

# Conference and Expo

register flow:

Sept. 22-24, 2021

SAFE Credit Union Convention Center, Sacramento



#### SAFE Credit Union Convention Center

#### 1400 J Street, Sacramento, CA

Register Now (https://www.eventsquid.com/contestant-reg.cfm?event\_id=13599)



Cal Cities is thrilled to announce that registration is now open for our 2021 Annual Conference and Expo! We can't wait to see our city officials in person after 18 months of virtual meetings and events. The programming for this year's annual conference will feature a variety of exciting speakers and timely presentations on key topics for local leaders, plus numerous networking opportunities. The always popular Expo floor will be back this year, filled with new and familiar faces, and brimming with opportunities to engage with companies and organizations that provide services to cities.



webpage outlining these procedures and other important health and safety information for attendees will be available in plenty of time to prepare for the conference.

Read about how <u>Cal Cities is supporting attendee health and safety</u> (/detailpages/news/2021/08/18/how-cal-cities-is-supporting-attendee-s-health-and-safety-during-the-annualconference-and-expo) during the Annual Conference and Expo.

Check out the Speaker Center (/home/education-and-events/Annual-Conference-and-expo/speaker-center#SpeakerCenter)

Become an Exhibitor (/expos#0)

# Conference Attendees

#### Schedule →

Program at a Glance

As of August 3, 2021 (subject to change)

Wednesday, Sept. 22



9:00 a.m.-10:00 a.m. Fiscal Officers Department Meeting

**10:00 a.m.-12:00 p.m.** AB 1234 Ethics Training

11:00 a.m.-12:00 p.m. City Managers Department Meeting Public Works Department Meeting

11:30 a.m.-1:15 p.m. Regional Division Lunches\*

**12:45-1:15 p.m.** First Time Attendee Orientation

1:30-3:30 p.m. Opening General Session

3:45-4:15 p.m. Fire Chiefs Department Meeting

3:45-5:00 p.m. Concurrent Sessions

**4:30-5:00 p.m.** Personnel and Employee Relations Department Meeting **5:00-7:00 p.m.** Grand Opening Expo Hall & Host City Reception (exhibitor

exclusive; no competing events)

7:00-10:00 p.m. CitiPAC Leadership Reception Hosted by Willdan

Thursday, Sept. 23

7:00 a.m.-4:00 p.m. Registration Open/Voting Delegates Booth Open

8:30-9:45 a.m. City Attorneys Department Meeting

8:30-9:45 a.m. Concurrent Sessions

9:00 a.m.-3:00 p.m. Expo Open

10:00 a.m.-12:00 p.m. General Session

11:45 a.m.-1:15 p.m. Attendee Lunch in Expo Hall
1:00-2:15 p.m. General Resolutions Committee

1:00-5:30 p.m. Concurrent Sessions

**Evening** Regional Division\* and Caucus Events

Friday, Sept. 24

7:30 a.m.-12:00 p.m. Registration Open

7:30 a.m.-9:00 a.m. Regional Division Breakfasts\*

8:00 a.m.-12:15 p.m. Concurrent Sessions

8:45 a.m-10:45 a.m. Mayors and Council Members Department Meeting
10:00 a.m.-10:45 a.m. AB 1661 Sexual Harassment Prevention Training

**12:30-2:30 p.m.** Closing Luncheon & General Assembly

\*Check with your Regional Public Affairs Manager for specific day/time

Session Descriptions →



down property value, and harm neighborhood morale. Neighborhoods hope and expect cities to fix these problems. Unfortunately, city responses to these issues often seem too slow. In response, several cities have developed Neighborhood Law Programs. Vallejo and Oakland have effectively used these programs — run from the city attorney's office in close coordination with Code Enforcement, Fire, and Police — to fix community nuisance issues. This panel will explain why these programs are effective and how to create one.

# Confronting Hate Group Affiliation or Speech by Public Safety Personnel →

Consistent with the national conversation regarding law enforcement and race, municipalities are confronting the challenges of learning that a law enforcement member has used hate speech or may be, or may have been, affiliated with a hate group. Learn how to address hate group affiliation and speech, and the legal, cultural, and social complexities presented from leading experts in law enforcement and peace officer rights.

