

City of Corona

400 S. Vicentia Ave.
Corona, CA 92882



Minutes - Final

Wednesday, June 3, 2020

8:00 AM

Council Board Room 8:00 AM

Infrastructure Committee

*COUNCIL MEMBER JASON SCOTT
COUNCIL MEMBER WES SPEAKE*

*ADVISORY MEMBER
PLANNING & HOUSING COMMISSIONER*

CONVENE OPEN SESSION

The meeting was called to order at 8:03 a.m. by Council Member Jason Scott with Council Member Wes Speake. In addition to the Committee Members, the following individuals were in attendance:

Jacob Ellis, City Manager
Dean Derleth, City Attorney
Joanne Coletta, Community Development Dir.
Naomi Ramirez, Management Svcs. Asst.

Others Present:

Karen Alexander, Planning & Housing Commission
Tim Jones, Planning & Housing Commission

COMMUNICATIONS FROM THE PUBLIC

None.

AGENDA ITEMS

1. Discussion regarding the city's ordinance on billboard relocation agreements, CMC Section 17.74.070(H), and possible amendment.
(Community Development Department)
Action: Information & Discussion

Attachments: [BILLBOARD INVENTORY PRESENTATION 06-03-20](#)

The Committee was provided a presentation by Ms. Joanne Coletta, Community Development Director, regarding the city's current ordinance governing off-premises identification signs (commonly known as billboards) and billboard relocation agreements. Discussion took place between staff and the Committee regarding the city's billboard ban, the discretionary review of billboard relocation agreements and the lack of criteria in the city's sign ordinance when considering future billboard relocation agreements. Staff suggested adding potential relocation criteria to the sign ordinance when considering future billboard relocation agreements. The criteria discussed included: a) billboard relocations resulting in the removal of more than one billboard [staff recommended a removal to replacement ratio of 3:1], b) allowing relocations within 200 feet of the freeway only if the billboard was already within 100 feet of the freeway when a removal to replacement ratio of 3:1 cannot be done, or only allow relocations to occur on the same surface street as the billboard being relocated, and c) the square footage of relocated billboards is less than the square footage of the replaced billboard.

The Committee was receptive to the recommendations. Staff mentioned an amendment to the sign ordinance would need to occur to add the

criteria addressing billboard relocation agreements and that the municipal code amendment is subject to review by the Planning and Housing Commission and City Council.

ADJOURNMENT

The meeting was adjourned at 8:32 a.m.