



# Citywide “No Parking” Program for Street Sweeping



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# Discussion Topics

- Current Street Sweeping Program
- Current “No Parking” Program
- Challenges
- Potential Citywide No Parking Program
- Potential Program Budget Scenarios
- Direction from Council on preferred option



# Ask of Council:

***Does Council want to implement Citywide no parking on street sweeping days?***

## Option A

- No changes to current "No Parking" program
- Continue with business and resident petitioned no parking with 100% support for approval
- Public outreach campaign

## Option 1-A

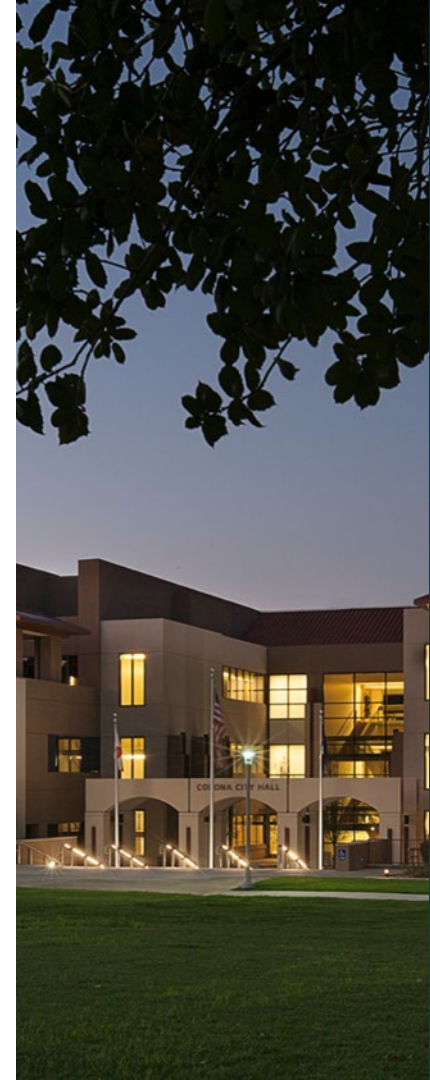
- Continue with business and resident petitioned no parking
- Lower petition support level to 67% for approval
- Public outreach campaign

## Option B

- Citywide sign installation
- Public outreach campaign
- Limited enforcement

## Option C

- Citywide sign installation
- Public outreach campaign
- Citywide enforcement



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# Overview of Citywide Street Sweeping Program

# Current Street Sweeping Program



900 miles of curb and gutter



25,000 annual curb miles



4.9 million pounds of debris removed annually

# Benefits of Street Sweeping



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# Current No Parking Program



# Current “No Parking” Program

- Administered through Traffic Engineering Division
- Resident or business initiated
- Petition process
- Resident or business must obtain 100% support from petitioned area for approval
- No parking signs installed
- 2-week grace period before enforcement begins
- There are currently 16 streets that have “No Parking” signage for street sweeping





**City of Corona**  
**Street Sweeping Program**

Streets with  
 No Parking for Sweeping

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# Current Program Challenges

