



Legislation Text

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REQUEST FOR CITY COUNCIL ACTION

DATE: 05/17/2023

TO: Honorable Mayor and City Council Members

FROM: Communications Division

SUBJECT:
BRANDING UPDATE

RECOMMENDED ACTION:
That the City Council:

- a. Receive an update on the City Branding and authorize staff to begin brand implementation of the City Logo, Tagline, Brand Colors, and Typography.
- b. Receive an update on the City Seal and provide any desired feedback.