2018-2019

CITY OF CORONA LIBRARY AND RECREATION SERVICES

Corona Public Library	Circle City Center	Senior Center

Message From the Director

"Do more with less" is a recurring theme for the Library and Recreation Services Department. Several years ago, two departments merged to provide more services to a growing community despite shrinking resources. There are many similarities between the two—as if two chapters of the same book. We focus on programs, services, and activities with quality customer service as a priority.

We don't just serve residents. Community organizations and the broader Corona organization also comprise our customer base. Not only can we be found at parks, community centers, the library, and special events, but you will find us at National Night Out and other Police Department community engagement activities. Scan the field for our booth at youth sports opening days throughout the year and around the community (we also allocate their fields). We assist the Corona Chamber, Corona Rotary, and other community-based organizations with the facilities for their major events and our staff are present to help wherever we can. These partnerships are vital to us and to them—everyone gets more bang for their buck when we work together.

When the day winds down for most city departments, LaRS is going into its next shift, and we don't close for the weekend. The library accommodates working families through evening hours, the Circle City Center hosts late night and weekend gatherings, seniors dance until 7:30 p.m., passports services are available six days weekly, and LaRS staff travel all 40 square miles of Corona to introduce residents to the services we offer.

Live within your means while creating opportunity is another important principle for LaRS. For the past several years, the department has operated with a little over 70 full-time equivalent positions (an FTE is the equivalent of one person working 2,080 hours per year). This year, we have 21 actual full-time positions and employ between 150 and 200 part-timers depending upon the season. That's approximately 73 FTEs, which represents about 10% of Corona's total workforce—but, as noted above, we are everywhere.

Our 2019-20 budget is $5.45 million dollars. It is an increase over recent years but includes expanded programming. We try to offset any new programs with additional revenue to avoid impacts to the City's general fund, which accounts for 99% of our funding. We recover just over half of our operational expenses through registration fees, facility reservations, grants, and sponsorships (thanks to sponsors like Friends of the Corona Public Library, Monster Energy, Inc., Thomas Miller Mortuary and Crematory, the Corona Chamber, General Outdoor Advertising, and so many others). That recovery rate is a 250% improvement over just four years ago. We want to close the gap between revenues and expenditures wherever feasible without burdening the community or pricing our constituents out of services. In fact, we remain the lowest cost around for afterschool programs, youth sports activities, swim lessons, and passports among others, and basic library services remain free and accessible to all residents.

It's important that Corona families have access to a myriad of affordable activities and programs. It's why we exist. The numbers that follow suggest folks are participating, thus our doors are often open, and we've got a smile waiting…

Respectfully,

David Montgomery-Scott

David Montgomery-Scott
Library and Recreation Director

Library Board of Trustees

Len Enlow | Anna Corridi-Meza | Jami Merchant | Connie Newhan | Wes Speake

Parks & Recreation Commission

Joe Almasay | Elizabeth MacCreary | Chris Miller | Michele Wentworth | James Woods

LaRS by the Numbers

348,807 Library Visits

5,000 Recreation Class Participants

20,444 Reference Questions Assisted

342,509 Library Items Checked Out

57,108 Library Program Attendees

40,000 Phone Calls Answered

Countless Smiles

Grants

Total Grants Received: $128,611

Pacific Library Partnership
$7,000

State of California
$500 (Dia de los Ninos)

State of California
Adult Literacy Program $29,351
Family Literacy Program $60,000

California Library Association
California Summer
Meal Coalition
$5,760 (Lunch at the Library)

