



Legislation Details (With Text)

File #: 23-0438 **Version:** 1 **Name:**
Type: Report **Status:** Agenda Ready
File created: 5/1/2023 **In control:** Study Session
On agenda: 5/17/2023 **Final action:**
Title: BRANDING UPDATE
Sponsors:
Indexes:
Code sections:
Attachments: 1. 5.17.2023 City Seal Presentation with Seal Animation

Date	Ver.	Action By	Action	Result
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REQUEST FOR CITY COUNCIL ACTION

DATE: 05/17/2023
TO: Honorable Mayor and City Council Members
FROM: Communications Division
SUBJECT:
BRANDING UPDATE

RECOMMENDED ACTION: **That the City Council:**

- a. Receive an update on the City Branding and authorize staff to begin brand implementation of the City Logo, Tagline, Brand Colors, and Typography.
- b. Receive an update on the City Seal and provide any desired feedback.