#### CalPERS Update: A Conversation with CEO Marcie Frost →

2021 has already been a momentous year for every California city, but in the area of pensions, the biggest decisions affecting cities have yet to be finalized. In this session, the CalPERS Chief Executive Officer Marcie Frost will lay out the big issues and decisions facing the system. Topics covered will include: the recently triggered Risk Mitigation Policy, renewed assumptions about expected investment returns, and plan demographics like life expectancy, inflation and payroll, investment office leadership, and efforts around environmental, social, and governance approaches to long-term value creation. This session will also dive into the challenges and risks confronting the system, and the CalPERS team's plan to navigate a steady path towards full funding over time.

# Human-Centered Design and Why My City Should Care About It →

You may have heard talk in local government about human-centered design, but do you know what it is or why you should care about it? Human-centered design is an innovative tool that an increasing number of cities are starting to use that creates programs, policies, or services that are tailored to the needs of the person who will use or be impacted by it. Traditionally, cities have approached problem-solving from the perspective of City Hall. Human-centered design puts people at the center of the design and creates from their point of view.

Climate Change Adaptation and Wildfire Mitigation Requires Collaboration and Cooperation →



that explores what our communities and the state will need to do to build resiliency in the face of these growing challenges. The discussion will also examine what investments the public and private sectors will need to consider addressing to adapt to climate change.

# Equity and Public Engagement: Increasing Access and Building Trust >

With compounded concerns around the pandemic, transparency, the digital divide, and participatory access needs, public engagement is more complicated than ever. How can cities rise above the fray to position under-engaged communities in constructive dialogue that improves public trust while also accomplishing local priorities? How can cities integrate equity into their planning and engagement processes in a way that elevates collaboration and fosters foundational partnerships in the community? Learn practical tips for incorporating equity into public engagement activities and explore a range of options to help local leaders build community relationships, increase public participation, and find common ground.

# A Practical Approach to Diversity, Equity, and Inclusion (DEI) ->

The terms "diversity," "equity," and "inclusion" mean different things to all of us. Human resources professionals already understand the business case for DEI, but how can you encourage DEI without violating the law? What are the best methods to convince others in your organization to embrace DEI principles? This session addresses the fundamentals of DEI and the brilliance of allyship. Attendees will leave this session with a better understanding of the practical side of DEI, and how to create an inclusive culture in your workplace.

# Why Culture Curation Matters Now More Than Ever →

Cultivating a top-notch workplace culture is vital to forming a strong set of team members that boost morale and productivity. Our speaker will share tips from their time managing a leading marketing, technology, and public affairs firm, whose team grew from 2 to 25 members this past decade, all while following the work-from-home model for six years. Attendees will learn why culture is more important than ever and gain tips on how council members and their hired executives can create a positive culture at city hall.

# The Local Government Start-Up →

Emerging technologies are providing new options for city services, but how do municipal leaders manage and leverage disruption within antiquated governance structures? Even though cities have a desire to innovate, the idea of local government forming a start-up is difficult to envision. Discover recent examples of entrepreneurial endeavors in local government, including the rise of Community Choice Aggregation energy and innovation zones as "living labs", as well as the lessons learned from implementing them. Learn how to



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Exhausted with lackluster results from community outreach efforts, and interested in new approaches to getting citizens engaged? Democracy by jury is an idea gaining momentum. Learn about the theory, explore the practical possibilities for cities, and take home an exciting new way to approach decisions — especially the hardest ones.

# How to Improve Public Safety Through Innovation →

When most people think about innovation, police and fire departments do not immediately come to mind. Instead, public safety departments are known to follow tradition and operate under a strict hierarchy model. But following both tradition and applying innovation are not mutually exclusive. Learn how the City of Glendale's Police and Fire Departments have partnered with their Innovation Team to improve public safety services for the benefit of the public.

# Building an Effective City Council-Manager Team, From Day One

Running a city is complex and challenging, even in good times. Successful cities begin with effective relationships among the City Council and City Manager. Hiring, supporting, and guiding the City Manager is the most important function of a City Council. Doing it right will pay dividends in your organization and deliver results to your community. Explore the Council-Manager relationship from the hiring process to maintaining a relationship that will serve the community at its highest level in all situations. Help your city prepare for the next challenge, which is certainly coming.

# Ready, Set, Go! Zero-Emission Vehicle (ZEV) Outlook →

A year after Governor Newsom's Executive Order to phase out the sale of internal combustion vehicles, the ZEV marketplace is poised for tremendous growth as policy action meets California's leadership in ZEV innovation. State policymakers, local officials, and industry partners are seizing the moment to help Californians transition to cleaner modes of transportation, reduce greenhouse gas emissions, and improve local air quality. Explore the progress made to date, the challenges that lie ahead, and the practical steps local governments are taking to prepare for greater adoption of ZEVs like electric vehicles.