State of California
$21,000

New Service Highlight

MAKER EXCHANGE
AT CORONA PUBLIC LIBRARY

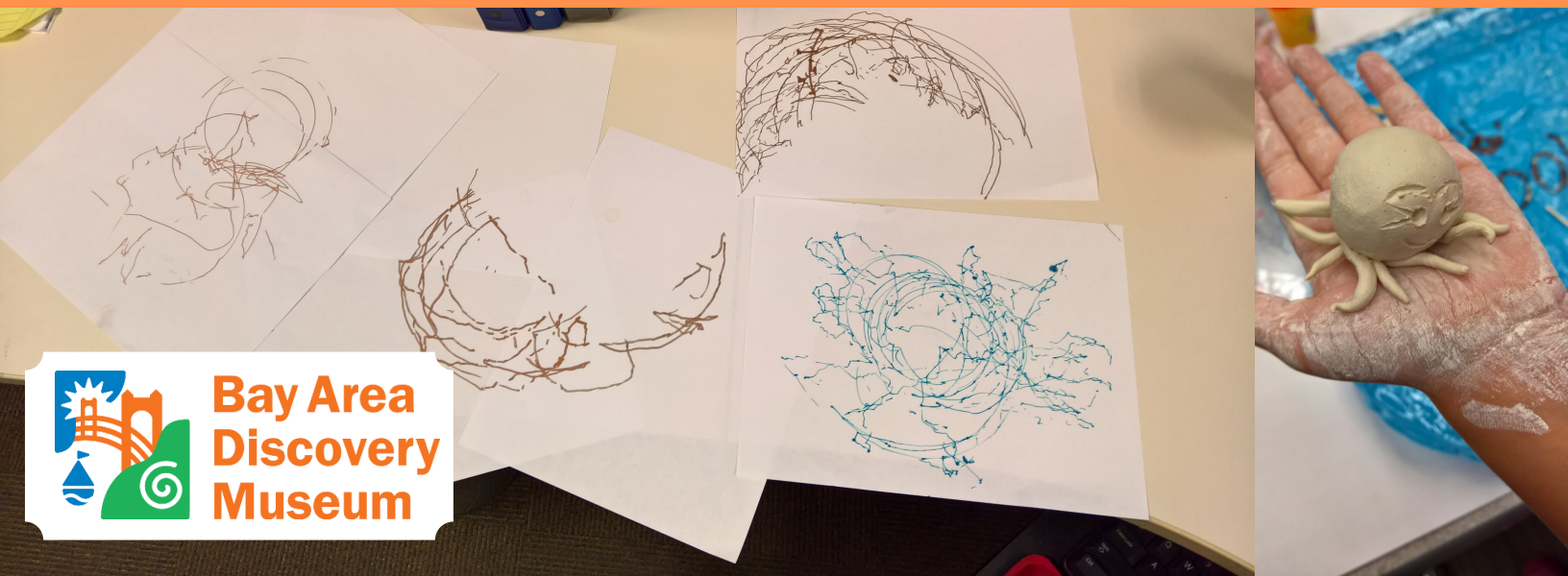
This program has been made possible by Developing Makerspaces in Libraries Throughout California, a pilot project from the California State Library in collaboration with the Center for Childhood Creativity at the Bay Area Discovery Museum, Friends of the Corona Public Library, and The Leela Project.

"Building Our Future Through Your Curiosity"