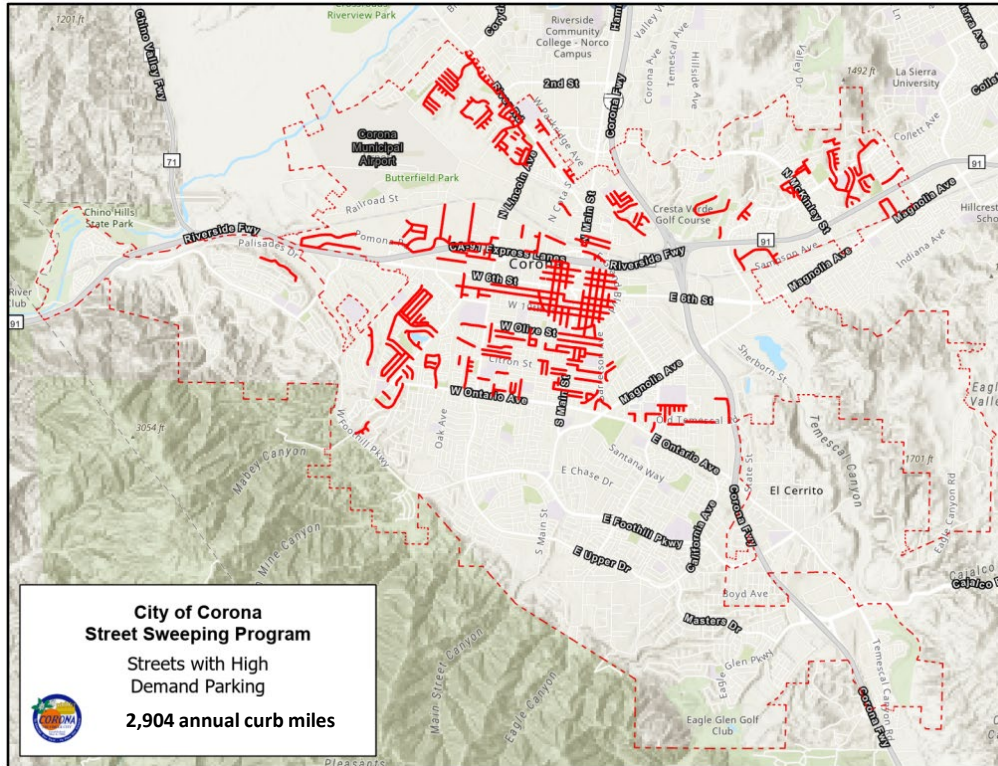
# Vehicles parked on City streets during sweeping

- Eliminates the sweeper's ability to complete sweeping activities along curb and gutter areas.
- Debris, trash and sediment collect within the gutter areas
- Increases drainage and odor issues
- Contributes to blight and reduces the overall attractiveness of City neighborhoods





# Areas of high demand for on street parking



# Annual curb miles missed



- **3,204 missed curb miles** = 12.8% of total annual curb miles
- **628,000 pounds of debris left** in the public right of way



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# Potential Citywide “No Parking” Program



Establish City wide residential/commercial area no parking times



Legal review of current CMC



Establish Exemption policy and grace period



Meet with Street Sweeping and Refuse contractors



Additional resources for enforcement and program administration



No Parking sign manufacture and installation CIP



Develop Public relations campaign



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# Potential Program Budget Scenarios

# Option B Budget Scenario

- Citywide sign installation
- Public outreach campaign
- Limited enforcement

CITATION FEES	IMPLEMENTATION PERIOD	ONGOING FYs
50 Citations/week @ \$50	\$0	\$120,000
<b>Total Fees</b>	<b>\$0</b>	<b>\$120,000</b>
EXPENSES		
Initial No Parking sign manufacturing and installation (2,200 signs)	\$240,000	\$0
Public relations campaign	\$30,000	\$0
Maintenance Services Administration ( <b>1 PT Program Coordinator</b> )	\$37,171	\$37,171
Annual sign maintenance	\$0	\$5,000
Additional Police enforcement and equipment ( <b>1 FT Parking Enforcement Officer, vehicle and equipment</b> )	\$88,000	\$72,000
Additional citation processing	\$0	\$5,000
<b>Total Expenses</b>	<b>(\$395,171)</b>	<b>\$119,171</b>
<b>TOTAL OPERATING BALANCE</b>	<b>(\$395,171)</b>	<b>\$829</b>

# Option C Budget Scenario

- Citywide sign installation
- Public outreach campaign
- Citywide enforcement

CITATION FEES	IMPLEMENTATION PERIOD	ONGOING FYs
150 Citations/week @ \$50	\$0	\$360,000
<b>Total fees</b>	<b>\$0</b>	<b>\$360,000</b>
<b>EXPENSES</b>		
Initial No Parking sign manufacturing and installation (2,200 signs)	\$240,000	\$0
Public relations campaign	\$30,000	\$0
Maintenance Services Administration ( 1 FT Program Coordinator)	\$106,000	\$106,000
Annual sign maintenance	\$0	\$20,000
Additional Police enforcement and equipment ( 1 FT and 2 PT Parking Enforcement Officers, vehicles and equipment)	\$230,000	\$195,000
Additional citation processing	\$0	\$15,000
<b>Total Expenses</b>	<b>(\$606,000)</b>	<b>(\$336,000)</b>
<b>TOTAL OPERATING BALANCE</b>	<b>(\$606,000)</b>	<b>\$24,000</b>