# State and Local Roles in Building and Measuring Fiscal Resilience ->

As the economy rebounds from COVID-19, many California cities are still grappling with revenue shortfalls and depleted reserves. What has this crisis taught us about the ways in which collaboration between city and state agencies ensure the efficient, timely, and effective



Introduction to Edpor Relations for Elected Officials

The governing bodies of California public agencies are important decision-makers in labor negotiations. This session is for elected or appointed officials at local public agencies with represented employees. Hear an overview of the labor relations framework for local government agencies, the labor negotiations process, and the role of the Public Employment Relations Board. Learn about the role of the governing body in negotiations, the importance of the Brown Act, and communication issues related to negotiations.

# Aging Infrastructure: Capital Improvement Plans for Cities of the Future >

Smart Cities technology and infrastructure innovations are evolving at lightning speed. How can cities engage the private sector in strategic CIP planning to increase commercial applications of Smart Cities' investments to help fund critical infrastructure needs today? Case studies of innovative communities will reveal the potential public-private Partnership funding power of combining compact urban housing, mobility, technology, and job incubators through distributed systems of infrastructure and economic activity centers to create fiscally resilient cities of the future.

# Tools for Navigating Elected Officials Who Won't Follow the Rules →

What do you do when one of your council members is harassing staff? How do you ensure a lenient elected official will discipline their employee? What happens when your council personally attacks one other at meetings? These are the questions city attorneys are asked regularly, and the answers are not easy. Learn about your responsibilities and practical tools for successfully dealing with elected officials who refuse to follow the rules. Explore what can be done when all attempts to resolve the issues have failed.

# Cybersecurity Risks and Cities: Strategies to Address Escalating Threats >

No organization is safe from digital privacy and security risks. In this presentation, an expert privacy and cybersecurity attorney will address current risks including phishing, hacks, device loss or theft, and enforcement. Learn about key safeguards and risk management strategies. Explore security incident response plans: what to include and why, the importance of having the plan in place before an incident occurs, and the significant considerations in addressing a potential breach.

#### Changing the Wildfire Prevention Paradigm >

It is evident that city leaders must change how we approach wildfire prevention. Total elimination of wildfires is not only impossible but inadvisable. We must build resiliency into our communities and learn to coexist with wildfires. As wildfire knows no jurisdictional boundaries,



adapted communities through vegetation management, home hardening, defensible space, evacuation route improvements, and community education.

# Advancing Equity: How Old Policies Still Impact Cities (Film Screening) →

Sacramento's redevelopment in the 1950s and 1960s brought great change at the cost of many ethnic communities. Discover how the City of Sacramento pioneered a redevelopment blueprint that became a model for the nation, while at the same time demonstrating the devastation of redevelopment by displacing hundreds of businesses and thousands of residents from its own urban core. Watch the 27-minute documentary, Replacing the Past: Sacramento's Redevelopment History, followed by insight and never-before-seen clips with the film's director, and get a chance to ask your own questions.

# The Road Ahead for Managing Rising Pension Costs →

Public agencies continue to navigate through the damaging effects that COVID-19 has had on their revenues, general fund returns, and the economy. Meanwhile, their pension obligations continue to grow, putting further strain on their impacted budgets. Pension systems face an uncertain economic outlook with discount rate targets that are mismatched with future expected returns. How are agencies addressing their pension liabilities during tough economic times such as these? Learn about the fiscal strategies cities have proactively implemented to prepare for the road ahead of rising pension costs.

# Bridging Divides: Tackling Polarization in Your Cities and Communities >

After a polarizing 2020, how can city leaders help bridge the divides in their communities and begin to advance policies and programs that heal and unify their residents? Hear from nationally recognized experts in conflict resolution, civil discourse, and bipartisanship about how to approach complex topics, find common ground, and rebuild trust.

# Tackling the Housing Crisis: The Role of Local Leaders →

California's housing crisis is growing. Local officials play an integral role in land use and policy decisions that set the stage for housing development. Join a panel of experts as they explore the barriers to housing developments in California and share guidance and lessons learned around community engagement and equity, with the goal of helping you better address the housing needs in your community.

