



# YMCA Proposal for Aquatics Program Partnership



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# Request for Partnership

- Letter received Oct. 28, 2021
- Corona-Norco Family YMCA requests to partner with the City of Corona to provide aquatic programming for the community.
- Aquatics programs are a traditional cornerstone of YMCA and could offer great benefit to the City of Corona.



# City Offered Aquatics

## → Summer Aquatics:

- Beginner, Intermediate, Advanced
- Adaptive
- Lifeguard Training
- Parent & Me

## → Year Round:

- Weekend Private/Semi-Private Lessons



# City Aquatic Facilities

- Auburndale Community Center
- City Park Pool – CLOSED
- Centennial High School – Seasonal



# Other Facility Users

- CROCS Corona Aquatics Swim Team
- American Scuba Academy (Corona)
- Internal Use (PD, Fire, etc.)



# Budget and Staffing

- Revenue: \$60,000
- Expenditure: \$138,000
- Part-Time/Seasonal Staff:

Assistant Recreation Coordinator (ARC)	1
Pool Manager	3
Water Safety Instructor (WSI)	21
Lifeguard	14



# Real Challenges

- City Park Pool closure
- Difficult to recruit and retain staff
- Limited quantity of offerings
- Competitive enrollment process
- Better private and neighboring community programs



# YMCA Proposal

- Assume operation of City learn to swim programs at a comparable cost to residents.
- Expand to provide:
  - Year-round offerings
  - Water-based fitness programs
  - Senior-specific programming
  - Restore lap and open swim offerings
  - Special events
  - Water safety awareness



# YMCA Qualifications

- Flagship quality programming
- Reputation as “America’s Swim Instructor”
- Able to meet all professional training criteria – Safety first!
- Comparable partnerships with other cities with highly positive results



## Pros

- Swimming is an essential life skill benefitting public safety as well as a popular recreation offering
- YMCA is nationally known to provide high-quality aquatic programs, strengthening community partnership
- Year-round programming and increased offerings
- Similar cost to participants, less cost to City

## Cons

- City would not have as much control regarding the ownership of the program, staffing, and customer service
- City still responsible to maintain and upkeep facilities as a facility use agreement
- Change is not always an exciting premise and this has been a difficult program to grow post pandemic



# Next Steps

- Explore partnership feasibility
- Establish a mutually beneficial model of agreement
- Outline operation, participant, and costs to the City
- Define expectations to meet resident demand
- Refine timeline for implementation



# The Ask

- That the Commission discuss the received proposal,
- Advise staff to continue to work with the YMCA to develop a more full-fledged program proposal to bring back before the Commission in January,
- Provide a recommendation to the City Council.



# QUESTIONS?



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