Library Services & Technology Act
Center for Childhood Creativity
$21,000 Grant

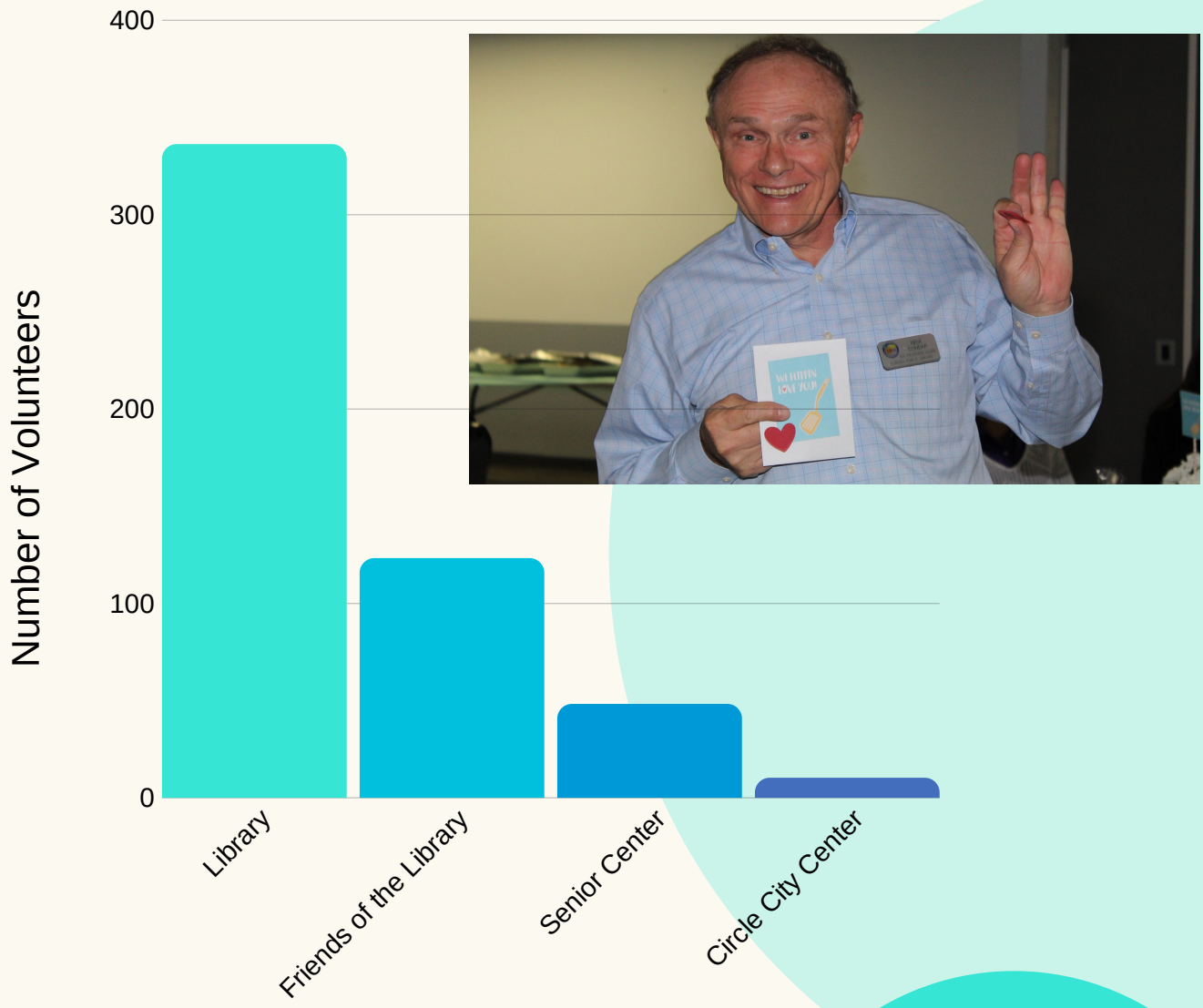
Friends of Corona Public Library
$26,000 Donation

LeeLa Project
$25,000 Donation



Volunteers

Staff + Community = Quality of Life



Library and Recreation Services' robust volunteer program gives staff the opportunity to augment existing programs and to sustain new ones.

Every year, we celebrate our volunteers with a Volunteer Recognition luncheon!

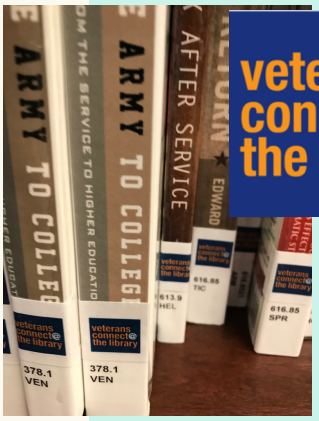
19,403 In-Kind Hours

Library Collection

Grants and donations allowed staff to create new collections for our community. Mobile library collection includes children's books and Maker Exchange titles. Literacy grant added graphic novels, picture books, updated nonfiction titles, and launchpads. Vets Connect grant funds allowed for the purchase of special collection targeted for military veterans. And, finally, Zip Books lets patrons make their own unique selections. If a title is not in our collection, we can order it and send it straight to them!