# Citation Fee Scenarios:

- Anticipated fees are dependent upon the following:
  - Citation Amount (currently \$50)
  - Level of enforcement
- Citation Fee Scenario:
  - 50 citations per week @ \$50 = \$120,000 annually
  - 150 citations per week @ \$50 = \$360,000 annually

## Option B

CITY	POPULATION	CITATION AMOUNT	NUMBER OF CITATIONS ANNUALLY	ESTIMATED ANNUAL FEES	CITATIONS as % OF POPULATION
Corona	168,000	\$50	2,400	\$ 120,000	1.40%
Eastvale	73,000	\$50	10,167	\$ 508,350	13.90%
City of Riverside	331,000	\$41	42,300	\$ 1,771,200	12.70%
City of Moreno Valley	213,000	\$58	24,939	\$ 1,446,462	11.70%
City of Lake Elsinore	69,000	\$58	9,268	\$ 537,544	13.40%

## Option C

CITY	POPULATION	CITATION AMOUNT	NUMBER OF CITATIONS ANNUALLY	ESTIMATED ANNUAL FEES	CITATIONS as % OF POPULATION
Corona	168,000	\$50	7,200	\$ 360,000	4.20%
Eastvale	73,000	\$50	10,167	\$ 508,350	13.90%
City of Riverside	331,000	\$41	42,300	\$ 1,771,200	12.70%
City of Moreno Valley	213,000	\$58	24,939	\$ 1,446,462	11.70%
City of Lake Elsinore	69,000	\$58	9,268	\$ 537,544	13.40%



# Pros and Cons

## Option A

### Pros

- No increases to current annual budgets
- Allows individual areas of the City to decide if they want no parking for street sweeping

### Cons

- 100% approval from petitioned areas is difficult to achieve
- Vehicles will continue to be parked on the streets during sweeping
- The High Demand Parking areas will continue to be missed
- The missed debris will continue to not be picked up
- Neighborhoods that do not participate will not look as clean and attractive

## Option 1-A

### Pros

- Allows individual areas of the City to decide if they want no parking for street sweeping
- Lowering the petition approval percentage could increase current no parking areas significantly
- Possibly less vehicles parked on the streets during sweeping

### Cons

- Participation is difficult to predict year to year
- Possible increases to annual budgets based on participation
- The High Demand Parking areas may not want to participate
- Neighborhoods that do not participate will not look as clean and attractive

## Option B

### Pros

- Annually missed curb miles will be somewhat reduced
- Annually missed debris will be somewhat reduced
- High Demand Parking areas will be swept more frequently
- More City neighborhoods will look cleaner and attractive
- Increases to annual budgets for ongoing costs will be offset by citation fees

### Cons

- Public perception could be negative in sections of the City
- May be more challenging for residents in dense/lower incomes areas.
- Implementation expenses will need to be added to current budgets
- Enforcement is only limited
- Annual No Parking sign maintenance is reactive

## Option C

### Pros

- Enforcement is proactive and Citywide
- Annually missed curb miles will be greatly reduced
- Annually missed debris will be greatly reduced
- High Demand Parking areas will be swept on schedule
- Neighborhoods Citywide will look much cleaner and attractive
- Increases to annual budgets for ongoing costs will be offset by citation fees
- Annual No Parking sign maintenance is proactive

### Cons

- Public perception could be negative in sections of the City
- May be more challenging for residents in dense/lower incomes areas.
- Highest implementation expenses which will need to be added to current budgets

# Staff Recommendation

## **Option 1-A**

- Allows individual areas of the City to decide if they want no parking for street sweeping
- Lowering the petition approval percentage could increase current no parking areas significantly
- Implement a period each year for no parking requests from residents and businesses
- Resources needed would be requested each fiscal year based on approved areas
- Areas with heavy debris that do not participate can be individually addressed with temporary no parking signage

## Feedback & Discussion

# Council Direction Sought

*Does Council want to implement Citywide no parking on street sweeping days, and if yes, which option does Council wish to pursue?*

### Option A

- No changes to current No Parking program
- Continue with business and resident petitioned no parking with 100% support threshold for approval
- Public outreach campaign

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# QUESTIONS?



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