



City Hall Veterans Memorial Enhancement Project



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Nov 10, 2021

Overview

- Background
- Memorial Concept
- Council Discussion & Direction



Council Direction

- Does Council wish to proceed with the Veterans' Memorial Enhancement Project?





Background

The Corona City Hall Veterans Monument

- The City Hall Veterans Monument was dedicated on November 11, 2012, to honor and recognize those who have served in the armed forces.
 - The structure is a black granite monument which stands as a tribute to the Armed Services featuring the seals for Air Force, Army, Coast Guard, Marine Corps, and Navy.
- Veterans Memorial Computer Kiosk
 - Two interactive structures next to the Veterans Monument that allows veterans and their families to create an on-line profile detailing their military service.



Veteran Groups Feedback

- Staff meeting early this summer.
 - Armed Forces monument lacks a memorial function.
 - Monument doesn't draw you in.
 - Memorial could be a place of reflection and recovery.
 - Monument is hidden during concerts and other attractions in the plaza.



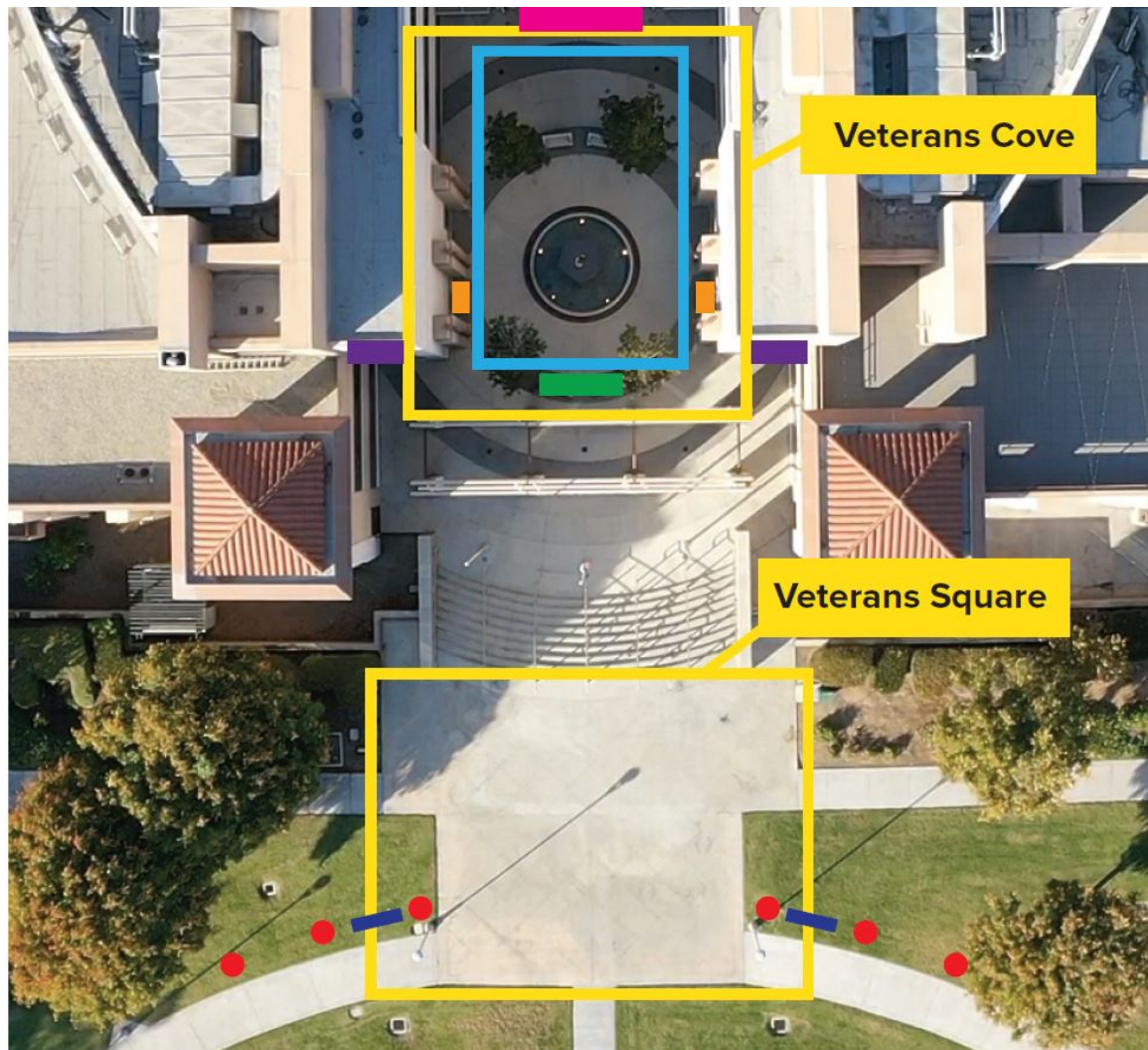


Memorial Concept

Veterans Memorial

PROPOSAL

-  Military Flag Poles
-  Veterans Cove Sign
-  Veterans Square Sign
-  Granite Walls
-  Brick Pavers
-  Window Decal
-  Wall Art



Veterans Memorial

VETERANS COVE



One Granite Wall on each side of the Veterans Cove Sign

Veterans Memorial

VETERANS COVE

WINDOW DECAL
ON NORTHERN SIDE
OF VETERANS COVE:

“Honoring all who served.”



Other Improvements:

- Lighting
- Landscaping



Veterans Memorial

VETERANS COVE

WALL ART ON EAST
AND WEST SIDE
OF VETERANS COVE



Veterans Memorial

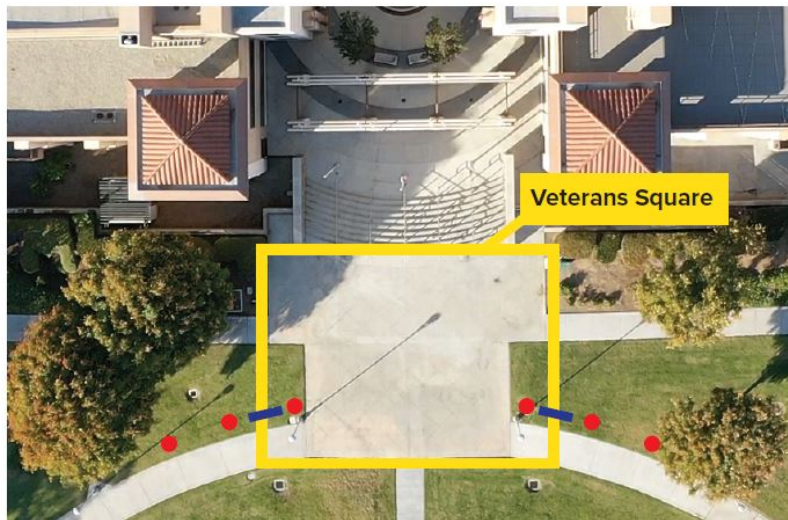
VETERANS COVE



ARCH EMBLEM
"VETERANS COVE"
ON EAST AND WEST
CORNERS OF ARCHES

Veterans Memorial

VETERANS SQUARE



Flag Poles