Titles for our mobile library checked out for the first time.

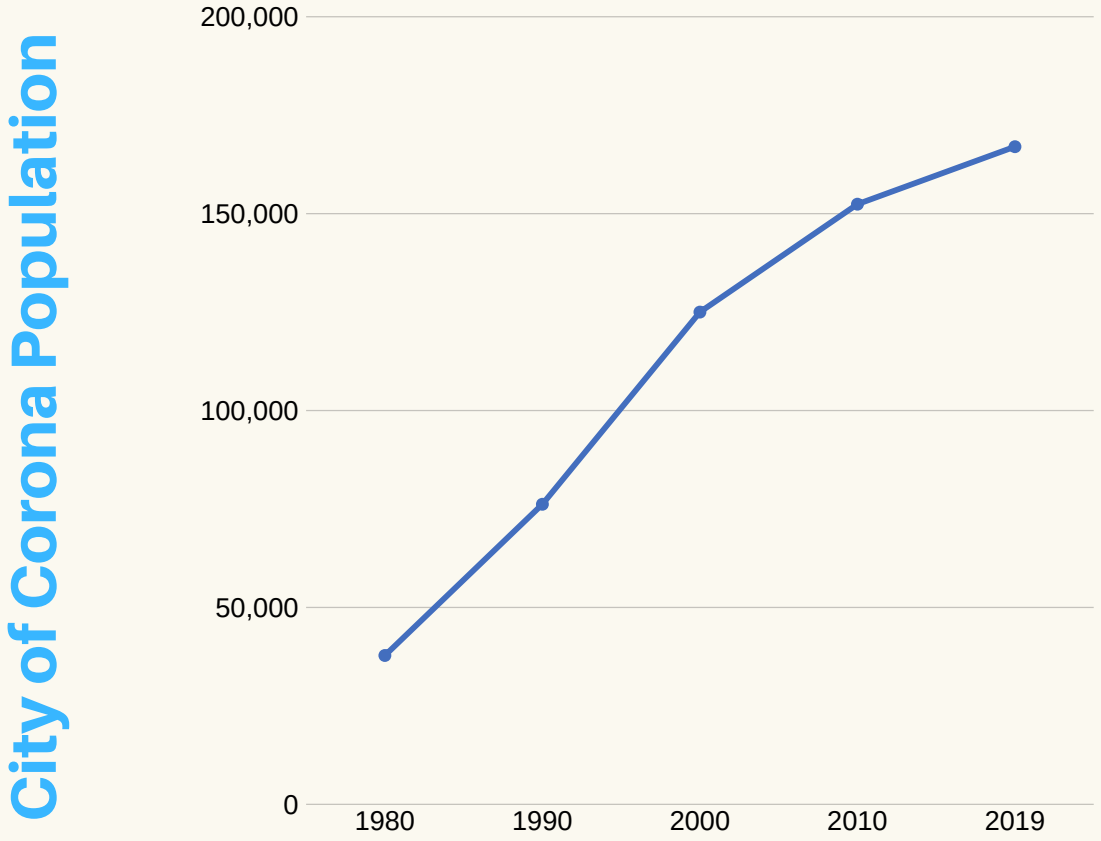
Nonfiction audio and preloaded launchpads for Adult Reading Assistance.

