

April 4, 2019

**Attention: Sandra Yang**

**Reference: SPA 2018-0003 – The Crossings at Corona**

Dear Ms. Yang,

As you are aware Castle & Cooke has been significantly impacted by the recent construction by the I-15 and Cajalco Road Freeway improvements. The success of this shopping center is due in part to its proximity to the freeway, and ability to advertise to passing motorists. The Crossings at Corona currently has a number of signs along Cajalco Road and I-15 advertising retailers located within the shopping center. Construction of a new Cajalco Road overpass, and a higher I-15 northbound onramp at Cajalco Road will impact the ability of motorists to see many of these signs from the freeway. A total of seven (7) monument signs and one (1) of two (2) pylon signs along the Caltrans right-of-way will be visually impacted by the new construction. Three (3) additional monument signs are required to be relocated due to the widening of Cajalco Road east of the freeway.

In order to mitigate against these unintended consequences, Castle & Cooke will need to remove and dispose of the seven (7) monument signs and the southerly pylon sign; and replace with three (3) larger monument signs and a significantly taller pylon sign. Combined, the three (3) monument signs will advertise potentially up to 15 tenants as compared to existing seven monument signs advertising 14 tenants. The pylon sign is being relocated farther to the south along the freeway and is proposed to be at least 100 feet tall.

Details regarding the size, type, and location of the existing signs are determined by the Crossings Sign Program as part of the El Cerrito Specific Plan. Due to impacts from the freeway improvements, the owners of the Crossings at Corona are seeking an amendment to the Specific Plan to allow for new, taller signs, which will maintain driver's ability to see the signage from the freeway. We have included several exhibits for you to

review in this matter, including: revised Crossings Sign Program with photo simulations of the new signs from the perspective of the I-15 freeway; exhibits showing the existing and proposed sign locations, proposed sign dimensions, materials, and finishes; and a response to the Project and Environmental Review Committee's comments on the initial submittal made by KWC Engineers in October, 2018.

Upon your review should you have any questions or comments please do not hesitate to call me directly at (951) 808-7311. Thank you for your consideration in this matter.

Sincerely,  
**KWC ENGINEERS**



Brandon M. Barnett, P.E., P.L.S.  
President  
P: 951-734-2130 x203  
C: 951-808-7311  
Brandon.Barnett@kwcengineers.com