How to Create a More Inclusive Environment for LGBTQ+ People in Your City
→



Experts will provide policy ideas and recommendations to create a more inclusive space for LGBTQ+ individuals. Planned with the Lesbian Gay Bisexual Transgender Queer (LGBTQ) Caucus.

# Level Up Your Leadership: Creating a Governance Culture of Civility and Purpose →

California cities face a myriad of critical and emerging issues, about which city leaders may have widely differing opinions. To navigate these issues, elected officials must be equipped with advanced governance strategies to lead more effectively through these changing times. Women electeds often face additional challenges in their efforts to build trust and gain consensus with their colleagues. Hear from experts about the best practices to address these challenges, how to create a culture of trust and collaboration without violating the Brown Act, and how to operate with decorum in a manner that best serves the public. Planned with the Women's Caucus.

# Building an Online Community: Local Government Outreach >

Looking for the latest tools, tips, and best practices to better engage with your community on Facebook and Instagram? Hear directly from the experts how your city can leverage social media, especially when facing a crisis in your city. Planned with the Latino Caucus.

# Short-Term Rentals (STR): A Balanced Approach >

How do you create a balanced approach to STR administration that addresses the needs of your community? Homeowners can start an STR business with the click of a button, but the majority are not aware of their tax obligations. Some community members want to rent, while others do not want rentals in their neighborhood. Some municipalities are most interested in tax compliance and creating a fair hospitality market, while others are more interested in the potential revenue STRs can generate. Delve into these issues and more with our panel of experts.

#### Post-COVID Retail Trends and Opportunities →

Learn about how COVID-19 has impacted retailers and restaurants in California, and what to expect from new retail development moving forward. Which retailers and restaurants are poised for growth coming out of the pandemic? What proactive retail recruitment strategies should communities be implementing to recruit new retail in the changing post-pandemic landscape?

Bold Action, Innovation During Fiscal Uncertainty, and Environmental Sustainability Case Studies



pandemic, and revenue shortfalls? Join us to learn about the bold, innovative strategies implemented by these geographically linked agencies, including: public infrastructure financing and renewal, hedging against rising energy costs, improving public safety, capturing grant funding, climate pollution reduction, "smart cities" innovations, and building toward power-grid resilience for critical facilities.

# Roadmap to Advancing Diversity, Equity, and Inclusion in a Predominately White, Affluent Community

Join the City of San Luis Obispo for an informational discussion on how to successfully engage your community to advance diversity, equity, and inclusion (DEI) within your city. During this session, leaders will share efforts such as the establishment of a DEI Taskforce, expanded DEI funding, community learning sessions, and DEI-focused city planning, creating a robust picture of how to effectively advance DEI efforts within a predominately white affluent community. This session will provide you with tangible strategies to support your city's efforts to be more diverse, equitable, and inclusive.

# Municipal Data in Action →

The impact of COVID-19 on the economy has underscored the importance of using data to support decision-making across all industries and sectors, but most importantly for local governments. Data plays a key role in providing public services, keeping residents and businesses safe, improving equity, and tracking resources. Learn how municipalities like the City of Los Angeles are leveraging data and visual tools to support informed decision-making across all levels of government, especially during a global crisis.

# Attracting the Next Generation Workforce with Virtual Career Exploration →

Does your agency's workforce reflect community demographics? Is your workforce retiring? Are you attracting the right talent? The Institute for Local Government's regional collaborative, Innovative Pathways to Public Service (IPPS) — a partnership comprised of local and state agencies, K-12, universities, colleges, and non-profits — addresses these critical government workforce concerns. IPPS hosts "Careers in Government," activities to create diverse talent pipelines and connect youth to jobs aligned with interests. Leaders from three California cities will share their agency's efforts to engage students, create virtual experiences during COVID-19, and develop community partnerships to build meaningful pathways to public service.

Workforce Housing Solutions: Multifamily Financing, Construction, and Design Innovation Trends →



volume of affordable housing construction to scale the solution and meet the workforce needs for housing. What new building technologies and materials are serving to reduce the cost of housing construction and increase housing choice? This panel will provide case study examples of the evolving city-developer strategic partnership model that successfully produces more affordable, sustainable, resilient, and healthy residential products.