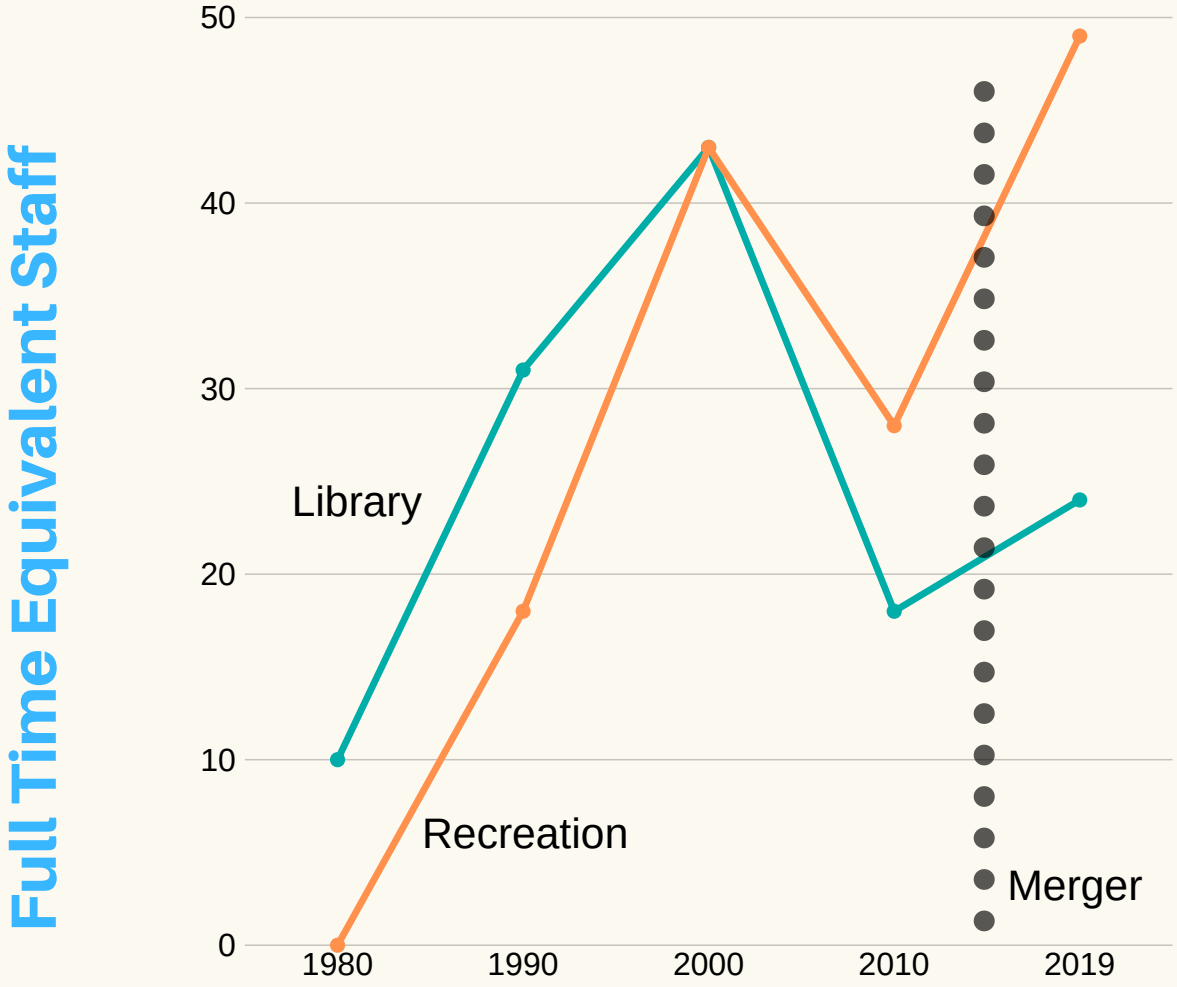


Titles selected specifically for our active and veteran military community.

Can't find what you're looking for?
We'll order it and send it right to you!
Return it when you're finished and
we add it to the collection.

