

City of Corona

*400 S. Vicentia Ave.
Corona, CA 92882*

Finance, Legislation & Economic Development Committee Meeting Agenda

Wednesday, September 2, 2020

Council Board Room 9:30 AM



**VICE MAYOR JACQUE CASILLAS
COUNCIL MEMBER JASON SCOTT**

CONVENE OPEN SESSION

COMMUNICATIONS FROM THE PUBLIC

AGENDA ITEMS

1. **REPORT - [Economic Development Update - Upcoming Partnership Efforts.](#)**
[\(Management Services Department\)](#)
[Action: Information & Discussion](#)

Attachments: [Upcoming Economic Development Partnership Efforts](#)

ADJOURNMENT

Agendas for all City meetings are posted at least 72 hours prior to the meeting in the entryway at City Hall. Written communications from the public for City Council Committee agendas must be received by the Management Services Department and for Study Session agendas must be received by the City Clerk's Office seven (7) days prior to the respective meeting.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the ADA Coordinator at (951) 736-2235. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.



Upcoming Economic Development Partnership Efforts



Jessica M. Gonzales
Office of Economic Development
September 2, 2020

“Economic Development is the creation of wealth from which community benefits are realized. It is more than a jobs program, it’s an investment in growing your economy and enhancing the prosperity and quality of life for all residents.”

**California Association of Local
Economic Development**



Economic Development Goals

- *Create opportunities to start, grow, and expand a business*
- *Create a clear path businesses can navigate*
- *Connect businesses to resources & capital*
- *Maintain dialogue with businesses and understand needed resources*
- *Connect business and workforce*
- *Serve as a partner for business success*

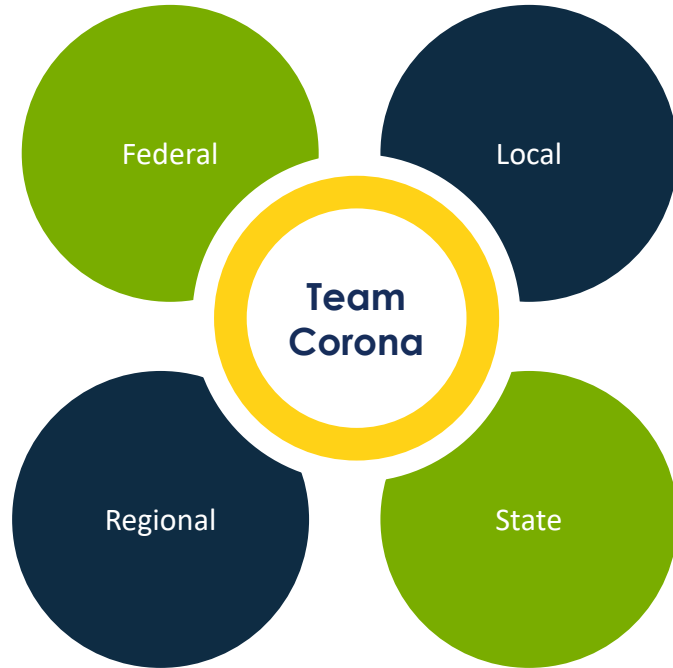


12,000+

Businesses that call Corona home!

*Figure includes storefront and home-based businesses (estimated at 3,000-4,000)

Economic Development is Rooted in Collaboration



Business Recovery & Resiliency

Education and Guidance





Best Practices and Recovery Strategies for Your Restaurant

*Join us for a free webinar covering health
and safety guidelines, tips to adapt your financing
and marketing strategies, and best practices to create
an enhanced customer experience!*



Tuesday, Sept. 15, 2020



9 to 10:30 AM



Zoom

LEARN MORE!

City of Corona Office of Economic Development - (951) 736-2371
Corona Chamber of Commerce - (951) 737-3350

Register online at <http://bit.ly/RestaurantSep15>



Industry Support

Manufacturing Outreach Program





400+ Manufacturers

Manufacturing Outreach Program

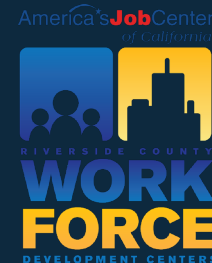
- Partnership with **California Manufacturing Technology Consulting (CMTC)** 

- CMTC provides technology, management, and technical expertise
- **Partnership:** Outreach and in-person or virtual meetings to address:
 - Workplace Safety
 - Supplier Chain/Supplier Scouting
 - Financial Planning
 - Cost Reduction



Creating Vital Linkages

Employee Hiring and Workforce Training



Workforce and Employers are Interdependent

→ Partnership with **Riverside County Workforce Development** and **Riverside Community College District** to:

- ✓ Develop a skilled and prepared workforce
- ✓ Empower employers to be resilient
- ✓ Attract industry sectors offering competitive wages
- ✓ Promote emerging fields, technologies and entrepreneurship opportunities
- ✓ Connect job seekers with jobs and/or apprenticeships at Corona companies



A Strategic and Collaborative Approach





QUESTIONS?



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Office of Economic Development

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