

**CITY OF CORONA  
RECREATION DIVISION  
MONTHLY REPORT  
July 2020**

\*City Programming and Facilities closed March 20, 2020 due to Stay-at Home Order

			<b>SUB-TOTAL</b>	<b>TOTAL</b>
		<b>#LaRs WhereUR video content (Recreation with 3,241 views )</b>	13	<b>48,911</b>
		<b>SOCIAL MEDIA Engagement</b> (Facebook and Instagram)	3,257	
		<b>SOCIAL MEDIA Impressions</b> (Facebook and Instagram)	45,589	
		<b>SOCIAL MEDIA Link Clicks</b> (Facebook and Instagram)	52	

			<b>SUB-TOTAL</b>	<b>TOTAL</b>
<b>I</b>	<b>A.</b>	<b>CULTURAL ARTS AND SPECIAL EVENTS</b>		<b>53,310</b>
		Virtural July 4th Celebration-7 videos resulted in # of views	53,310	

<b>II</b>	<b>A.</b>	<b>*YOUTH SPORTS</b>		<b>33</b>
		Youth Sports Camp	33	
		Youth Basketball	0	
		Challengers Basketball	0	

<b>III</b>		<b>RECREATION PROGRAMS</b>		
	<b>A.</b>	<b>After School Kids Club - Actual registered participants</b>		<b>0</b>
		Cesar Chavez		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Corona Ranch		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Foothill		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Lincoln		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		McKinley		
		Week #1	0	

		Week #2	0	
		Week #3	0	
		Week #4	0	
	Orange			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Prado View			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Susan B. Anthony			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Temescal			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Wilson			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	B. <b>Day Camp</b>			<b>53</b>
	Adventure Day Camp - Summer			
		Week 1	23	
		Week 2	30	
		Week 1	19	
		Week 2	19	
	C. <b>Adaptive</b>			<b>44</b>
	Adaptive Story Hour-2 videos (9 participants/17 views)			
	Vitural Event - 2 (3 packet pickups and 15 views)			
	D. <b>Volunteers</b>			<b>0</b>
	Circle City Center		0	
	Basketball Coaches		0	

IV	<b>*CONTRACT CLASSES</b>		<b>0</b>
	Winter/Spring- <b>April</b> , Summer - <b>August</b> , Fall - <b>November</b>		

	A.	<b>Pre School Activities</b>		<b>0</b>
	B.	<b>Youth Classes</b>		<b>0</b>
	C.	<b>Adult Classes</b>		<b>0</b>

V		<b>*ADULT SPORTS &amp; SERVICES</b>		<b>0</b>
		Adult Basketball		
		Spring (Feb.- <b>May</b> )	0	
		Summer (June - <b>Sept.</b> )	0	
		Fall (Oct. - <b>Feb.</b> )	0	
		Numbers for Adult Softball are included in the Ballfield section		

VI		<b>AQUATICS</b>		<b>304</b>
		Swim Lessons		304

VII		<b>SENIOR AND COMMUNITY SERVICES</b>		<b>1,520</b>
		Food Distrubution to community- 238 households & 742 people	742	
		Free meals for Seniors	90	
		Assurance Call Line-Covid Service	688	
		Brown Bag food distrubution-190 household & 592 people	0	
		Aging in Place	0	
		Arts & Crafts Classes	0	
		Center Services & Information	0	
		Club Meetings	0	
		Dance Classes	0	
		Disabled Programs	0	
		Health Services	0	
		Literature	0	
		Miscellaneous/Community Services	0	
		New Membership Forms	0	
		Outreach Food Distribution & Walk-Ins	0	
		Recreation Activities	0	
		Sports & Fitness	0	
		Volunteer Hours	0	

VIII		<b>FACILITY RENTALS</b>		
	A.	<b>Auburndale Recreation Center</b>	0	<b>0</b>
		City Usage/School Use		
		Civic Groups/Non-Profits		
		Residents		
		Non Residents		