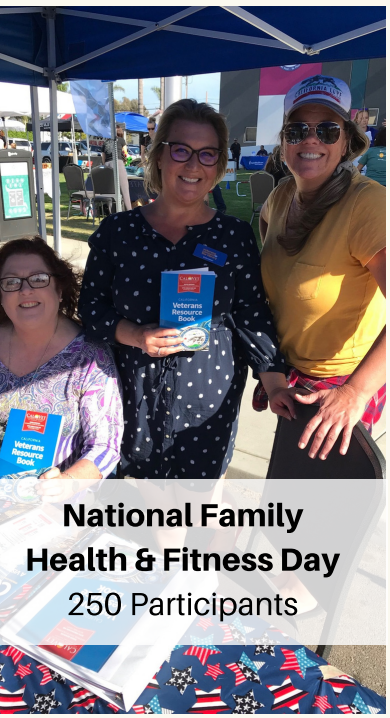
City Growth & LaRS Staff





Events

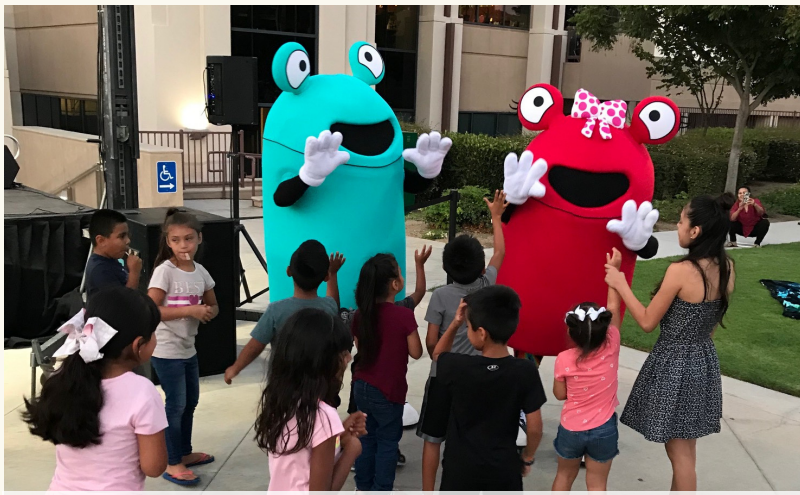
April Pool's Day
400 Participants



National Family Health & Fitness Day
250 Participants

4th of July Independence Day Celebration
Parade • Festival • Fireworks
30,000 Participants

Annual Holiday Lighting Celebration
2,500 Participants



Summer Concerts on the Green
4 Musical Evenings
3,000 Participants

Athletics

The City offers recreational league play to both youth and adults. A two-season approach and a newly revised Field Allocation Policy City of Corona divides the year into two seasons allowing the City to partner with a wide variety of youth sports leagues to provide a variety of sports and types of play to the community.

Youth Sports Leagues
800 Participants

Adult Sport Leagues
300 Participants

Partner Youth Sport Leagues
15,000 Participants

AYSO Region 37
Arsenal Soccer Club
Corona American Little League
Corona Angels Softball
Corona Chargers Football
Corona Girls Softball
Corona Pony Baseball
Corona Rebels Girls Softball
Corona United Soccer
Corona Youth Lacrosse
Corona Youth Tennis League
Crossroads Christian Athletics
Local Boys Softball
Milan Soccer Club
OG Ducks
West Corona Little League

Kids Club & Adventure Camp

Recreation-based after school programs and week-long camps offered in conjunction with CNUSD. Kids Club offers group activities, games, homework time, crafts, and a daily snack. Adventure Camp activities follow the season they are offered with plenty of fun and memories to last a lifetime.

