



Upcoming Economic Development Partnership Efforts



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Office of Economic Development
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“Economic Development is the creation of wealth from which community benefits are realized. It is more than a jobs program, it’s an investment in growing your economy and enhancing the prosperity and quality of life for all residents.”

**California Association of Local
Economic Development**



Economic Development Goals

- *Create opportunities to start, grow, and expand a business*
- *Create a clear path businesses can navigate*
- *Connect businesses to resources & capital*
- *Maintain dialogue with businesses and understand needed resources*
- *Connect business and workforce*
- *Serve as a partner for business success*

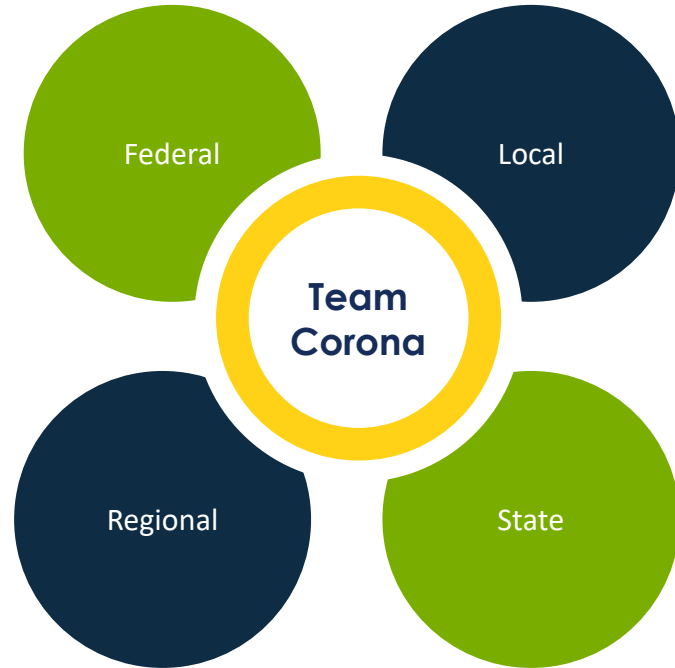


12,000+

Businesses that call Corona home!

*Figure includes storefront and home-based businesses (estimated at 3,000-4,000)

Economic Development is Rooted in Collaboration



Business Recovery & Resiliency

Education and Guidance





Best Practices and Recovery Strategies for Your Restaurant

*Join us for a free webinar covering health
and safety guidelines, tips to adapt your financing
and marketing strategies, and best practices to create
an enhanced customer experience!*



Tuesday, Sept. 15, 2020



9 to 10:30 AM



Zoom

LEARN MORE!

City of Corona Office of Economic Development - (951) 736-2371
Corona Chamber of Commerce - (951) 737-3350

Register online at <http://bit.ly/RestaurantSep15>



Industry Support

Manufacturing Outreach Program





400+ Manufacturers

Manufacturing Outreach Program

- Partnership with **California Manufacturing Technology Consulting (CMTC)**



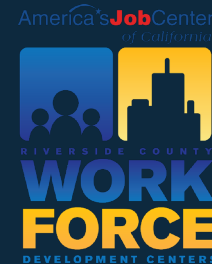
California's Manufacturing Network

- CMTC provides technology, management, and technical expertise
- **Partnership:** Outreach and in-person or virtual meetings to address:
 - Workplace Safety
 - Supplier Chain/Supplier Scouting
 - Financial Planning
 - Cost Reduction



Creating Vital Linkages

Employee Hiring and Workforce Training



Workforce and Employers are Interdependent

→ Partnership with **Riverside County Workforce Development** and **Riverside Community College District** to:

- ✓ Develop a skilled and prepared workforce
- ✓ Empower employers to be resilient
- ✓ Attract industry sectors offering competitive wages
- ✓ Promote emerging fields, technologies and entrepreneurship opportunities
- ✓ Connect job seekers with jobs and/or apprenticeships at Corona companies



A Strategic and Collaborative Approach





QUESTIONS?



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