

**CITY OF CORONA
RECREATION DIVISION
MONTHLY REPORT**

Aug 2020

*City Programming and Facilities closed March 20, 2020 due to Stay-at Home Order

			SUB-TOTAL	TOTAL
		#LaRs WhereUR- 10 videos (Recreation with 4,727 views)	4,727	37,382
		SOCIAL MEDIA Engagement (Facebook and Instagram)	1,412	
		SOCIAL MEDIA Impressions (Facebook and Instagram)	31,202	
		SOCIAL MEDIA Link Clicks (Facebook and Instagram)	41	

			SUB-TOTAL	TOTAL
I	A.	CULTURAL ARTS AND SPECIAL EVENTS		0
		Summer Concert were cancelled		

II	A.	*YOUTH SPORTS		47
		Youth Sports Camp	47	
		Youth Basketball	0	
		Challengers Basketball	0	

III		RECREATION PROGRAMS		
	A.	After School Kids Club - Actual registered participants		171
		Kids Club at the VAC		
		Week #1	37	
		Week #2	46	
		Week #3	47	
		Week #4	41	
		Cesar Chavez		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Corona Ranch		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Foothill		
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
		Lincoln		
		Week #1	0	
		Week #2	0	
		Week #3	0	

		Week #4	0	
	McKinley			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Orange			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Prado View			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Susan B. Anthony			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Temescal			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	Wilson			
		Week #1	0	
		Week #2	0	
		Week #3	0	
		Week #4	0	
	B. Day Camp			
	Adventure Day Camp - Summer			
		Week 1		
		Week 2		
		Week 1		
		Week 2		
	C. Adaptive			126
	Adaptive Story Hour-2 videos (participants/ 126 views)			
	Vitural Event - 0 (packet pickups and views)			
	D. Volunteers			0
	Circle City Center		0	
	Basketball Coaches		0	

IV	*CONTRACT CLASSES		0
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		Winter/Spring- April , Summer - August , Fall - November		
	A.	Pre School Activities		0
	B.	Youth Classes		0
	C.	Adult Classes		0

V		*ADULT SPORTS & SERVICES		0
		Adult Basketball		
		Spring (Feb.- May)	0	
		Summer (June - Sept.)	0	
		Fall (Oct. - Feb.)	0	
		Numbers for Adult Softball are included in the Ballfield section		

VI		AQUATICS		
		Swim Lessons		170

VII		SENIOR AND COMMUNITY SERVICES		1,281
		Food Distrubution to community- 191 households & 540 people	540	
		Free meals for Seniors	90	
		Assurance Call Line-Covid Service	651	
		Brown Bag food distrubution-xxx household & xxx people	0	
		Aging in Place	0	
		Arts & Crafts Classes	0	
		Center Services & Information	0	
		Club Meetings	0	
		Dance Classes	0	
		Disabled Programs	0	
		Health Services	0	
		Literature	0	
		Miscellaneous/Community Services	0	
		New Membership Forms	0	
		Outreach Food Distribution & Walk-Ins	0	
		Recreation Activities	0	
		Sports & Fitness	0	
		Volunteer Hours	0	

VIII		FACILITY RENTALS		
	A.	Auburndale Recreation Center	0	0
		City Usage/School Use		
		Civic Groups/Non-Profits		
		Residents		
		Non Residents		
	B.	Auburndale Pool	0	650

