



McKinley Street Grade Separation Bridge Colors & Naming



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Council Direction Sought

1. Seeking direction from Council on the McKinley Bridge color for the main structure & Fencing/Railing.
2. Seeking direction from Council on the Bridge name.





Overview

- Previous Bridge Color Considerations
- Bridge, Fencing/Railing Color Options
- Bridge Name

November Public Outreach Results

Bridge Design Survey Results

Web Responses: 363
Meeting Responses: 40
Total Responses: 403

Bridge Color Total Votes:

- Blue: 154
- White: 109
- Brown: 89
- Green: 51



Blue



White



Brown



Green

Aesthetics | Previous Options Considered



February Council Discussion



BLUE
FS-15056



LIGHT SKY BLUE
FS-15056



DARK BLUE
FS-15183



LIGHT BLUE
FS-15183



AZURE BLUE
FS-35231



INSIGNIA WHITE
FS-35231

Three vertical bars of different colors (white, light green, and yellow) are positioned on the left side of the slide.

Color Combinations for Consideration

Color Option 1 | Blend with Nature Palette



COLOR
OPTION **1**

Color Option 2 | Subtle Palette



COLOR
OPTION 2

Color Option 3 | Timeless Pallet



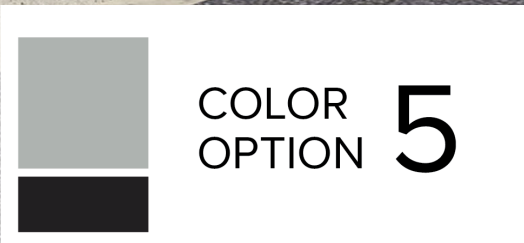
COLOR
OPTION 3

Color Option 4 | Vintage Grey Pallet



COLOR
OPTION 4

Color Option 5 | Aircraft Grey Pallet



Color Option 6 | Monochromatic Palette



COLOR
OPTION **6**

Color Option 7 | Earthtones Pallet



COLOR
OPTION **7**

Color Option 8 | Forward Movement Pallet



COLOR
OPTION 8

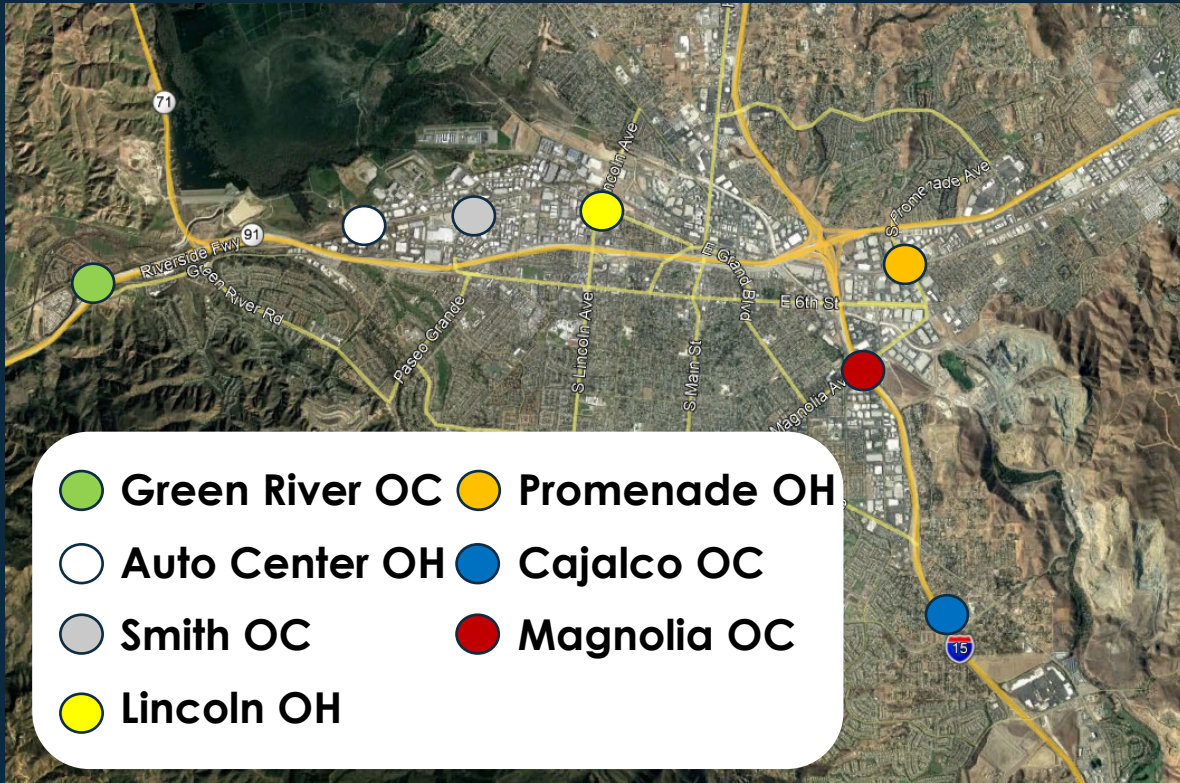
Summary of Options



Discussion & Direction

Bridge Name

Discussion & Direction



EXISTING BRIDGE NAMES

- “McKinley Bridge OH” per Caltrans Official Bridge Naming Policy
- Staff recommends keeping geographic naming convention



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