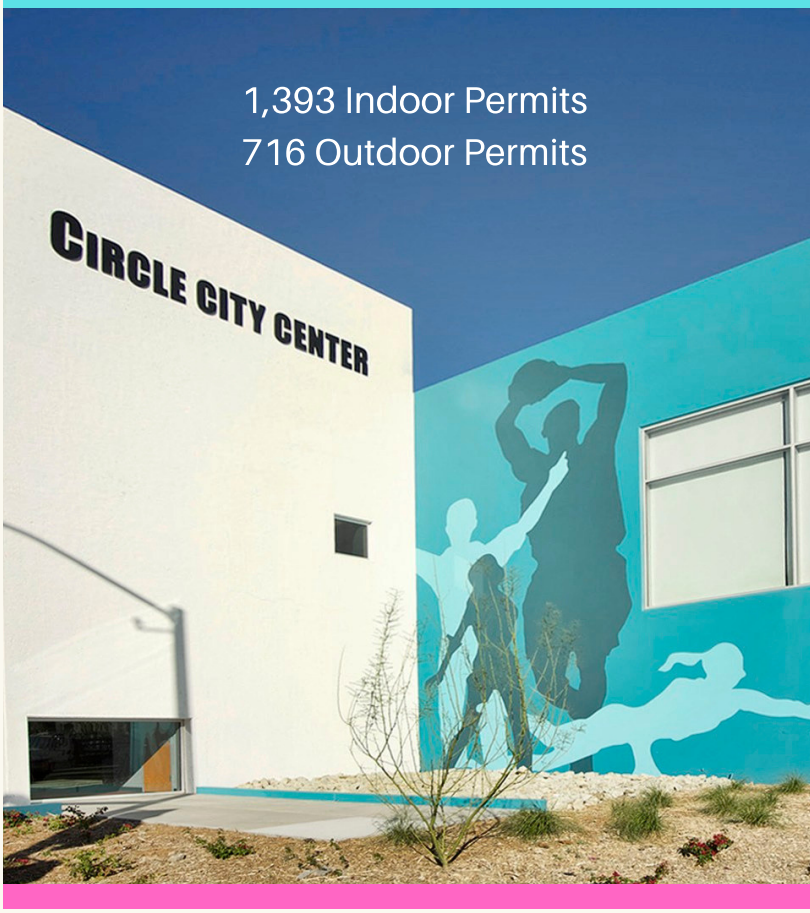
Kids Club After School Program
17,000 Participants

Adventure Camp
1,400 Participants

Kids Club Sites: *Cesar Chavez Academy, Corona Ranch Elementary, Foothill Elementary, McKinley Elementary, Orange Elementary, Prado View Elementary, Susan B. Anthony Elementary, Temescal Valley Elementary, & Wilson Elementary.*

Events & Outreach
2,900 Participants

Facility Rentals



1,393 Indoor Permits
716 Outdoor Permits

Senior Center

Classes, Activities, Fitness	40 Weekly Offerings
Food Distribution	3,700 Participants
Parties	1,100 Participants
Information Topics	800 Participants
Monthly Trips	200 Participants

Aquatics

Swim Lessons
600 Participants

Drop-In Pool Use
3,500 Participants

Parent & Me
Red Cross Levels 1-5
Adult Lessons
Jr. Lifeguard Program
Adaptive Swim
Rec. & Lap Swim
Semi-Private Lessons

Thank You to Our Sponsors

— DIAMOND —

Monster Energy

Thomas Miller Mortuary & Crematory

Corona Parks Foundation

Friends of Corona Public Library

Board of Supervisors Riverside County California

Chipotle Mexican Grill

— PLATINUM —

orangetheory Fitness

A Cone Zone Inc. Traffic Control

General Outdoor Advertising

OBC Theater

— GOLD —

Circle City Rotary Corona, CA

WM Waste Management

Corona Rotary Club Founded 1921 The World's Greatest Rotary Club

— SILVER —

Corona Chamber of Commerce

Southern California Edison Energy for What's Ahead

BBK Best Best & Krieger Attorneys at Law

Mark Lansing Attorney-at-Law

Tilly's

— BRONZE —

Baker's Dozen Donuts	Corona Rotary Club	Kids Park	Rodrigo's Mexican Grill
Bank of America	Fearless Dance Company	Legoland	Romp-o-Rama
Brunswick Zone	Golden Spoon Frozen Yogurt	LifeTouch Prestige	Spark of Love Toy Drive
Corky's Kitchen	Hangar 18	Mimi's Café	The Rinks
Corona Inline	Humana	Mom's Club of Corona	Tejasvi Mohan Natraj
Corona Regional Medical Center	Island Fine Burgers & Drinks	Rock & Brews	United Way

Interested in Sponsorship?

Contact the Library & Recreation Services Department at 951.736.2401 or email KatherineB@CoronaCA.gov to discuss your sponsorship and how you would like you or your business to be recognized.