	City Usage/School Use		
	Civic Groups/Non-Profits	650	
	Residents		
	Non Residents		
	Private Swim Lessons		
C.	Auditorium	0	0
	City Usage/School Use	0	
	Civic Groups/Non-Profits		
	Residents		
	Non Residents		
D.	Ballfields		13,674
	City Usage/School Use		
	MLS (seasonal)	0	
	World Clean up Day	0	
	CNUSD (Park Day)	0	
	Civic Groups/Non-Profits		
	Surplus groups		
	Angels - Moreno (qty:16)	32	
	Angels - Tyson (qty:150)	480	
	Angels - Vasquez (qt:16)	96	
	Arsenal (qty:160)	711	
	AYSO (qty:1500)	4,500	
	Centennial High School - Rugby (qty:29)	0	
	Corona American Little League (qty: 500)	0	
	Corona Girls Softball Association (qty: 479)	3,640	
	Corona National Little League (qty:420)	0	
	CoronaUnited Soccer Club - BYSC (qty:499)	2,994	
	Corona Youth Lacrosse League (qty: 95)	0	
	Firecracker-Venegas (qty: 35)	70	
	Eagles- Atlas Milan (Qty: 65)	60	
	Crossroads (qty: 50)	0	
	Milan SC (Qty: 35)	35	
	FTC Thunder (Qty: 25)	0	
	Milan SC (Qty: 32)	0	
	OG Ducks	1,000	
	Next Level Baseball (qt: 14)	0	
	Rebels	36	
	Pony (qty: 500)	0	
	So Cal Sting (Qty: 10)	20	
	Residents	0	
	Non Residents	0	
E.	Brentwood Center		0
	City Usage/School Use	0	
	Civic Groups/Non-Profits	0	
	Residents	0	
	Non Residents	0	
F.	Centennial High School Pool		0

		City Usage	0	
		City Swim Lessons	0	
	G.	Circle City Center		50
		City Usage/School Use City Council Workshop	50	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
		Open Gym - Basketball	0	
		Open Gym - Volleyball	0	
	H.	City Park Pool		
		City Usage/School Use	0	
		Civic Groups/Non Profits	0	
		Crocs (Biannual)	0	
		Lap Swim	0	
		Lifeguard Certification Course Participants Enrolled	0	
		Non Residents	0	
		Pool Reservations	0	
		Recreation Swim	0	
		Swimming Lessons- Participants enrolled	170	
	I.	City Hall South Lawn		0
		City Usage/School Use		
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	J.	Civic Center Front Lawn		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	K.	Civic Center Gymnasium Rooms		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
		Open Gym - Basketball	0	
	L.	Fiesta Band Shell		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	

		Non Residents	0	
	M.	Historic Community Room		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	N.	Library		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Special Groups (HOA)	0	
		Residents	0	
		Non Residents	0	
	O.	Picnic Shelters		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	P.	Vicentia Activity Center		0
		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
	Q.	Victoria Community Center		0
* Numbers w		City Usage/School Use	0	
		Civic Groups/Non-Profits	0	
		Residents	0	
		Non Residents	0	
IX	A.	Upcoming Events		
			0	

RECREATION DIVISION
MONTHLY PARTICIPATION MATRIX

* Contract Classes reports quarterly

Program	CURRENT MONTH Aug 2020	PREVIOUS YEAR Aug 2019	PREVIOUS MONTH July 2020
Virtual LaRS Recreation Content views	4,727	NA	3,241
Adaptive	126	416	44
Adult Sports	0	0	0
Adventure Day Camp	0	127	53
Aquatics	170	0	304
Contract Classes		1732	
Kids Club	171	1,201	
Senior Services (food distribution included)	1,281	3,852	1,520
Special Events-Virtual July 4th		2,000	53,310
Volunteers	0	3	0
Youth Sports	47	0	33
Participation Totals	6,522	9,331	58,505

FACILITY USAGE MATRIX

City Facility			
Auburndale Recreation Center	0	328	0
Auburndale Pool	650	95	0
Ballfields	13,674	39,285	-
Brentwood Center	0	0	0
Circle City Center	50	2,960	-
City Park Pool	170	7,998	304
City Hall South Lawn	0	798	0
Civic Center Auditorium	-	1,385	-
Civic Center Front Lawn	0	0	0
Civic Center Gym/Rooms	-	1,203	33
Fiesta Bandshell	0	0	0
Historic Civic Center Community Room	-	684	-
Library (Computer Room)	-	928	-
Picnic Shelters	-	1,865	-
Senior Center	-	3,852	-
Vicentia Activity Center	0	73	53
Victoria Community Center Center	-	232	-
Total City Facility Usage	14,544	61,686	390

Offsite Facilities/Programs

Aquatics (Centennial High School Pool)	0	102	0
Contract Classes-stats for Jan-March	0	396	0
Kids Club Programs	0	1,201	0
Total Offsite Facility Usage	0	1,699	0
Total City and Offsite Facility Usage	14,544	63,385	390