# Building API Solidarity and Safe Communities >

Communities across the United States, including here in California, are facing the challenges of discrimination, hate, and violence against Asian Americans and other marginalized communities. With policy changes and the ever-evolving political landscape, city officials and leaders are at the forefront of these issues and must help guide our communities into a brighter and safer tomorrow. In this workshop, explore Anti-Asian Discrimination data, new state and federal policies, and community efforts to better equip city officials and leaders. Learn about community-based solutions and your unique and crucial role in addressing hate, discrimination, and violence against Asian Americans and all other marginalized communities. Planned with the API Caucus.

#### Declaring Racism a Public Health Crisis →

Last year, many California cities declared racism a public health crisis during the civil unrest that sprung up across the nation. What does this mean for residents and what exactly does it look like? The Mapping Black California team, in partnership with the African American Caucus of Cal Cities will provide an exploration into data visualization that will give significant context to how local elected officials can navigate the resolutions that were adopted and give insight for their constituents to hold them accountable. Planned with the African American Caucus.

#### Stories of the Census: What It Says About California's Future >

The Decennial Census has finally arrived! This once-a-decade process sets funding formulas for the government and reminds us that demographics are destiny. Review California's demographic-related trends over the last several decades and the impact of these trends on local government policy, state economics, and governance. Demographic changes, combined with policy changes related to the California Voting Rights Act, are shifting representation at the local level, affecting elections and statewide local governance representation.

How Regional Cooperation Makes California Community Marketing Work Harder →



County of Kern, who collaborated with key stakeholders to build a powerful new marketing platform that positions the region to compete at its best and signals its cooperative qualities. The audience will first learn the critical steps to create early buy-in and raise funds, before hearing city and county officials share their processes for collaboration and integrated implementation.

# City Attorneys Department Business Meeting →

This session will include reports from the City Attorneys Department President and Board Director, as well as the Ad Hoc Emergency Response Committee. The Department will also vote on an amendment to the Department bylaws, and elect new Department officers.

# Legal Issues: Social Media; Cannabis →

This session will cover legal trends and issues pertaining to social media, the first amendment, and government, and will provide an overview of a new publication prepared by the Cannabis Regulation Committee of the City Attorneys Department of Cal Cities. MCLE credit is available.

# Legal Issues: Land Use, CEQA, and Surplus Land Act →

This session will provide a city-focused update on land use and CEQA litigation and will cover legal trends and issues pertaining to the Surplus Lands Act. MCLE credit is available.

# Legal Issues: Design Immunity and Tort and Civil Rights Litigation →

This session will cover legal trends and issues pertaining to design immunity and will provide a city-focused update on municipal tort and civil rights litigation. MCLE credit is available.

# Legal Issues: Labor and Employment Law →

This session will provide a city-focused update on labor and employment litigation, including the impacts of diversity, equity, and inclusion on employment litigation. MCLE credit is available.

# Legal Issues: Advancing Diversity, Equity, and Inclusion →

This session will cover legal trends and issues pertaining to diversity, equity, and inclusion, including implementing DEI in your city and early lessons on setting up a DEI committee. Includes 1.5 hours of Elimination of Bias sub-field MCLE credit.

# Policy and Legal Considerations in Serving the Unsheltered ->



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This session will provide a city-focused update on general municipal litigation. MCLE credit is available.

#### Economic Outlook with Dr. Peter Rupert ->

Dr. Rupert is back with his always popular economic outlook presentation. Receive state and national perspectives from the professor, with a focus on trends and forecasts. Attendees who are CPAs can earn CPEs.

#### City Finance: Law and Elections Update →

Leading experts will review the latest major developments in California city revenues, spending, and financing, as well as important changes, significant challenges, and new opportunities. Learn about legal developments in new laws, taxes and fees, Proposition 218, Proposition 26, and the underlying issues of your agency's finances. Attendees who are CPAs can earn CPEs.

# Making the Jump from Finance Director to City Manager →

Considering making the jump from finance director to city manager? The city manager is responsible for more than just carrying out the council's policy direction, helping implement the annual budget, and providing assurance of quality service delivery. Hear from individuals who have made the jump, as they share the common and not-often-discussed issues related to becoming a city manager. Learn about the nuances of leadership for this specific profession and key facets of the role that can prepare you for the leap. Attendees who are CPAs can earn CPEs.

#### What Finance Professionals Need to Know about IT and Security ->

Going through a security breach is difficult, time-consuming, and expensive. As a finance professional who routinely works with sensitive information, are you confident that you have the tools and knowledge to protect your city's finances? Learn about recent events, real-life case studies, and the advanced steps organizations can take to reduce the risks of ransomware. Discover approaches that can save your organization valuable time and money, giving you a view of the financial impact and organizational risks of cybercrime. Plus, an expert with over 30 years of experience will share how to avoid these situations and recover operations. Attendees who are CPAs can earn CPEs.

