

City of Corona

400 S. Vicentia Ave.
Corona, CA 92882



Minutes - Final

Wednesday, September 2, 2020

9:30 AM

Council Board Room 9:30 AM

Finance, Legislation & Economic Development

Committee

VICE MAYOR JACQUELINE SILLAS
COUNCIL MEMBER JASON SCOTT

CONVENE OPEN SESSION

The meeting was called to order at 9:30 a.m. by Vice Mayor Jacque Casillas with Council Member Jason Scott. In addition to the Committee Members, the following individuals were in attendance:

Roger Bradley, Asst. City Manager
Jessica Gonzales, Economic Development Dir.
Ryan Cortez, Economic Development Coordinator
Naomi Ramirez, Management Svcs. Asst.

COMMUNICATIONS FROM THE PUBLIC

None.

AGENDA ITEMS

1. Economic Development Update - Upcoming Partnership Efforts.
(Management Services Department)
Action: Information & Discussion

Attachments: [Upcoming Economic Development Partnership Efforts](#)

Mrs. Gonzales, Economic Development Director, presented upcoming partnership efforts to support Corona's business community. She noted that Corona is home to more than 12,000 businesses, comprised of varied business sectors that would benefit from industry-specific resources and guidance. Mrs. Gonzales shared how the Office of Economic Development supports businesses locating and expanding in Corona through recently launched efforts in partnership with local, state, and federal agencies. Mrs. Gonzales provided an overview of an upcoming restaurant webinar with the Corona Chamber of Commerce and County partner agencies sharing best practices and recovering restaurants' strategies. Mrs. Gonzales also discussed an upcoming Manufacturing Outreach Program in partnership with California Manufacturing Technology Consulting to support and reach more than 400 manufacturers located in Corona. Additionally, she shared efforts in partnership with Riverside Community College District and Riverside County Workforce Development to foster a thriving workforce and connect Corona jobseekers with apprenticeships and employment opportunities at local businesses. The Committee commended staff for their efforts.

ADJOURNMENT

The meeting was adjourned at 9:51 a.m.