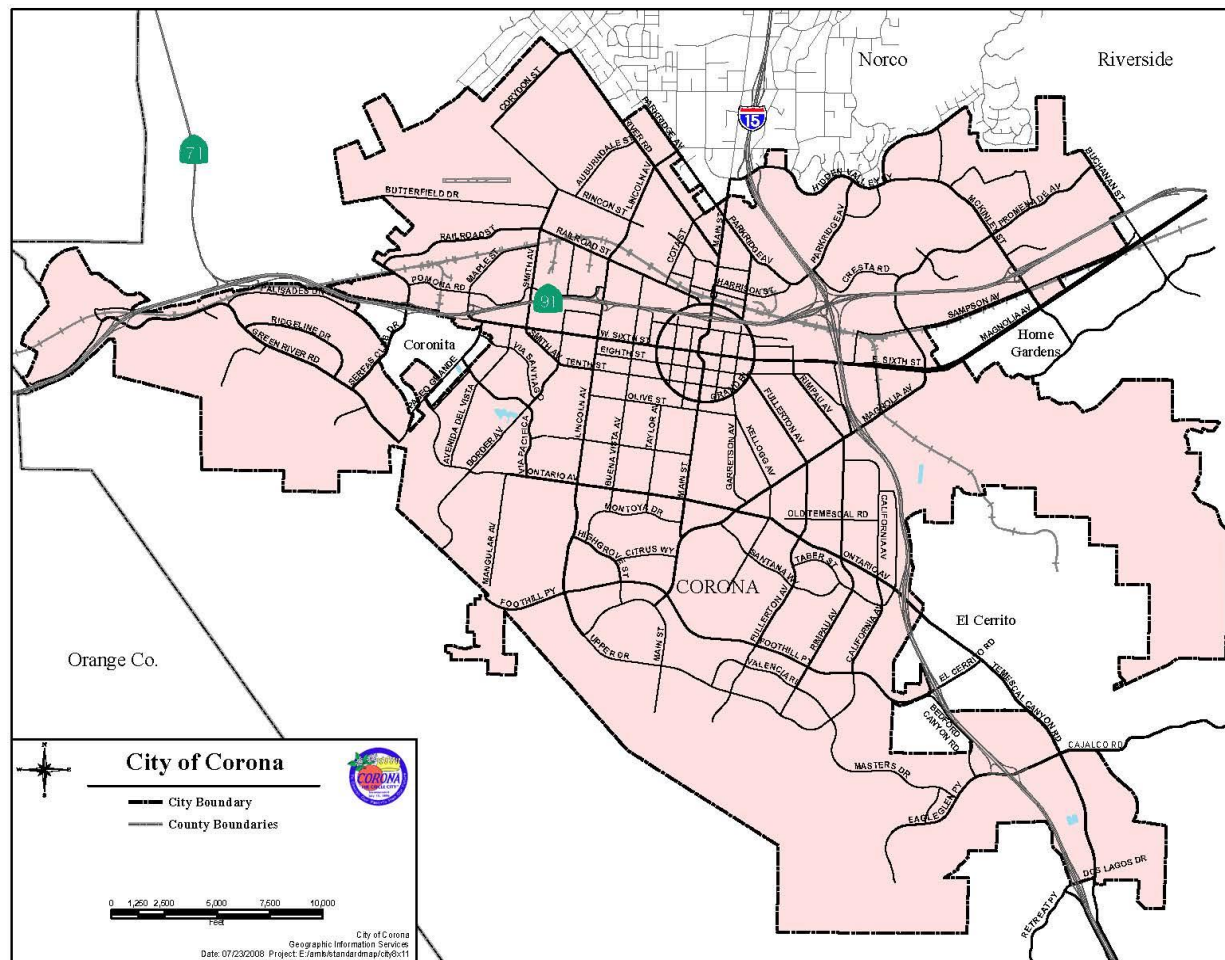
- The Fiscal Impact for the Military Banner Program is not to exceed \$13,600 per Fiscal Year.
- The budget for this program covers the cost of installing new banners twice a year pending pole availability.
 - creation, installation, labor and shipping of the banners and the purchase and install of banner brackets as needed.

Fiscal Year	May/ November Installations	Costs
FY 2019-20	22 – Banners for Nov. 2019 *Pending pole availability.*	0
FY 2018-19	23 – Banners Installed	\$2,915.58
FY 2017-18	37 – Banners Installed	\$2,584.15
FY 2016-17	30 – Banners Installed	\$ 5,250.78
FY 2015-16	41 – Banners Installed	\$6,698.69

BANNER COSTS

Cost for new 30" x 94" Single banner design and fabrication per spec.	/ea	\$ 70.65
Installation Cost of 30" x 94" Single Banner on Existing Hardware	/ea	\$ 21.00
Removal Cost of 30" x 94" Single Banner	/pole	\$ 11.00
Cost for new Windbreaker Bracket Single Set 30" with Band It	/pole	\$ 66.50
Installation Cost of 30" x 94" Single Banner with New Bracket	/pole	\$ 34.00
Banner Change Out of 30" x 94" Single Banner on Existing Hardware	/pole	\$ 31.00
Removal Cost of Bracket	/pole	\$ 11.00
Cleaning and Repair	/ea	\$ 11.00
Services Call to Repair damaged 30" x 94" Single Banner/bracket	/pole	\$ 175.00

REQUEST



- Proposed language revision to include **“attended Corona schools or work in Corona”** all costs for non-resident applications be borne by the applicant, including production of the banner, staff/ labor time and installation.

QUESTIONS?



(951) 736-2370



MilitaryBanners@CoronaCA.gov



www.CoronaCA.gov



www.CoronaCA.gov



Get the info you want straight to your inbox, sign up for eNotifications at www.CoronaCA.gov/Subscribe