CalPERS Discount Rate: The Process, Decisions, and Impacts for Cities ->



becomes even more challenging when one of the key factors in calibrating pension costs — the discount rate — is adjusted. Hear from CaIPERS representatives as they provide updates on significant developments from the past year, and what is on the horizon. Learn about the performance of the investment fund, the recently triggered Funding Risk Mitigation Policy, the ongoing Asset Liability Management Review (conducted every four years by the board), possibilities for further adjustments to the discount rate, potential increases for PEPRA member contributions, and the impacts on future employer rates. Attendees who are CPAs can earn CPEs.

# Finance Directors: Tips for Working with Your City Clerk and Attorney →

When issues get tense in your city, having a solid relationship with your city clerk and city attorney can make a significant difference. You may not always see eye-to-eye, but understanding the key elements of building and maintaining those relationships will help when taking on difficult issues and will lead to win-win solutions.

# Update from State Controller Betty Yee →

With so many recent actions affecting local agencies and their finances, this informative discussion with the Controller is a must-attend event. Discover what the State is doing and what it means for your city. Attendees who are CPAs can earn CPEs.

#### Hotel and Travel →

A limited amount of hotel rooms are available at reduced rates for registered attendees and exhibitors at the 2021 Annual Conference and Expo. The discounted hotel rate cut-off is **Tuesday, August 31**. Hotels are subject to sell out prior to the deadline — reserve early!

#### **Predatory Housing Warning**

Beware of unauthorized housing and hotel reservation services that may solicit your business. All legitimate communications regarding housing will come directly from the League of California Cities. If you receive a suspicious email or phone call asking to book your hotel room for the conference, please let us know immediately.

STEP ONE: Register for the Conference

STEP TWO: Book hotel room

After your registration for the conference is received and processed, a confirmation email will be sent containing the links for housing reservations.



#### **Sheraton Grand Sacramento**

(https://www.marriott.com/hotels/travel/sacsi-sheraton-grand-sacramento-hotel/?scid=bb1a189a-fec3-

4d19-a255-

54ba596febe2&y\_source=1\_MTUwMzA2OC03MTUtbG9jYXRpb24uZ29vZ2xIX3dIYnNpdGVfb3ZlcnJpZGU%3

**D)** 1230 J Street

\$200.00 single/double\*

#### The Citizen Hotel

(https://www.thecitizenhotel.com/) 926 J Street

\$204.00 single/double\*

#### Holiday Inn Sacramento Downtown

(https://www.ihg.com/holidayinn/hotels/us/en/sacramento/saccp/hoteldetail?cm\_mmc=GoogleMaps-\_-HI-\_-

US-\_-SACCP) 300 J Street

\$198.00 single/double\*

#### **Best Western Plus Sutter House**

(https://www.thesutterhouse.com/) 1100 H Street

\$180.00 single/double - Phone reservations only. Please ask for the League of California Cities room block.\*

#### **Doubletree By Hilton Hotel Sacramento**

(https://www.hilton.com/en/hotels/rlsa-dt-doubletree-sacramento/?SEO\_id=GMB-DT-

RLSADT&y\_source=1\_MTM3MjY4OS03MTUtbG9jYXRpb24uZ29vZ2xIX3dIYnNpdGVfb3ZlcnJpZGU%3D)

2001 Point West Way

\$174.00 single/double\*

#### Hilton Sacramento Arden West

(https://www.hilton.com/en/hotels/smfhihf-hilton-sacramento-arden-west/?SEO\_id=GMB-HF-

SMFHIHF&y\_source=1\_MTlyMDgzNi03MTUtbG9jYXRpb24uZ29vZ2xlX3dlYnNpdGVfb3ZlcnJpZGU%3D)

2200 Harvard Street

\$174.00 single/double\*

\*Plus occupancy taxes and fees.

#### **Hotel Changes or Cancellations**



reservation and make any necessary changes. Once the August 31 deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that after the housing deadline has passed, you may incur a financial penalty and minimum one-night room charge or attrition fees.

PLEASE NOTE: The information you provide to Cal Cities when registering for a Cal Cities conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with Cal Cities the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between Cal Cities and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.