Veterans Square Sign





Discussion and Direction

Cost and Project Approach



Cost and Fundraising

- The estimated cost for the Veterans Cove and Veterans Square is approximately \$250,000.
- Veterans' organizations have offered to assist with fundraising efforts.
- Potential fundraising can include:
 - Brick Pavers
 - Community Donations
 - Corporate Donations



All at Once

- One comprehensive project that would consist of all proposed upgrades to the Veterans Monument.



Phased Approach

- Split the project into smaller sections to be completed as funding is available.
- Develop project priorities.

Options



Keep Area the Same

Pros

- No additional cost

Cons

- Space remains a tribute to the Armed Forces, without a memorial component



All at Once

Pros

- An updated Veterans Memorial, located at City Hall
- Enhances City recognition of Veterans

Cons

- Cost and staff time
- Budget may exceed fundraising ability and City resources



Phased Approach

Pros

- An updated Veterans Memorial, located at City Hall
- Cost more manageable and spread out over time
- Most important work completed first
- Enhances City recognition of Veterans

Cons

- Cost and staff time
- Longer construction timeframe

Council Direction

- Does Council wish to proceed with the Veterans' Memorial Enhancement Project?
 - Is the concept consistent with the Council's vision for the space?
 - Does the Council wish to allocate funds to the project in the FY23 Budget and CIP?
 - What is the desired fundraising match from Veterans groups? (ex., 50/50 split)



Next Steps

- If directed by Council to proceed:
 - Develop a budget.
 - Scope out CIP project.
 - Veteran's Groups/Interested Parties develop a fundraising plan.
 - (If phased, develop phasing priorities)
 - Formal budget appropriation at a future Council meeting.



QUESTIONS?



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