B.	<b>Auburndale Pool</b>	0	<b>0</b>
	City Usage/School Use		
	Civic Groups/Non-Profits		
	Residents		
	Non Residents		
	Private Swim Lessons		
C.	<b>Auditorium</b>	0	<b>0</b>
	City Usage/School Use	0	
	Civic Groups/Non-Profits		
	Residents		
	Non Residents		
D.	<b>Ballfields</b>		<b>0</b>
	City Usage/School Use		
	MLS (seasonal)	0	
	World Clean up Day	0	
	CNUSD (Park Day)	0	
	Civic Groups/Non-Profits		
	Surplus groups		
	Angels - Moreno (qty:16)	0	
	Angels - Tyson (qty:150)	0	
	Angels - Vasquez (qt:16)	0	
	Arsenal (qty:160)	0	
	AYSO (qty:1500)	0	
	Centennial High School - Rugby (qty:29)	0	
	Corona American Little League (qty: 500)	0	
	Corona Girls Softball Association (qty: 479)	0	
	Corona National Little League (qty:420)	0	
	CoronaUnited Soccer Club - BYSC (qty:499)	0	
	Corona Youth Lacrosse League (qty: 95)	0	
	Crossroads (qty: 50)	0	
	Eagles - Atlas Milan (Qty: 65)	0	
	FTC Thunder (Qty: 25)	0	
	Milan SC (Qty: 32)	0	
	Next Level Baseball (qt: 14)	0	
	Pony (qty: 500)	0	
	So Cal Sting (Qty: 10)	0	
	Residents	0	
	Non Residents	0	
E.	<b>Brentwood Center</b>		<b>0</b>
	City Usage/School Use	0	
	Civic Groups/Non-Profits	0	
	Residents	0	
	Non Residents	0	
F.	<b>Centennial High School Pool</b>		<b>0</b>
	City Usage	0	

		City Swim Lessons	0	
	<b>G.</b>	<b>Circle City Center</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
		Open Gym - Basketball	0	
		Open Gym - Volleyball	0	
	<b>H.</b>	<b>City Park Pool</b>		
		City Usage/School Use	0	
		Civic Groups/Non Profits	0	
		Crocs (Biannual)	0	
		Lap Swim	0	
		Lifeguard Certification Course Participants Enrolled	0	
		Non Residents	0	
		Pool Reservations	0	
		Recreation Swim	0	
		Swimming Lessons	100	
	<b>I.</b>	<b>City Hall South Lawn</b>		<b>0</b>
		City Usage/School Use		
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	<b>J.</b>	<b>Civic Center Front Lawn</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	<b>K.</b>	<b>Civic Center Gymnasium Rooms</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
		Open Gym - Basketball	0	
	<b>L.</b>	<b>Fiesta Band Shell</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	

		Residents	0	
		Non Residents	0	
	M.	<b>Historic Community Room</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	N.	<b>Library</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Special Groups (HOA)	0	
		Residents	0	
		Non Residents	0	
	O.	<b>Picnic Shelters</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	P.	<b>Vicentia Activity Center</b>		<b>0</b>
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	Q.	<b>Victoria Community Center</b>		<b>0</b>
* Numbers w		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	

IX	A.	<b>Upcoming Events</b>		
			0	

**RECREATION DIVISION**  
**MONTHLY PARTICIPATION MATRIX**

\* Contract Classes reports quarterly

<b>Program</b>	<b>CURRENT MONTH July 2020</b>	<b>PREVIOUS YEAR July 2019</b>	<b>PREVIOUS MONTH June 2020</b>
<b>Virtural LaRS Recreation Content views</b>	3,241		32,053
Adaptive	44	368	600
Adult Sports	0	0	0
Adventure Day Camp	53	713	69
Aquatics	304	0	100
Contract Classes		0	
Kids Club		0	0
Senior Services (food distribution included)	1,520	3,162	1778
Special Events-Virtural July 4th	53,310	45,500	0
Volunteers	0	16	0
Youth Sports	33	201	0
<b>Participation Totals</b>	<b>58,505</b>	<b>49,960</b>	<b>34,600</b>

**FACILITY USAGE MATRIX**

<b>City Facility</b>			
Auburndale Recreation Center	0	97	0
Auburndale Pool	0	25	0
Ballfields	-	11,680	0
Brentwood Center	0	0	0
Circle City Center	-	4,644	0
City Park Pool	304	2,344	100
City Hall South Lawn	0	0	0
Civic Center Auditorium	-	1,850	0
Civic Center Front Lawn	0	200	0
Civic Center Gym/Rooms	33	4,644	0
Fiesta Bandshell	0	0	0
Historic Civic Center Community Room	-	330	0
Library (Computer Room)	-	1,099	0
Picnic Shelters	-	2,682	0
Senior Center	-	3,162	0
Vicentia Activity Center	53	70	69
Victoria Community Center Center	-	238	0
<b>Total City Facility Usage</b>	<b>390</b>	<b>33,065</b>	<b>169</b>

<b>Offsite Facilities/Programs</b>			
Aquatics (Centennial High School Pool)	0	224	0
Contract Classes-stats for Jan-March	0	0	0
Kids Club Programs	0	0	0
<b>Total Offsite Facility Usage</b>	<b>0</b>	<b>224</b>	<b>0</b>
<b>Total City and Offsite Facility Usage</b>	<b>390</b>	<b>33,289</b>	<b>169</b>