CAUTION! You must be registered for the conference prior to booking a hotel room. Do not make a hotel reservation unless you are sure it is needed. Your city/company will be financially responsible for all cancellation/attrition fees. If you are making hotel reservations for others, please confirm with each individual, in advance, that they actually need hotel accommodations and intend to use them on the dates you are reserving.

#### Parking and Public Transportation

The convention center is conveniently located in the heart of the city and is within walking distance of the State Capital, hotels, dining, landmarks, and attractions. Public transportation is easily accessible and includes the Sacramento Regional Transit (RT), ZipCar, and Amtrak.

Self-parking and valet are available at most hotels. Parking for the convention center is available at the city-owned Memorial Garage on 14th street between H and I Streets. In addition, several privately owned parking garages are also within walking distance of the convention center. (Parking rates vary by location and are subject to change without notice).

#### Registration >

#### Full Registration Includes:

- Admission to Expo and education sessions (unless otherwise indicated)
- Wednesday host city reception; Thursday grab-and-go breakfast; Thursday lunch with exhibitors; Friday closing luncheon
- · Admission to CitiPAC and Diversity Caucus Receptions
- Electronic access to all program materials

Online Registration (credit card) - Register Now (https://www.eventsquid.com/register/13599)



**NOTE**: Conference Registration is required to attend all conference activities including Department and Division meetings and the General Assembly. Sharing of registration is prohibited.

#### Full Conference Registration Fees

City Delegate	Early bird (through July 16)	After July 16 and onsite
Member City	\$ 550	\$ 600
Nonmember City	\$ 1550	\$ 1600
Public Official State/County/Public Official	\$ 625	\$ 675
Partner/Exhibitor Company Representative	\$ 625	\$ 675
All Others	\$ 825	\$ 875

#### Optional Registration Add-ons (non-refundable)

City Clerks Workshop (includes lunch) - \$150 member cities, \$300 non-member cities

#### Guest Registration - \$125

The guest rate is restricted to those who are not city/public officials, are not related to any Partner/Expo company, and would have no professional reason to attend for learning or business. **Rate includes admission to the Expo and receptions only**. Session seats are reserved for conference registrants. There is no refund for the cancellation of a guest registration. It is not advisable to use city funds to register a guest.

Questions or special needs? Contact conference registrar Megan Dunn (mailto:mdunn@calcities.org) before Wednesday, August 25.



# Early bird rates are not available for one-day registration

#### City Delegate

Member City	\$ 325
Nonmember City	\$ 1325

#### Public Official

State/County/Public Official	\$ 375
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#### Partner/Exhibitor

Company Representative \$3	37	7	7	7	7	7	7	7	1	7	7	1	1	7	1	1	1	7	7	7	7	7	1	1	-	-	-	1	7	7	7	7	7	7	7	7	7	1	7	7	7	7	7	7	7	7	1	1	1	1	1	7	7	7	1	1	1	1	7	1	7	7	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	-	-				,	,	)	5	,	,	5	,	5	5	,	,	,	,	,	5	5	5	5	,	,	5	5	)	5	)	5	5	5	3	3	3	5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	5	3	3	3	3	3	3	3	3	5	5	5	3	5	3	3	3
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All Others	\$ 575

#### **Refund Policy**

Advance registrants unable to attend will receive a refund of rate paid, minus a \$75 processing charge, only when a written request is submitted to Megan Dunn (mailto:mdunn@calcities.org), and received on or before September 15. Refunds will not be available after this date. If you are unable to attend, you may substitute a colleague for your entire registration.

# General Information ->

#### Conference Location

The 2021 Annual Conference will be held at the SAFE Credit Union Convention Center, located at 1400 J Street in Sacramento. All sessions will be held at the convention center unless otherwise noted.

#### **Brown Act and Cal Cities Conferences**



the members cannot discuss among themselves, other than as part of the scheduled program, business of a specific nature that is within the local agency's subject matter jurisdiction.

#### Helen Putnam Award for Excellence

This program, supported by the League Partners, recognizes outstanding cities that deliver the highest quality and level of service in the most effective manner possible. Visit the special displays by cities that won the 2021 prestigious award and learn what your city can adapt from their success. Displays can be found in the League Partner Village in the Expo Hall.

#### Institute for Local Government

The Institute for Local Government promotes good government at the local level with practical, impartial, and easy-to-use resources for California communities. Current program areas and resources to help local officials in service to their communities include local government basics, public engagement, sustainable communities, and public service ethics. Please visit <a href="www.ca-ilg.org/">www.ca-ilg.org/</a>) to learn more.

