



City of Corona

400 S. Vicentia Ave.
Corona, CA 92882

Minutes - Final

Infrastructure Committee

VICE MAYOR EUGENE MONTANEZ
COUNCIL MEMBER JASON SCOTT

ADVISORY MEMBER
COMMISSIONER JEFF RUSCIGNO

Wednesday, September 5, 2018

8:00 AM

Council Board Room

1. Call To Order

The meeting was called to order by Vice Mayor Eugene Montanez at 8:00 am. In addition to the Committee Members, the following individuals were in attendance:

Darrell Talbert, City Manager	Joanne Coletta, Com. Dev. Dir.
Nelson Nelson, Public Works Dir.	Terri Manuel, Planning Manager
Naomi Ramirez, Mgmt. Svcs. Asst.	Ryan Cortez, Econ. Dev. Coordinator

Others Present:

Joe Morgan, Resident
Brandon Barnett, KWC Engineers
Ken Crawford, KWC Engineers
Scott Thayer, Presenter

2 Public Comments

None.

3. Agenda Items

- A. [18-2081](#) Discussion on the revised sign program for The Crossings shopping center located north of Cajalco Road and east of Interstate 15 due to the physical changes in the area from the Cajalco Road Interchange Improvement Project.
(Community Development)
Action: Information & Discussion

City Manager, Darrell Talbert, opened the discussion with an introduction of how the completed interchange improvements will be obscuring the existing signs that now serve The Crossings shopping center. Ms. Joanne Coletta, Community Development Director, presented to the Committee exhibits illustrating the proposal to revise the referenced sign program to

ensure continued visibility for what is considered a commercial power center. The exhibits illustrated an aerial view of the existing center with current sign locations, impacted sign locations, and ultimate new sign locations with a cross-section that shows the new northbound on-ramp elevated further above the subject site. The exhibits also included an updated design and a table that compares the existing signs to those proposed.

There are currently 13 signs that include two freeway pylon signs, one street frontage pylon sign (Cajalco), and ten monument signs situated along both the freeway and Cajalco frontages. The new program will feature one freeway pylon sign increased from 60 feet to 70 feet with up to eight tenant panels at the northerly extent, another along Cajalco increased from 60 to 70 feet high, and a third that is 100 feet high situated adjacent to the new north-bound on-ramp at the southwest corner of the site to have visibility over the highest portion of the interchange. This third pylon will feature a 500 square foot static face with six tenant names with a 260 square foot digital display beneath the tenant panels. The monument signs that are now limited to three tenant panels would be reduced in number but accommodate up to five tenants on each of the three new monuments. A ground-mounted 16-foot high channel letter display spanning approximately 100 feet will line the site perimeter oriented toward the freeway. Overall, the new program will reduce the number of signs and consolidate tenant panels. The proposal will warrant a specific plan amendment.

After some general discussion, Council Member Scott encouraged the proponent to consider where there might be a dearth of signage in other areas such as along Temescal Canyon Road and to make proper provision in the amendment to facilitate the re-occupation of vacancies with quality users that might benefit from added visibility from this street as well.

In response to inquiry by Commissioner Ruscigno, the proponent affirmed the channel letters would be internally lighted. Commissioner Ruscigno also cautioned that the future I-15 toll lanes might also result in increased freeway elevation further affecting the visibility of the signs, and he encouraged for that to be investigated at this time, as well.

Mr. Joe Morgan, Resident, noted the attractive sign design but asserted that there should be public discussion regarding the pylon sign at 100 feet high because the change would be visually shocking. In response, the project proponent clarified that the overall sign heights include 35 to 40 feet of structural support that would not be visible because the center is at a lower elevation from the new interchange improvements. The visible portions of the sign from Cajalco and the north I-15 on ramp would be 60 feet high.

Following the general discussion, the Committee asserted no objection to the proposed program.

4. Adjournment

The meeting was adjourned at 8:34 a.m.