

# City of Corona

*400 S. Vicentia Ave.  
Corona, CA 92882*

## **Committee of the Whole Minutes - Final**

**Wednesday, October 13, 2021**

**Council Board Room 4:00 PM**



**CITY COUNCIL/SUCCESSOR AGENCY TO THE REDEVELOPMENT AGENCY OF THE CITY OF  
CORONA/CORONA PUBLIC FINANCING AUTHORITY/CORONA UTILITY  
AUTHORITY/CORONA HOUSING AUTHORITY MEETING**

**Jacque Casillas, Mayor  
Wes Speake, Vice Mayor  
Tony Daddario, Council Member  
Tom Richins, Council Member  
Jim Steiner, Council Member**

## Rollcall

**Present:** 5 - Jacque Casillas, Wes Speake, Tony Daddario, Tom Richins and Jim Steiner

## PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Mayor Casillas.

## CONVENE OPEN SESSION

Mayor Casillas called the meeting to order at 4:03 p.m.

## COMMUNICATIONS FROM THE PUBLIC

Bobby Spiegel, Corona Chamber of Commerce, commended the City Council and staff for the Wall that Heals.

## AGENDA ITEMS

### 1. Update of Sales Tax Information by HdL Companies.

Ken Brown, HdL Companies, provided a presentation. He provided an overview of the following: 2nd Quarter Sales Tax update, Regional Report adjusted Sales Tax Growth, Corona Major Groups 2Q21 vs 2Q20, Corona Major Industry Groups (Top 5), Corona Major Industry Groups (Final 3), Corona Adjusted Point-Of-Sale - Sales Tax Trend, Corona Major Groups 2Q21 vs 2Q19, Corona Major Industry Groups (13 year history), Corona Adjusted Point-Of-Sale - Sales Tax Trend, Confidentiality Standards, Sales Tax vs. Use Tax, Allocation of Sales vs. Use Taxes, Company Operational Change, Local Tax Allocation Guidelines.

The Council had inquiries and Mr. Brown provided clarification.

Joe Morgan, resident, addressed the Council to express his concerns regarding the agreement between the City and LulaRoe.

### 2. Tow Policy Review.

Sergeant Bryan Snow introduced the item and provided an overview of the following: Abandoned Vehicles- Can we Tow, Traffic Team Staffing, Pending Abandoned Vehicles, Abandoned Vehicle, Community Caretaking, Parking Citation, Wrecked vs Non-op Vehicles, and Not Towable Vehicles.

Cynthia Marquez, Administrative Assistant, provided an overview of the following: Abandoned Vehicles Flow Chart, Parking Enforcement, and RV Parking Enforcement Flow Chart.

The City Council discussed the presentation and had inquiries. Chief Newman,

Lieutenant Chad Fountain, Sergeant Snow and Ms. Marquez provided clarification.

Joe Morgan, Resident, addressed the Council with concerns regarding parked and abandoned vehicles.

**3. Economic Development Updates.**

Jessica Gonzales, Economic Development Director, introduced the item. Ms. Gonzales, Amanda Wicker, Economic Development Administrator, and Ashley Zaragoza, Economic Development Administrator, provided an overview of the following: Economic Development Strategic Plan, Downtown Revitalization Plan, Corona Chamber of Commerce, Hispanic Entrepreneurship, Shop/Dine Corona, Live Work Corona, Manufacturing Assistance Program.

The Council had inquiries and Ms. Gonzales, Ms. Wicker, and Ms. Zaragoza provided clarification.

Joe Morgan, resident, addressed the Council and provided comments regarding the Economic Development Strategic Plan.

**4. Presentation and discussion on sidewalk vendors within public rights-of-way pursuant to Senate Bill 946.**

The Council took a break at 5:36 p.m. and returned at 5:38 p.m.

Joanne Coletta, Planning & Development Director, introduced the item and provided a presentation. She provided an overview of the following: Senate Bill 946 (sidewalk vendors), Corona Municipal Code Chapter 5.34, Peddlers and Solicitors, Comparison of Sidewalk Vending Ordinances for Riverside County and City of Riverside, New City Ordinance on Sidewalk Vending (Regulations to Consider), and Proposed Ordinance on Sidewalk Vending in the Public Right-of-Way.

The City Council had inquiries and Ms. Coletta, Dean Derleth, City Attorney, and Chief Newman provided clarification.

There was one written comment received from the public. The written comment will be maintained with the minutes.

The following residents addressed the Council to express concerns regarding the proposed item: Bobby Spiegel, Martha Cortez, and Joe Morgan.

Council Member Steiner left the boardroom at 6:31 p.m.

**5. Mountain Gate Park Playground Re-Opening Update.**

Jason Lass, Recreation Services Manager, introduced the item and provided a presentation. He provided an overview of the following: Recommended Action, Park Re-Opening Process, Social Media Efforts and Engagement, Ribbon Cutting Ceremony,

Photo Opportunity, and Woolly Mammoth Naming.

The Council had inquiries and Mr. Lass provided clarification.

The Council discussed the proposed item and provided staff with direction. The Council supported Jacob Ellis, City Manager, recommendation to have a community poll on the naming the Wally Mammoth.

## **ADJOURNMENT**

The next scheduled meeting of the Council is October 20, 2021. Mayor Casillas adjourned the meeting at 6:57 p.m.