# Mayors and Council Members Leadership Academy Torch Program

The MCMLA torch program is for elected officials who are seeking continuing education to enhance their own knowledge and skills in order to better serve the public. Each year officials from throughout the state earn recognition as they progress upward through three sequential levels of achievement.

#### Session Materials

Our goal is to provide exceptional educational experiences, networking opportunities, and innovative tools that will make attendees and their cities more successful. Presentation materials are an important element of the Annual Conference. You can download or print session materials in advance or after the conference for additional resources.

#### Educational Sessions ->

Educational sessions at the Annual Conference are offered in a variety of formats and include professional development focused on leadership skills and workable solutions. Targeting a broad audience, sessions concentrate on innovative, evidence-based, and discussion-provoking trends, tools, and best practices. Connecting professional experience and collective understanding,



#### First Time Attendees

A special presentation to welcome first-time attendees is scheduled for Wednesday at 12:45 p.m. Join us to hear about our organization and how to get the most out of your conference experience.

#### Minimum Continuing Legal Education (MCLE) Credits Available

With support and leadership from the City Attorneys Department, a limited number of sessions will provide Minimum Continuing Legal Education (MCLE) presentations for California attorneys. Legal updates will be offered in municipal litigation subject areas: General Municipal Law, Torts and Civil Rights, Labor and Employment, and Land Use and CEQA. Additional timely municipal law topics will be covered, including one hour of MCLE specialty credit. Sessions providing MCLE credit will be noted in the conference program. All conference participants are welcome to attend sessions that offer MCLE credit.

#### Finance Directors with CPAs can Earn Continuing Professional Education (CPE) Credits

With support and leadership from the Municipal Finance Officers Department, a limited number of sessions are eligible to earn CPEs for those with a California Board of Accountancy (CBA) license. Sessions providing CPE will be noted in the conference program. All conference participants are welcome to attend CPE-earning sessions.

#### **State Mandated Training**

Training to meet state requirements on specific ethics laws and principles and workplace harassment, discrimination and retaliation will be offered. Understanding Public Service Ethics Laws and Principles (AB 1234 Training) will be available as a pre-conference workshop on Wednesday morning, and Sexual Harassment Prevention Training for City Officials (AB 1661/1825 training) will be available Friday morning during the concurrent sessions.

#### League Partner Sessions

Sessions planned by our League Partners will be scheduled during regular conference times and be designated with special signage and a note in the program. This is an excellent opportunity for Cal Cities members to get to know our Partners in a new way.

#### City Clerks Workshop



available. (Additional registration is required to attend the workshop).

#### Networking Opportunities →

#### **Host City Reception**

The City of Sacramento welcomes delegates to the League of California Cities Annual Conference and Expo. Please join us at the opening night host reception and enjoy a selection of delicious hors d'oeuvres. The reception will take place from 5–7 p.m. on Wednesday in the Expo Hall.

#### Caucuses

The Board of Directors has recognized five diversity groups: African American Caucus; Asian Pacific Islander Caucus; Lesbian Gay Bisexual Transgender Queer Caucus (LGBTQ); Latino Caucus; and Women's Caucus. **Sign up** (/home/get-involved/caucuses) to join one or more of the Cal Cities' caucuses. Caucus networking events at the Annual Conference are open to all attendees.

#### **Regional Divisions**

Regional Divisions function as Cal Cities' grassroots advocacy teams. Divisions are staffed locally by public affairs managers to support Cal Cities' goals. Contact your regional public affairs manager for more information about division networking events during the conference. (Additional registration may be required for Regional Division activities).

#### CitiPAC Leadership Reception

CitiPAC will present its Leadership Reception on the evening of Wednesday, September 22. Join conference attendees for this wonderful event in support of CitiPAC featuring food, beverages, and entertainment.

# Organization Meetings →

#### **Municipal Departments**

Functioning as professional societies with educational and networking opportunities, professional departments play an essential role in forming Cal Cities policy and programs. Discover what your colleagues are working on with Cal Cities by attending the department business meetings scheduled throughout the conference.



conference resolutions process is one way that city officials can directly participate in the development of Cal Cities policy. The deadline to submit resolutions is July 24. Visit the <a href="Policy">Policy</a> and Resolutions page (/home/action-agenda/policy-and-resolutions) for more information.

Sessions and speakers are subject to change.

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