

City of Corona

400 S. Vicentia Ave. Corona, CA 92882

Minutes - Final

Public Services Committee

VICE MAYOR KAREN SPIEGEL COUNCIL MEMBER RANDY FOX

ADVISORY MEMBER PARKS & REC COMM VICE CHAIR MICHELE WENTWORTH LIBRARY BOARD OF TRUSTEE REPRESENTATIVE

Wednesday, November 8, 2017

3:30 PM

Council Board Room

1. Call To Order

The meeting was called to order by Council Member Fox at 3:30 pm. Mr. Don Williamson, Library Board Chair was in attendance. In addition to the Committee Members, the following individuals were in attendance:

Darrell Talbert, City Manager Joanne Coletta, Community Dev. Dir. Cynthia Lara, Admin. Srv. Manager Sylvia Edwards, Asst. to City Mgr. Kerry Eden, Asst. City Mgr./Admin Svcs Dir. David Montgomery-Scott, Lib. & Rec. Srv. Dir. Lana Yoshimura, Admin. Srv. Manager

Others Present:

Mark Daniels, Christian Art & Theater Don Kindred, Corona Symphony Conservatory Cyndi Monroe, Christian Art & Theater

Agenda Items

2. 17-1280

Discussion on request from Christian Art & Theater to renegotiate the lease rate for the Historic Civic Center, Suite 110 and the terms of the Historic Civic Center Theater Agreement.

(Community Development and Library & Recreation Services)

Action: Information & Discussion

Ms. Cynthia Lara, Administrative Services Manager, introduced the item and provided a brief overview on the request from Christian Art & Theater (CAT) to renegotiate the lease rate for the Historic Civic Center (HCC) and the terms of the HCC Theater agreement. Ms. Lara introduced Ms. Cyndi Monroe from CAT who provided a PowerPoint presentation which provided a detailed overview of their request. She stated that CAT has taught over 17,000 students in its 19 years and has made the Civic Center a magnet for the cultural arts in the community. She reported that CAT relocated to the HCC in August of 2014 with a sublease agreement with the Corona Symphony Conservatory. She noted that it was not their original intent to sublease to the Corona Symphony Conservatory but

understood the value and importance to the City and community to offer additional creative and performing arts. After the first year of subleasing, the Corona Symphony Conservatory outgrew their space and relocated to their own suite at the HCC. She also noted that in the first two years of their occupancy, CAT invested over \$32,000 in building improvements and provided a brief overview of the improvements.

Ms. Monroe discussed CAT's performances and ticket sales within the last five years. She noted that the premium CAT pays to the City to perform in the theater has increased by 87%. She reported that based on ticket sales, CAT paid the City \$11,500 in 2012. CAT is now paying the City an average of \$21,500 a year for theater use. She also commented on rental charges for other City facilities such as, the Chino Family Theater and Rialto's Sandy Courtney Community Theater. She noted that CAT is bringing patrons to Corona to see their productions which is a financial benefit to the City.

Ms. Monroe explained that CAT is requesting that the City roll back the lease to their year three rate (\$2,220.25 + CAM) for a 60-month period. Ms. Monroe is also asking to hold the per seat premium charge to \$2.00 per ticket sold also for a 60- month period. Council Member Fox inquired about CAT's current lease. Ms. Lara responded that the current lease is based on 60 cents per square foot. Vice Mayor Spiegel inquired about the current charge per seat and Mr. Montgomery-Scott responded that the current charge is \$2.50 per seat. The Committee discussed the proposed request.

The Committee supports CAT's proposed lease rate for the HCC and the terms of the HCC Theater Agreement and directed staff to present the item to the full City Council for consideration.

3. <u>17-1281</u> Discussion regarding the 2017 Holiday Lighting Celebration.

(Library & Recreation Services)
Action: Information & Discussion

Attachments: 20171101-InfrastructureCommittee 6th Street Closure

Mr. David Montgomery-Scott, Library & Recreation Services Director, introduced the item and provided a PowerPoint presentation on the upcoming Holiday Lighting Ceremony scheduled on Sunday, December 3rd from 4:00pm to 7:00pm at the Historic Civic Center Front Lawn, 815 W. Sixth Street. He provided an overview of the event and on the increase in partnerships which include: Arts Alive, Corona Regional Medical Center Hospice Auxiliary, United Way, Partner for Parks, Thomas Miller Mortuary, and Crossroads Church. Ms. Michele Wentworth, Advisory Member, provided a brief overview on the Partners for Parks booth. Mr. Montgomery-Scott reported that this year, the event would be expanding

onto Sixth Street to accommodate for the stage and booths for local vendors, organizations and businesses. He also announced that the stage donated by Lucas Oil is the stage that will be used during the Holiday Lighting Ceremony.

The Committee thanked Mr. Montgomery-Scott for the update.

4. Public Comments

None.

5. Adjournment

The meeting was adjourned at 4:08 p.m.