



# MILITARY BANNER PROGRAM POLICY UPDATE



Management Services Department  
Public Services Committee  
September 2020



# BACKGROUND

The Military Banner program was created to recognize and celebrate Corona residents or their immediate family members (spouse, parents, children, or siblings) who are currently serving on active duty in the United States Armed Forces (Air Force, Army, Coast Guard, Marines, Navy, or National Guard).

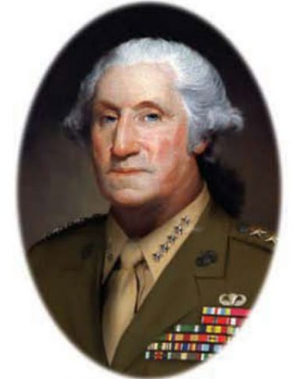




# How to Participate...

- Serviceperson must be serving on active duty. For the purpose of this program, active duty is defined as 12 months of continuous service in the United States Armed Forces.
- Serviceperson or immediate family member is a City of Corona resident, attended school in the Corona Norco Unified School District or works in City limits.
- Residency must be verified with a recent utility bill, driver's license, or other form of identification listing a current City of Corona address. Non-resident applicants will be responsible for cost of banner, including production of the banner, staff/ labor time and installation.
- Applications for the Military Banner program are accepted on a first come, first serve basis. **Banner location are selected at random.**
- Banners will be installed 4 times per year.
- Applicant will be notified once banner has been installed.
- Applicants must complete and return annual verification of active duty status.

CITY OF CORONA  
**HONORS**



**GEORGE  
WASHINGTON**

**THANK YOU  
FOR SERVING**

**MARINES**  
★ ★ ★ ★



# “GOLD STAR” BANNERS...

## **Current Banner Participants Only:**

In the event a serviceperson loses their life during active duty, his/her banner will be removed and presented to his/her family at a City Council meeting depending on the family's wishes and replaced with a “Gold Star” banner indicating their sacrifice. In this case, a “Gold Star” banner would remain installed indefinitely. The City of Corona will incur the cost to replace a “Gold Star” banner if it is stolen, damaged, or destroyed due to age, vandalism, or any acts of nature including high winds.



# PROPOSED CHANGES

- To honor all servicemen and women who gave the ultimate sacrifice.
  - Allow for non-banner recipients to apply for a Gold Star banner.
    - A current or former resident who gave their life during their service is also eligible.
  - Waive the 12 months of continuous service requirements for Gold Star banner applicants.
  - Gold Star banners, for those killed in action, will be displayed indefinitely or as deemed appropriate by the City.
  - Location: **Option A:** Allow for Gold Star banners to be installed in the nearest Military Banner Zone by the applicant's home address. **Option B:** Assign a designated zone to display Gold Star banners only.



CITY OF CORONA

*Remembers*



**GEORGE  
WASHINGTON**  
MARINES

**IN MEMORY  
OF YOUR SACRIFICE  
TO OUR COUNTRY**

# QUESTIONS?



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**www.CoronaCA.gov**







[www.CoronaCA.gov](http://www.CoronaCA.gov)

